

Elevating the Pay for Success Debate:

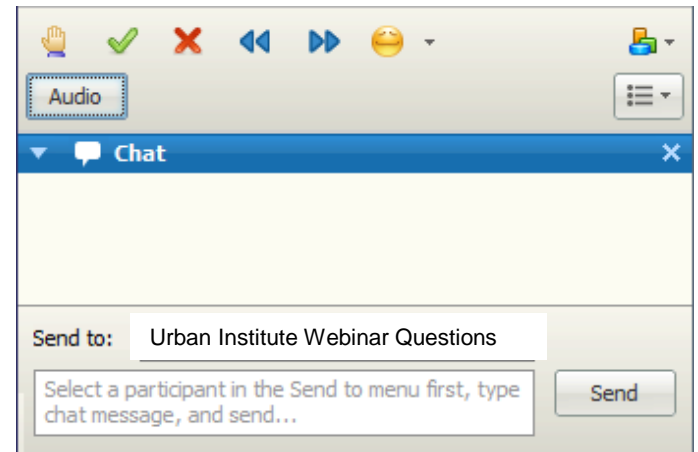
Your Guide to the New Pay for Success Web Portal



Webinar Housekeeping

All participants are muted

Type your **questions** into the chat box to Webinar Questions

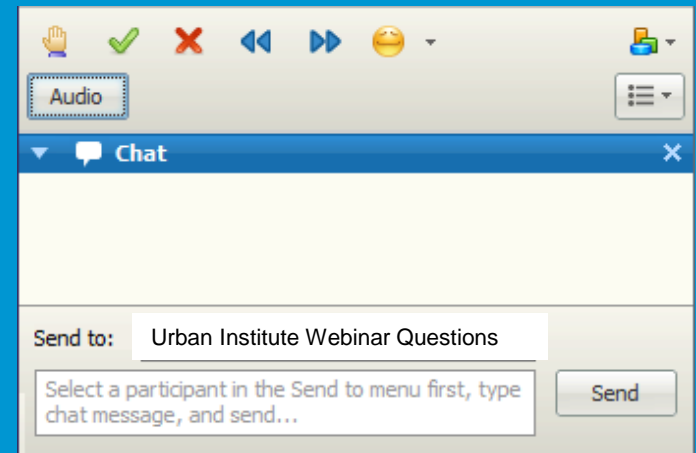


Webinar is being recorded.



Audience Q&A

Type your questions into
the chat box.





Agenda

- Introduction (10 mins)
- Walk-Through (15 mins)
- Questions & Feedback (30 mins)






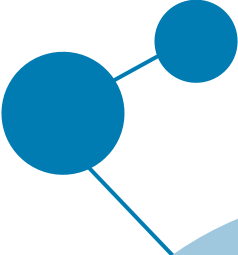
pfs.urban.org



What is Pay for Success?



Pay for Success (PFS) is an innovative financing mechanism that shifts financial risk from a traditional funder—usually government—to a new investor, who provides up-front capital to scale an evidence-based social program to improve outcomes for a vulnerable population.



If an independent evaluation shows that the program achieved agreed-upon outcomes, then the investment is repaid by the traditional funder. If not, the investor takes the loss.



What is the Urban Institute's Pay for Success Initiative?

Funded by the Laura & John Arnold Foundation, the Urban Institute's Pay for Success Initiative (PFSI) launched in March 2015.

Over the next three years, Urban will serve as a knowledge intermediary for Pay for Success. The goal is not for Urban to make these deals, but to make each deal better by:

- Using expertise in evidence and evaluation to advise and improve Pay for Success deals
- Offering technical assistance to communities exploring PFS, including through our online Support Center
- Sharing best practices and promoting new ideas through stakeholder engagement



 The Pay for Success Initiative will focus on three areas of work to support current, emerging and future PFS deals

