

MARTHA M. GALVEZ

Senior Research Associate

Metropolitan Housing and Communities Policy Center

The Urban Institute

A seasoned researcher with over 15 years of experience in housing and community development policy and practice, Martha is nationally recognized as an expert in affordable housing policy and evaluations of efforts intended to help low-income families achieve neighborhood and economic mobility. Her research includes designing and managing complex evaluations and studies employing a mix of quantitative and qualitative methods. Her work focuses on helping practitioners improve their capacity for program management and evaluation, and improving access to linked administrative data for research and program evaluation. Martha is recognized for outstanding analytical and problem solving skills, a clear and effective communication style, and an ability to translate technical information to diverse audiences.

EDUCATION

2011 PhD in Public Policy/Administration, New York University, New York, NY

Dissertation: "Defining 'choice' in the Housing Choice Voucher program: the role of market constraints and household preferences in location outcomes." <http://gradworks.umi.com/34/59/3459703.html>

2001 Master of Urban Planning, New York University, New York, NY

1996 Bachelor of Arts in Sociology, Wesleyan University, Middletown, CT

PROFESSIONAL EXPERIENCE

The Urban Institute, Metropolitan Housing and Communities Policy Center

Senior Research Associate

12/2016-present

Research Associate I

12/2013-12/2016

Leads an array of research, program evaluation, technical assistance, and dissemination projects with federal agency, philanthropic, and practitioner clients and partners. Supervises all aspects of research, budget and contract management, and publication.

Washington State Department of Social and Health Services

06/2011 – 09/2013

Research & Data Analysis Division

Research Supervisor

Led program evaluations and analytics related to assisted housing programs in WA State, using linked social service and housing system data. Advanced the state's capacity for housing-related research by securing data sharing agreements with HUD and local housing authorities, and developing a housing research agenda with local and national partners.

Consultant

2007 – 2013

Program evaluation, research, and analysis for clients including the Poverty & Race Research Action Council, The Urban Institute, LISC, Enterprise Foundation, NYC DUMBO Business Improvement District.

West Coast Poverty Center, University of Washington 10/2010 – 05/2011
Postdoctoral Research Associate
Research on the role of academic research in policy formation. Helped launch a doctoral fellowship to support applied research in poverty and social policy, and launched a housing policy roundtable connecting Seattle region researchers and practitioners.

Seattle Housing Authority 06/2007 – 09/2010
Senior Policy Analyst
Data and policy analysis for the Housing Choice Voucher (HCV) program, including designing and implementing new programs to help low-income households achieve neighborhood mobility. With the program director, developed a five-year strategic plan to restructure program services.

NYC Department of Small Business Services
Director of Strategic Planning 01/2005 – 08/2006
Senior Policy Advisor, Workforce Development 02/2004 – 12/2004
Advised the Commissioner and senior staff on strategy, program development, and performance measurement for the agency responsible for NYC's neighborhood revitalization, business, and workforce development policies.

NYC Districting Commission 03/2002 – 03/2003
Commissioner
Appointed by Mayor Bloomberg and the City Council to the commission responsible for re-drawing City Council political boundaries to reflect demographic changes documented in the decennial census.

Citizens Housing & Planning Council of NY 07/2001 – 01/2004
Policy Analyst
Researched and developed practical policy responses to NYC housing and economic development issues. Published reports on inclusionary housing, brownfields, and illegal housing conversions.

NYC Civilian Complaint Review Board (CCRB) 09/1997 – 01/2000
Investigator II
Investigated allegations of misconduct raised against NYC police officers. Analyzed incidents, interviewed police and civilians, and made recommendations regarding the appropriateness of police actions.

RECENT AND ONGOING PROJECTS

Evaluation of Mary's Center's Social Change Model (Principal Investigator)
Awarded 2017 to provide a comprehensive qualitative assessment of the Washington D.C. community health center's Social Change Model, including client and community perspectives on outcomes (\$150,000).

Pay for Success Administrative Data Pilot (Co-Principal investigator)
Awarded 2016 to provide technical assistance and data analysis support to Pay for Success initiatives. The Corporation for National and Community Service and the Arnold Foundation (\$2.1m).
<https://nationalservice.tumblr.com/post/151761667357/how-data-and-innovation-can-help-people>

Evaluation of the Seattle Housing Authority and Seattle Public Schools Partnership (Co-Principal investigator)

Awarded 2016 for evaluation and technical assistance. Seattle Housing Authority (\$80,000).

<https://www.urban.org/research/publication/next-steps-seattle-housing-authority-seattle-public-schools-partnership>

Developing a Community-based Approach to Addressing Teen Food Insecurity (Project manager)

Awarded 2016 for a formative evaluation, TA, and dissemination to design and implement a pilot food program developed with teens, the Home Forward public housing authority, and service providers in Portland, OR.

Feeding America Foundation (\$275,000) and the Ford Foundation (\$125,000).

<http://apps.urban.org/features/food-insecurity/>

Technical Assistance and Evaluation of the Health Starts at Home initiative (Principal investigator)

Awarded 2015 with Health Resources in Action to evaluate the Boston Foundation's Health Starts at Home initiative—a set of four pilot projects linking housing assistance and health services for unstably housed families with children. The Boston Foundation (\$120,000). <http://www.tbf.org/impact/initiatives/health-starts-at-home>

Evaluation of HUD's Moving to Work Program (Project manager)

Awarded 2015 to conduct a comprehensive evaluation of HUD's MTW program, including seven discrete research studies examining multiple aspects of MTW operations and impacts. US Department of Housing and Urban Development (\$2.2m).

Evaluation of the King County Housing Authority's Student and Family Stability Initiative (Principal investigator)

Awarded 2015 to evaluate a rapid re-housing program for families with children in King County public schools. King County Housing Authority (\$75,000).

Evaluation of the Tacoma Housing Authority's Children's Savings Account Program (Principal investigator)

Awarded 2015 for an evaluation of a savings account program for children living in a public housing community. Tacoma Housing Authority (\$150,000).

Building Federal, State, and Local Capacity for Place-Based Initiative Data Needs (Principal investigator)

Awarded 2014 to assess and recommend improvements to the availability of administrative data to monitor and evaluate the Obama Administration's place-based initiatives. U.S. Dept. of Health & Human Services (\$159,000).

Housing Discrimination Study/Discrimination on the Basis of Source of Income (Project manager)

Awarded 2013 to conduct matched pair testing to identify the extent and nature of landlord discrimination against Housing Choice Voucher holders. US Department of Housing and Urban Development (\$3.2m).

The Interface of Mobility and Sustainability: Thompson v. HUD (Project manager)

Awarded 2013 to identify neighborhoods of opportunity in the Baltimore metro area, and the neighborhood location outcomes of households who received Housing Choice Vouchers through the Thompson v. HUD partial consent decree. US Department of Housing and Urban Development (\$500,000).

Transformation Initiative Choice Neighborhoods Research Grant (Principal investigator)

Awarded 2012 to use linked housing and social service system data to identify and track households displaced or relocated from Seattle's Yesler Terrace Choice Neighborhood, and examine changes in housing and other outcomes over time. US Department of Housing and Urban Development (\$198,027).

PUBLICATIONS & RESEARCH REPORTS

- Galvez, M., M. Brennan, B. Meixell and R. Pendall. 2017. Housing as a Safety Net: Ensuring Housing Security for our most Vulnerable Families. Washington, D.C.: The Urban Institute. <https://www.urban.org/research/publication/housing-safety-net>.
- Brennan, M. and M. Galvez. 2017. Housing as a Platform: Ensuring the Foundation for Individual and Family wellbeing. Washington, D.C.: The Urban Institute. <https://www.urban.org/research/publication/housing-platform>.
- Galvez M., M. Gallagher and M. Brennan. 2017. Next Steps for the Seattle Housing Authority – Seattle Public Schools Partnership. Washington, D.C.: The Urban Institute. <https://www.urban.org/research/publication/next-steps-seattle-housing-authority-seattle-public-schools-partnership>.
- Galvez M., S. Gillespie. 2017. Measuring Progress for the SHA/SPS Partnership: Tools to Develop a Measurement Framework. Washington, D.C.: The Urban Institute. <https://www.urban.org/research/publication/measuring-progress-seattle-housing-authority-seattle-public-schools-partnership>.
- Galvez, M., M. Treskon, and J. Simington. 2017. Moving to Work and Neighborhood Opportunity: A Scan of Mobility Initiatives by Moving to Work Public Housing Authorities. Washington, D.C.: The Urban Institute. <http://www.urban.org/research/publication/moving-work-and-neighborhood-opportunity>.
- Popkin, S.J., M. Scott, and M. Galvez. 2016. Impossible choices: Teens and Food Insecurity in America. Washington, D.C.: The Urban Institute. <http://apps.urban.org/features/food-insecurity/index.html>.
- Waxman, E., S. Popkin, and M. Galvez. 2016. Bringing Teens to the Table: A Focus on Food Insecurity in America. Chicago, Il.: Feeding America Foundation. <http://www.feedingamerica.org/hunger-in-america/our-research/teen-hunger-research/bringing-teens-to-the-table.pdf>.
- Galvez, M., S. Gold and S. McTarnaghan. 2016. Evaluation of the King County Housing Authority’s Student and Family Stability Initiative. Unpublished research report for the King County Housing Authority.
- Galvez, M., L. Hendey, S. Gillespie and E. Poethig. 2015. Unpublished research report for The U.S. Department of Health and Human Services. Building Federal and Local Capacity to Support Place-based Initiative Data Needs.
- Galvez, M. and J. Simington (2015). Housing and Education Partnerships: A case study of Vancouver, Washington. Washington D.C.: The Urban Institute. <http://www.urban.org/research/publication/housing-and-education-partnerships-case-study-vancouver-washington>
- Lucenko. B., P.D. Henzel, C. Black, B. Felver and Martha Galvez (2015). Permanent Options for Recovery-Centered Housing: Third Annual Report. Olympia, WA: WA State DSHS Research & Data Analysis.
- Hall, CC., M. Galvez and I. Sederbaum (2014). Assumptions About Behavior and Choice in Response to Public Assistance: A Behavioral Decision Analysis.” *Policy Insights from the Behavioral and Brain Sciences*. <http://bbs.sagepub.com/content/1/1/137.short>
- Galvez, M., S. Estee, I Sharkova, Q. Liu and J. Mayfield (2014). Housing Matters: Characteristics and Experiences of TANF Clients by Housing Status. Olympia, WA: A State DSHS Research & Data Analysis. <https://www.dshs.wa.gov/sesa/rda/research-reports/housing-matters-characteristics-and-experiences-tanf-clients-housing-status>
- Galvez, M., C. Black, B. Felver and S. Estee (2014). Characteristics of Housing Assistance Recipients from Three Public Housing Authorities. Olympia, WA: WA State DSHS Research & Data Analysis. <https://www.dshs.wa.gov/sesa/rda/research-reports/characteristics-housing-assistance-recipients-three-public-housing-authorities>

- Galvez, M., B. Lucenko, C. Black and B. Felver (2013). Permanent Options for Recovery-Centered Housing: Year 2 Annual Report. Olympia, WA: WA State DSHS Research & Data Analysis.
<https://www.dshs.wa.gov/sesa/rda/research-reports/permanent-options-recovery-centered-housing>
- Galvez, M. (2013). An early assessment of off-site replacement housing, relocation planning and mobility counseling in HUD's Choice Neighborhoods Initiative. Poverty & Race Research Action Council Program Review. <http://www.prrac.org/pdf/choiceneighborhoods-affh.pdf>.
- Galvez, M., B. Lucenko, C. Black and B. Felver (2011). Permanent Options for Recovery-Centered Housing: Year 1 Annual Report. Olympia, WA: WA State DSHS Research & Data Analysis.
<https://www.dshs.wa.gov/sesa/rda/research-reports/permanent-options-recovery-centered-housing-year-1-annual-report>
- Galvez, M., M.F. Shah, S. Estee, C. Albrecht, R. Yette and B. Felver (2011). A Profile of Housing Assistance Recipients in Washington State by Household Type. Olympia, WA: WA State DSHS Research & Data Analysis. <https://www.dshs.wa.gov/sesa/rda/research-reports/profile-housing-assistance-recipients-washington-state-household-type>
- Kleit, Rachel Garshick and Martha M. Galvez (2011). The Location Choices of Public Housing Residents Displaced by Redevelopment: Market Constraints, Personal Preferences, or Social Information? *Journal of Urban Affairs* 33 (4). <http://onlinelibrary.wiley.com/doi/10.1111/j.1467-9906.2011.00557.x/abstract>
- Galvez, Martha M. (2010). What Do We Know About Housing Choice Voucher Location Outcomes? Washington, D.C.: The Urban Institute. <http://www.urban.org/research/publication/what-do-we-know-about-housing-choice-voucher-program-location-outcomes>.
- Galvez, Martha M. (2010). Getting Past 'No:' Seattle Housing Choice Voucher Holders' Responses to Discrimination and Search Costs. Poverty & Race Research Action Council.
http://www.ctoca.org/getting_past_no.

BLOG POSTS

- Walsh, K. and M. Galvez. "New Administrative Data Pilot Award Will Move Pay for Success Forward." Urban Institute PFSI blog. October 27, 2016. <http://pfs.urban.org/pay-success/pfs-perspectives/new-administrative-data-pilot-award-will-move-pay-success-forward>
- Galvez, M. "Can behavioral science help voucher families reach better neighborhoods?" Urban Wire. September 26, 2016. <http://www.urban.org/urban-wire/can-behavioral-science-help-voucher-families-reach-better-neighborhoods>
- Galvez, M. and M. Gallagher. "How HUD and public housing authorities can support students." Urban Wire. September 9, 2016. <http://www.urban.org/urban-wire/how-hud-and-public-housing-authorities-can-support-students>
- Galvez, M. "Transportation options are expanding, but can they reach the urban poor?" Urban Wire. June 22, 2016. <http://www.urban.org/urban-wire/transportation-options-are-expanding-can-they-reach-urban-poor>

PRESENTATIONS

- "Exploring a Community-based Approach to Addressing Teen Food Insecurity." With S. Popkin and P. Saxena. Urban Affairs Association Research Conference, San Diego, March 2016.

“Do Housing Choice Vouchers help black families move to better neighborhoods?” Association for Public Policy Analysis & Management Annual Research Conference, Albuquerque, November 2014.

“Re-evaluating Assumptions About Behavior and Choice in Response to Public Assistance: A behavioral Decision Analysis.” With C. Hall. Urban Affairs Association Research Conference, Pittsburgh, April 2012.

Panelist, Housing Mobility Throughout HUD’s Programs. Fifth National Conference on Assisted Housing Mobility, Urban Institute and the Poverty & Race Research Action Council, Washington, D.C., June 2012.

“Who Really Cares About ‘Mobility?’ Testing Assumptions About Housing Choice Voucher Holders’ Neighborhood Preferences.” Association for Public Policy Analysis & Management Annual Research Conference, Washington, D.C., November 2011.

“Who Really Cares About ‘Mobility?’ Testing Assumptions About Housing Choice Voucher Holders’ Neighborhood Preferences.” University of Washington West Coast Poverty Center, Seattle, November 2011.

“Discrimination Against Housing Choice Voucher Holders: Research and Evidence from Seattle.” Fourth National Conference on Assisted Housing Mobility, Urban Institute and the Poverty & Race Research Action Council, Washington, D.C., June 2010.

“Getting Past ‘No:’ Seattle Housing Choice Voucher Holders’ Experience with Discrimination and Search Costs.” Forum on Research and Advocacy at the Intersection of Race and Poverty, Poverty & Race Research Action Council, Seattle University, Seattle, May 2010.

“Defining ‘Choice’ in the Housing Choice Voucher Program: Market Constraints and Household Preferences in Location Outcomes.” NYU Wagner Research Colloquium, New York, February 2009.

TEACHING

Sustainable Urban Development Policy (undergraduate level) <i>Instructor, University of Washington, Tacoma, Urban Studies Program</i>	Winter 2011
Advanced Project in Urban Planning & Economic Development <i>Co-instructor, NYU Wagner Graduate School</i>	2005-2006
Introduction to American Governance <i>Instructor, NYU Wagner Graduate School</i>	2004-2005
Housing and Community Development Policy <i>Teaching Assistant, NYU School of Law</i>	Spring 2004

JOURNAL REVIEWER

Housing Studies, Urban Affairs, Housing Policy Debate, Cityscape

PROFESSIONAL ASSOCIATIONS

Association for Public Policy Analysis and Management (APPAM), Urban Affairs Association (UAA)

LANGUAGES

English (native), Spanish (fluent)