Promoting Economic Mobility: Putting Evidence to Action for Communities

Wednesday, September 14, 2016

8:00 a.m. Registration and continental breakfast

8:45 a.m. Welcome
- Sarah Rosen Wartell, president, Urban Institute
- Brandee McHale, president and director of corporate citizenship, Citi Foundation

9:00 a.m. A Conversation with Office of Management and Budget Director Shaun Donovan

9:35 a.m. Housing Families in High-Opportunity Communities and Creating Opportunity in Place
The body of evidence continues to grow on the importance of place for economic mobility. Two complementary strategies are being pursued to expand economic opportunity. One method attempts to create more affordable housing in high-opportunity neighborhoods, while another seeks to improve conditions in low-opportunity neighborhoods while preserving affordable housing stock. What does the evidence say about the success of these approaches? Are there compelling examples that illustrate how these strategies can be implemented successfully?

- Margery Austin Turner, senior vice president for program planning and management, Urban Institute (moderator)
- Carol Galante, faculty director, Terner Center for Housing Innovation, University of California, Berkeley
- Jacqueline Alexander, director of development, mid-Atlantic region, The Community Builders Inc.

10:25 a.m. Break

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10:35 a.m.  The Changing Nature of Work and Employment: Implications for Economic Mobility
Several powerful forces are changing the traditional stature of employment as a platform for financial stability, retirement security, and economic mobility. Technological innovation, globalization, and public policy have transformed the workplace into a much more fluid concept that challenges long-standing assumptions about the central role of full-time employment in moving up the economic ladder. What supports, policies, and programs are needed to fill the gaps with these types of work arrangements? What does the evidence say about the nature and pace of this change in the labor market? Are these changes beneficial or harmful to economic mobility?

- Conor McKay, director, Future of Work Initiative, Aspen Institute (moderator)
- Palak Shah, social innovations director, National Domestic Workers Alliance
- Teo Reyes, national research director, Restaurant Opportunities Center United

11:20 a.m.  Making Cities More Inclusive
Many cities are enjoying rapid economic growth, relatively low unemployment, and other positive macroeconomic indicators. Yet, many of these places have high levels of household economic insecurity and inequality. Does a rising tide lift all boats? What are proven local strategies to ensure the prosperity is more widely shared?

- Ben Hecht, president and CEO, Living Cities (moderator)
- Erika Poethig, Institute fellow and director of urban policy initiatives, Urban Institute
- Courtney Snowden, deputy mayor for greater economic opportunity, Washington, DC

12:00 p.m.  Remarks by US Attorney General Loretta E. Lynch

12:35 p.m.  Lunch and networking

1:45 p.m.  Event concludes

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