HOSPITALS’ INVESTMENTS IN HOUSING: HOW CAN NONPROFIT HOSPITALS ADDRESS THEIR PATIENTS’ HOUSING NEEDS?

Speaker Biographies

Eva Allen is a research associate in the Health Policy Center at the Urban Institute, where she studies initiatives targeting vulnerable populations. She has been involved in several long-term federal evaluations, assessing design, operation, and outcomes of innovative delivery and payment system models aimed at improving care for Medicaid beneficiaries with chronic conditions and pregnant women. Recent work includes a cross-center project to identify promising models of collaboration between health care and housing providers to better address health and psychosocial needs of low-income populations. In an earlier project, Allen examined the state use of the Medicaid health home model to serve people with opioid use disorder. Before her current position, Allen worked as a project associate in the Health Policy Center. Allen holds a bachelor’s in sociology and a master’s from George Mason University.

Robin Hacke is executive director of the Center for Community Investment, which is dedicated to overcoming disinvestment and improving opportunity so that everyone has a fair chance to lead a healthy and productive life. Working with cross-sector partnerships, innovative health institutions, and local leaders, the Center for Community Investment sets the stage for investments that advance opportunity and make communities more cohesive, resilient, and environmentally sustainable. The Center for Community Investment, housed at the Lincoln Institute of Land Policy, was incubated during Hacke’s tenure as a senior fellow at the Kresge Foundation. Previously, she served for seven years as director of capital innovation at Living Cities, where she managed capital deployment for the $80 million Integration Initiative and spearheaded creation of the Catalyst Fund. She has served as a visiting scholar at the Federal Reserve Bank of San Francisco, a consultant to major foundations, and a member of the steering committee for the Federal Reserve Bank of Boston’s Working Cities Challenge. A former venture capitalist and investment banker with more than a decade of community investment experience, Hacke holds a master’s from Harvard Business School and a bachelor’s from Harvard-Radcliffe College.

Michael G. Johnson is a vice president in global philanthropy at JPMorgan Chase & Co., a global leader in corporate philanthropy with more than $200 million invested in communities annually. In his role, he is responsible for the firm’s affordable housing and community development portfolio for the Northeast and supports national work and thought leadership involving affordable housing seed capital and data-driven solutions for neighborhood revitalization through Partnership for Raising Opportunities Neighborhoods. Before joining JPMorgan Chase & Co. in April 2017, Johnson was director of customer operations at the New York City Housing Authority and served as chief of staff to General Manager. Johnson also served as chief operating officer and senior vice president for real estate with the Brick City Development Corporation, an economic development agency created by former Mayor Cory Booker. Before Brick City Development Corporation, Johnson worked in private real estate and in various positions with the New York City Economic Development Corporation. A graduate of the Massachusetts Institute of Technology, Johnson received a master's in city planning. He also holds a bachelor’s in city planning from the University of Virginia and master's in political science at the Graduate Center of the City University of New York. Johnson serves on the Board of the Berean Housing Development Fund Corporation and serves as an adjunct lecturer with the School of Labor and Urban Studies of the City University of New York.

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Erika Poethig is vice president and chief innovation officer at the Urban Institute. She leads the Research to Action Lab, an innovation hub serving decision makers and creative thinkers eager to effect social change. The Lab draws on the breadth and depth of Urban’s research insights to test new strategies; develop cutting-edge tools, programs, and trainings; and provide strategic advice to public, philanthropic, nonprofit, and private-sector leaders. Before joining Urban, Poethig was acting assistant secretary for policy, development, and research at the US Department of Housing and Urban Development. During her tenure in the Obama administration, she was also deputy assistant secretary for policy development and was a leading architect of the White House Council for Strong Cities and Strong Communities. At the MacArthur Foundation, she was associate director for housing. She was also assistant commissioner for policy, resource, and program development at the City of Chicago’s Department of Housing. In the 1990s, she developed Mayor Richard Daley’s campaign to combat predatory lending, prevent foreclosures, and stabilize communities. Previously, she was associate project director of the Metropolis Project, which produced the Metropolis 2020 agenda for regional leadership around the major issues faced by the metropolitan Chicago area. Poethig serves on the boards of Mercy Housing and The College of Wooster. Poethig was a Phi Beta Kappa member at The College of Wooster, a Fulbright Scholar at the University of Vienna, and has a master’s with honors in public policy from the University of Chicago.

Kate Reynolds is a policy program manager with the Research to Action Lab at the Urban Institute. Her work focuses on equitable economic development and inclusive growth. Previously, Reynolds was a Robert Bosch Foundation fellow in Berlin and Leipzig, Germany, where she researched Germany’s efforts to integrate recent migrants into its cities and housing markets. Before that, she served on the White House Council for Strong Cities, Strong Communities, founded by President Obama to help achieve economic recovery in US cities. As the council’s deputy director, Reynolds oversaw implementation of the Strong Cities, Strong Communities initiative in 14 cities nationwide and managed a council of representatives from 19 federal agencies. She was a 2011–13 Presidential Management Fellow. Reynolds holds a master’s degree in public administration from New York University’s Wagner Graduate School of Public Service, where she focused on public policy and urban development.

Julia Trocchio is senior director of community benefit and continuing care for the Catholic Health Association of the United States (CHA). She coordinates CHA activities related to planning and reporting community benefits and leads CHA advocacy on the charitable purpose of not-for-profit health care. She also coordinates CHA programs and advocacy related to the well-being of aged and chronically ill persons in need of long-term care and home- and community-based services. Before joining CHA, Trocchio was director of standards and quality for the American Health Care Association. She has held nursing positions in acute and long-term care and in public and school health programs. She earned a bachelor’s in nursing from Georgetown University and a master’s in community health nursing from the University of Maryland.