Rethinking the Future: The Opportunities of Longevity

*In collaboration with the Stanford Center on Longevity*

**Speaker Biographies**

**Marie Bernard**, deputy director of the National Institute on Aging (NIA) at the National Institutes of Health (NIH), is NIA’s senior geriatrician and principal adviser to the NIA director, overseeing over $1.5 billion in research on aging. She cochairs two Healthy People 2020 objectives for the Department of Health and Human Services. Within NIH, she serves on the extramural activities working group (where she cochairs the inclusion governance committee), the diversity working group, and the women in biomedical careers working group (where she cochairs the women of color committee). Until October 2008, she was the endowed professor and founding chairman of the Donald W. Reynolds Department of Geriatric Medicine at the University of Oklahoma College of Medicine and the associate chief of staff for geriatrics and extended care at the Oklahoma City Veterans Affairs Medical Center. Her research focused on nutrition and function in older populations. She received her undergraduate education at Bryn Mawr College and her MD from the University of Pennsylvania School of Medicine. She trained in internal medicine at Temple University Hospital, where she was chief resident. She has received additional training through the Association of American Medical Colleges Health Services Research Institute, the Geriatric Education Center of Pennsylvania, and the Wharton School executive development program.

**Ryan Burke** is a senior policy advisor with the National Economic Council at the White House, where she works primarily on job training and higher education. Since joining the administration in 2014, Burke has spearheaded the design and launch of TechHire, the president’s campaign to use innovative training and hiring models to get more Americans into well-paying tech jobs; partnered with agencies to implement the most significant reform to the multibillion-dollar federal workforce training system in nearly 20 years; and coordinated engagement of state leaders to promote reforms to increase economic efficiency and worker mobility in areas such as occupational licensing. Previously, Burke started a two-million-dollar program on workforce development at Hope Street Group. Before that, she worked at McKinsey & Company as an associate serving primarily energy, telecommunications, and consumer goods companies, and as the chief of staff for McKinsey’s Global Social Sector Office, focused on education and economic development. She has a degree in finance from the University of Virginia.
Laura L. Carstensen is a professor of psychology at Stanford University, where she is the Fairleigh S. Dickinson Jr. professor in public policy and founding director of the Stanford Center on Longevity. She is best known for socioemotional selectivity theory, a life span theory of motivation. For more than 20 years, her research has been supported by the National Institute on Aging, and she was honored with a MERIT award in 2005. Her most recent empirical research focuses on the ways motivational changes influence cognitive processing. Carstensen is a fellow in the Association for Psychological Science, the American Psychological Association, and the Gerontological Society of America. She has chaired two studies for the National Academy of Sciences, resulting in the noted reports The Aging Mind and When I’m 64. She is a member of the MacArthur Foundation’s Research Network on an Aging Society and serves on the National Advisory Council on Aging. Carstensen has won numerous awards, including the Kleemeier Award, Kalish Award for Innovative Research and the Distinguished Mentorship Award from the Gerontological Society of America, and the Master Mentor Award from the American Psychological Association. She was selected as a Guggenheim fellow in 2003. In 2011, she authored A Long Bright Future: Happiness, Health, and Financial Security in an Age of Increased Longevity. Carstensen received her BS from the University of Rochester and her PhD in clinical psychology from West Virginia University. She holds an honorary doctorate from the University of Leuven in Belgium.

Martha Deevy is a senior research scholar and director of the financial security program at the Stanford Center on Longevity. Deevy had a 25-year career in senior leadership positions at Intuit, Charles Schwab, and Apple. She has served on the board of directors of several publicly traded and nonprofit organizations and currently serves on the board of SPOON Foundation, a nonprofit organization focused on improving nutrition for orphaned, fostered, and adopted children around the world. She has a BA from the University of Illinois at Urbana–Champaign and an MBA from the University of Minnesota.

Diana Farrell is the founding president and chief executive officer of the JPMorgan Chase Institute. Previously, she was the global head of the McKinsey Center for Government and the McKinsey Global Institute. Farrell served in the White House as deputy director of the National Economic Council and deputy assistant to the president on economic policy from 2009 to 2011. During her tenure, she led interagency processes and stakeholder management on several economic initiatives. Farrell also coordinated stakeholder engagement around the passage of the Dodd-Frank Act and was a member of the president’s Auto Recovery Task Force. She has a BA from Wesleyan University and an MBA from Harvard Business School.
Judy Feder, an Institute fellow at the Urban Institute, is a professor of public policy and was dean of the McCourt School of Public Policy at Georgetown University from 1999 to 2008. A nationally recognized leader in health policy, she has made her mark on the nation’s health insurance system through scholarship and public service. Feder’s health policy research began at the Brookings Institution, continued at Urban, and has flourished at Georgetown University since 1984. In the late 1980s, she moved from policy research to policy leadership, promoting effective health reform as staff director of the congressional Pepper Commission. She was principal deputy assistant secretary for planning and evaluation at the US Department of Health and Human Services and a senior fellow at the Center for American Progress before returning to Urban. She is an elected member of the Institute of Medicine, the National Academy of Public Administration, and the National Academy of Social Insurance; a former chair and board member of AcademyHealth; a member of the Center for American Progress Action Fund Board, the board of the National Academy of Social Insurance, and the Hamilton Project’s Advisory Council; and a senior adviser to the Kaiser Commission on Medicaid and the Uninsured. In 2006 and 2008, she was the Democratic nominee for Congress in Virginia’s 10th congressional district.

Jason Furman is the 28th chairman of the Council of Economic Advisers. He is President Obama’s chief economist and a member of his cabinet. Furman is a former principal deputy director of the National Economic Council and assistant to the president. He was also economic policy director for President Obama’s campaign in 2008 and a member of the presidential transition team. Furman has held several posts in public policy and research. He worked at the Council of Economic Advisers, National Economic Council, and World Bank during the Clinton administration. He was also a senior fellow at the Brookings Institution and the Center on Budget and Policy Priorities. Furman has conducted research on fiscal policy, tax policy, health economics, Social Security, and domestic and international macroeconomics. His work appears in scholarly journals and periodicals, and he has edited two books on economic policy. He holds a PhD in economics from Harvard University.

Richard Johnson is a senior fellow in the Income and Benefits Policy Center at the Urban Institute, where he directs the Program on Retirement Policy. His current research focuses on older Americans’ employment and retirement decisions, long-term services and supports for older adults with disabilities, and state and local pensions. Recent studies have examined job loss at older ages, occupational change after age 50, employment prospects for African Americans and Hispanics over age 50, and the impact of the 2007–09 recession and its aftermath on older workers and future retirement incomes. He has also written extensively about retirement preparedness, including the financial and health risks people face as they approach retirement, economic hardship in the years before Social Security’s early eligibility age, and the adequacy of the disability safety net. Johnson’s long-term services and supports research focuses on financing options and uses DYNASIM, Urban’s dynamic microsimulation model, to project demand for services under current and alternative policies. His other major research thread involves state and local pension plans. He recently directed a team of researchers evaluating public pension plans in all 50 states and the District of Columbia, and he is examining how reforms might affect public-sector employees. Johnson, who writes and speaks frequently about income and health security at older ages, earned his AB from Princeton University and his PhD from the University of Pennsylvania, both in economics.
Signe-Mary McKernan is a national wealth-building and poverty expert with nearly two decades of experience researching access to assets and credit and the impact of safety net programs. She directs the Urban Institute’s Opportunity and Ownership Initiative and published the book Asset Building and Low-Income Families with Michael Sherraden. She advised the Consumer Financial Protection Bureau in setting up a first-rate research unit. Before joining the Urban Institute in 1999, she was lead economist on credit issues at the Federal Trade Commission. She has been a visiting and adjunct professor at Georgetown University. McKernan has extensive experience leading large projects and using rigorous econometric methods, randomized controlled trials, and administrative and survey data to evaluate programs and policies. Her research has been published in books, policy briefs, reports, and refereed journals, including the American Economic Review Papers and Proceedings, Demography, and Review of Economics and Statistics. She has testified before Congress, appeared on NBC4 (Washington, DC) and Al Jazeera, and has been cited in media outlets such as the New York Times, Washington Post, Forbes, and Time. Her consumer finance research includes consumer debt, financial products and services, the impact of the Great Recession, racial wealth disparities, individual development accounts, homeownership, and the alternative financial sector. In her poverty-related work, she is evaluating the effectiveness of social programs in improving poverty and material hardship over the last 20 years. She has a PhD in economics from Brown University.

John W. Rowe was chairman and CEO of Aetna Inc. from 2000 to 2006. He was president and CEO of Mount Sinai–New York University Medical Center and Health System from 1998 to 2000. Earlier in his career, Rowe was the founding director of Harvard Medical School’s Division on Aging and was chief of gerontology at Beth Israel Hospital in Boston.

Margot Sanger-Katz is a domestic correspondent for the New York Times, where she writes about health care for The Upshot, the Times’s site about politics, economics, and everyday life. Before joining the New York Times, she was a reporter at National Journal and the Concord Monitor and an editor at Legal Affairs and the Yale Alumni Magazine. In 2014, she completed a Knight-Bagehot Fellowship in economics and business journalism at Columbia University.
C. Eugene Steuerle is an Institute fellow and the Richard B. Fischer chair at the Urban Institute. He was deputy assistant secretary of the US Department of the Treasury for Tax Analysis from 1987 to 1989, president of the National Tax Association from 2001 to 2002, codirector of the Urban-Brookings Tax Policy Center, and chair of the 1999 technical panel advising Social Security on its methods and assumptions. From 1984 to 1986, he was economic coordinator and original organizer of the Treasury’s tax reform effort, which Treasury and White House officials acknowledged would not have moved forward without his leadership. Steuerle is the author, coauthor, or coeditor of 16 books, numerous publications, and congressional testimonies, including Dead Men Ruling, Contemporary U.S. Tax Policy (2nd edition), Nonprofits and Business, and Retooling Social Security for the 21st Century. He is a cofounder of the Urban-Brookings Tax Policy Center and Urban’s Center on Nonprofits and Philanthropy. He is also cofounder and chair of Act for Alexandria, a community foundation. He serves or has served as an elected, appointed, advisory panel, or board member for the Congressional Budget Office, Comptroller General of the United States, Joint Committee on Taxation, Venture Philanthropy Partners, and the National Center on Philanthropy and the Law. Among other honors, Steuerle received the first Bruce Davie–Albert Davis Public Service Award from the National Tax Association in 2005, and he received distinguished or outstanding alumnus awards from the University of Dayton and St. Xavier High School.

Lori Trawinski joined the AARP Public Policy Institute (PPI) in 2010 and is responsible for research and analysis of policy issues related to mortgage lending, foreclosures, reverse mortgages, housing finance reform, consumer debt, financial services, and banking. Trawinski helps lead and manage PPI’s financial security team. She is also the project director of the Future of Work@50+, a multiyear PPI initiative that examines employment issues and develops innovative policy solutions to the challenges faced by older Americans. Trawinski frequently speaks to the press about financial management, foreclosures, reverse mortgages, consumer debt, and employment issues. She began her career as an economist at the US Department of Commerce’s Bureau of Economic Analysis, where she worked on estimation and analyses of international securities transactions in the balance of payments accounts. A bond market expert, she was vice president and director of research at The Bond Market Association. Trawinski was also director of debt market research at Freddie Mac. She has been a consultant on securities-related issues and taught macroeconomics at Northern Virginia Community College. Trawinski holds a BA in financial management, an MA in international economics, and a PhD in economics and finance from the Catholic University of America. In addition, she holds an executive certificate in financial planning from Georgetown University and is a certified financial planner professional.
Sarah Rosen Wartell is president of the Urban Institute. A public policy executive and housing markets expert, Wartell was deputy assistant to the president for economic policy and deputy director of the National Economic Council. At the US Department of Housing and Urban Development from 1993 to 1998, she advised the federal housing commissioner on housing finance, mortgage markets, and consumer protection. Wartell cofounded the Center for American Progress, serving as its first chief operating officer and general counsel. Later, as executive vice president, she oversaw its policy teams and fellows. Her work focused on the economy and housing markets, and she directed the mortgage finance working group and "Doing What Works" government performance program. She previously practiced law with the Washington, DC, firm Arnold & Porter and was a consultant to the bipartisan Millennial Housing Commission. Wartell serves on the boards of the Low Income Investment Fund, Center for Law and Social Policy, and Center for Urban Science and Progress at New York University. She is also a Penn Institute for Urban Research scholar. Her areas of expertise include community development, consumer finance, asset building, and housing finance. Wartell has an AB degree with honors in urban affairs from Princeton University’s Woodrow Wilson School of Public and International Affairs. She has a JD degree from Yale Law School.

Jennifer Wolff is associate professor of health policy and management at the Johns Hopkins Bloomberg School of Public Health and Division of Geriatric Medicine and Gerontology at the Johns Hopkins University School of Medicine. Wolff’s research focuses on late-life family caregiving and innovative models of care for older adults with complex health needs. Wolff leads two studies funded by the National Institutes of Health that seek to develop practical tools to more effectively identify and support family caregivers in care delivery. Wolff is a member of AcademyHealth and the Gerontological Society of America and serves on the Institute of Medicine Committee on Family Caregiving for Older Adults.