



# *Applying to the 500 Cities Data Challenge*

**Thank you for joining us!  
We will get started shortly!**

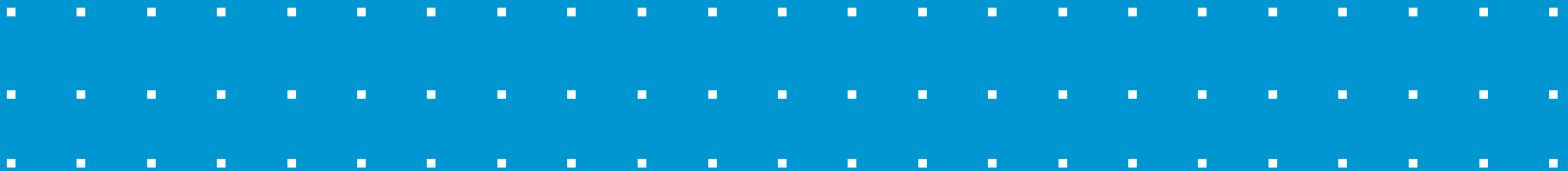
*\*For the best webinar experience:*

- Listen by dialing in via Landline Phone
- Watch webinar on computer screen



# The Urban Institute Center on Nonprofits and Philanthropy

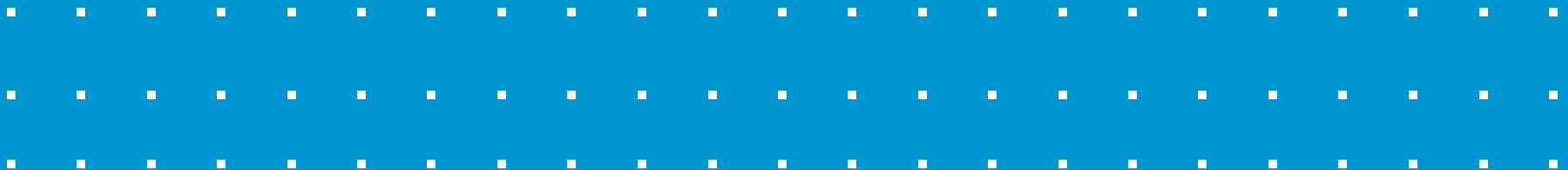
*Advancing Evidence and  
Action to Drive Social Impact*



# Agenda

- About the 500 Cities Data Challenge
- What We're Looking For
- Application Process
- Questions & Answers

# *About the 500 Cities Data Challenge*



# The 500 Cities Dataset



- Collaboration between
  - [Centers for Disease Control and Prevention](#)
  - [Robert Wood Johnson Foundation](#)
  - [CDC Foundation](#)
- Provides city- and census tract-level data on 500 largest American cities
  - Health outcomes
  - Risky behaviors
  - Use of prevention services



# The 500 Cities *Data Challenge*



- **\$1M grant initiative to support up to 10 projects**
  - Total amount awarded and number of awards will depend on the quality of the applications received
  - Initiatives with innovative solutions to promote cross-sector collaboration to improve community health outcomes
- **Address [social factors](#) that influence health**
  - Housing
  - Education
  - Transportation
  - And more...
- Foster a broad [Culture of Health](#) and guide communities in using data more effectively



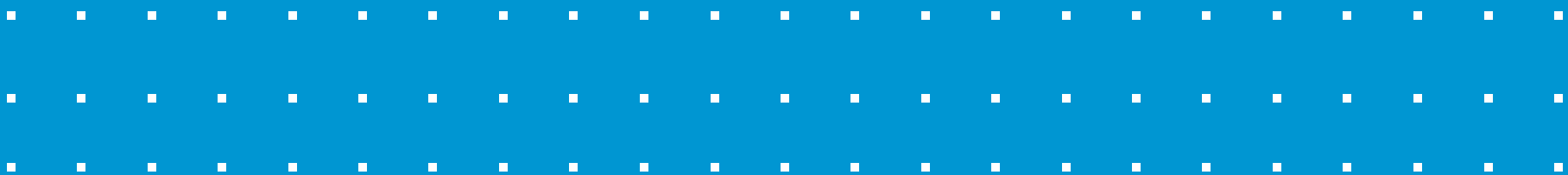
Robert Wood Johnson  
Foundation



**URBAN**

INSTITUTE · ELEVATE · THE · DEBATE

# *What We're Looking For*



# Eligibility

**500 Cities Data Challenge Goal:** Encourage communities to dig into the 500 Cities data and design innovative solutions (or additional data analyses) which address social factors that influence health, such as housing, education, and transportation.

- **Who:** Researchers and practitioners from all sectors
- **What:** Ideas that conduct innovative data analysis or build practical tools around cross-sector health questions
- **Where:** The United States and US territories focusing on communities included in the [500 Cities](#) dataset

**We strongly encourage submissions focused on rural and low- to moderate-income communities.**



# Promising ideas will be...

Data-Driven Approaches

Innovative

Equitable and Accessible

Impact-Focused

Beyond the Health Sector:  
Cross-Sector

# What We're Looking For...

Ideas will be evaluated based on several factors, *including*:

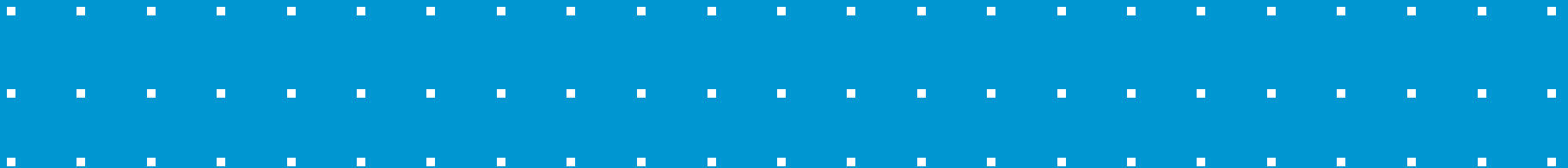
Thematic relevance of the proposed project, especially connections across sectors

Significance of the proposed project in terms of advancing the use of the data in communities

Innovativeness of the use of the 500 Cities data

Feasibility of the proposed project to be completed during the grant period

# *The Application Process*



# 500 Cities Data Challenge: Two-Stages

To ensure that the challenge is open and equitable to all, the competition will follow a two-stage process:

**Stage 1:** Open invitation to submit **brief letters** *or* **videos of interest** along with required cover page.

**Stage 2:** After review, top ideas submitted during Stage 1 will be **invited** to submit **full proposals** detailing the activities, budget, and impact of their projects.

We strongly encourage submissions focused on rural and low- to moderate-income communities.

# Competition Timeline

## Stage 1: Idea Submission

- **December 1, 2017:** Deadline to Submit Submissions of Interest by 5pm EST
- **January 8, 2018:** Invitations to Submit Full Proposals

## Stage 2: Full Proposal Submissions

- **February 2, 2018:** Full Proposal Submission Deadline by 5pm EST
- **March 5, 2018:** Announcement of Selected Projects
  
- **Grant Period:** April 1, 2018-- April 1, 2019

# Stage 1: What to Submit

The initial application for this stage consists of **two** parts:

**Part 1: Cover Page (required)**

**Part 2: Description of Idea (select one of two methods)**

## 1) Video Submissions

- No longer than 3 minutes
- Audio Video Interleave (AVI) or cell phone video format

## 2) Written Submissions

- 1 single-sided page, 8.5"x11"
- Single-spaced, 1" margins
- 11-point, Times New Roman font

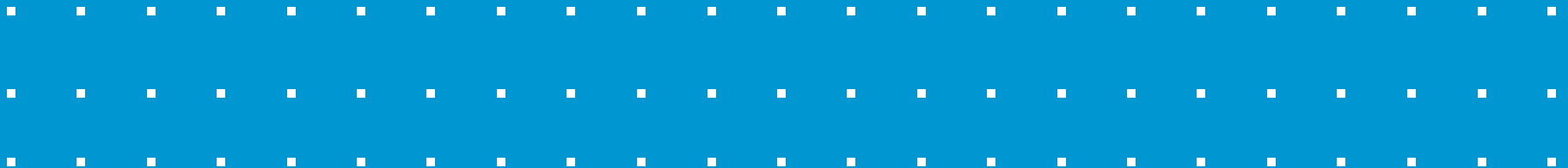
**Submit applications by email to [500citieschallenge@urban.org](mailto:500citieschallenge@urban.org)**

# Resources

- [500 Cities Data Challenge Website](#)
- [500 Cities Data Challenge One-Pager](#)
- [Frequently Asked Questions](#)
- [Submission Guidelines](#)
- [Submissions of Interest Cover Page](#)
- [500 Cities: Local Data for Better Health](#)
- [More Information on the 500 Cities Dataset](#)

Questions can be submitted to [500citieschallenge@urban.org](mailto:500citieschallenge@urban.org)

# *Questions & Answers*





**Thank you!**