



Linking Industrial Policy Investments and Small Business Ecosystems: A Look At Western NY

#LiveAtUrban

Housekeeping

- Event is being recorded and the recording will be posted online afterward.
- Hide captions or adjust settings with the Live Transcript button.
- Speaker biographies are available online at [Urban.org](https://www.urban.org).
- All participants are muted.
- Type your **questions** and **comments** into the Q&A box at any time.
- Engage with us online using [#LiveAtUrban](https://twitter.com/LiveAtUrban).
- Please complete the survey at the end of the event.



Linking Industrial Policy Investments and Small Business Ecosystems: A Look At Western NY

#LiveAtUrban



Local Impacts of Economic Development Administration Construction Investments

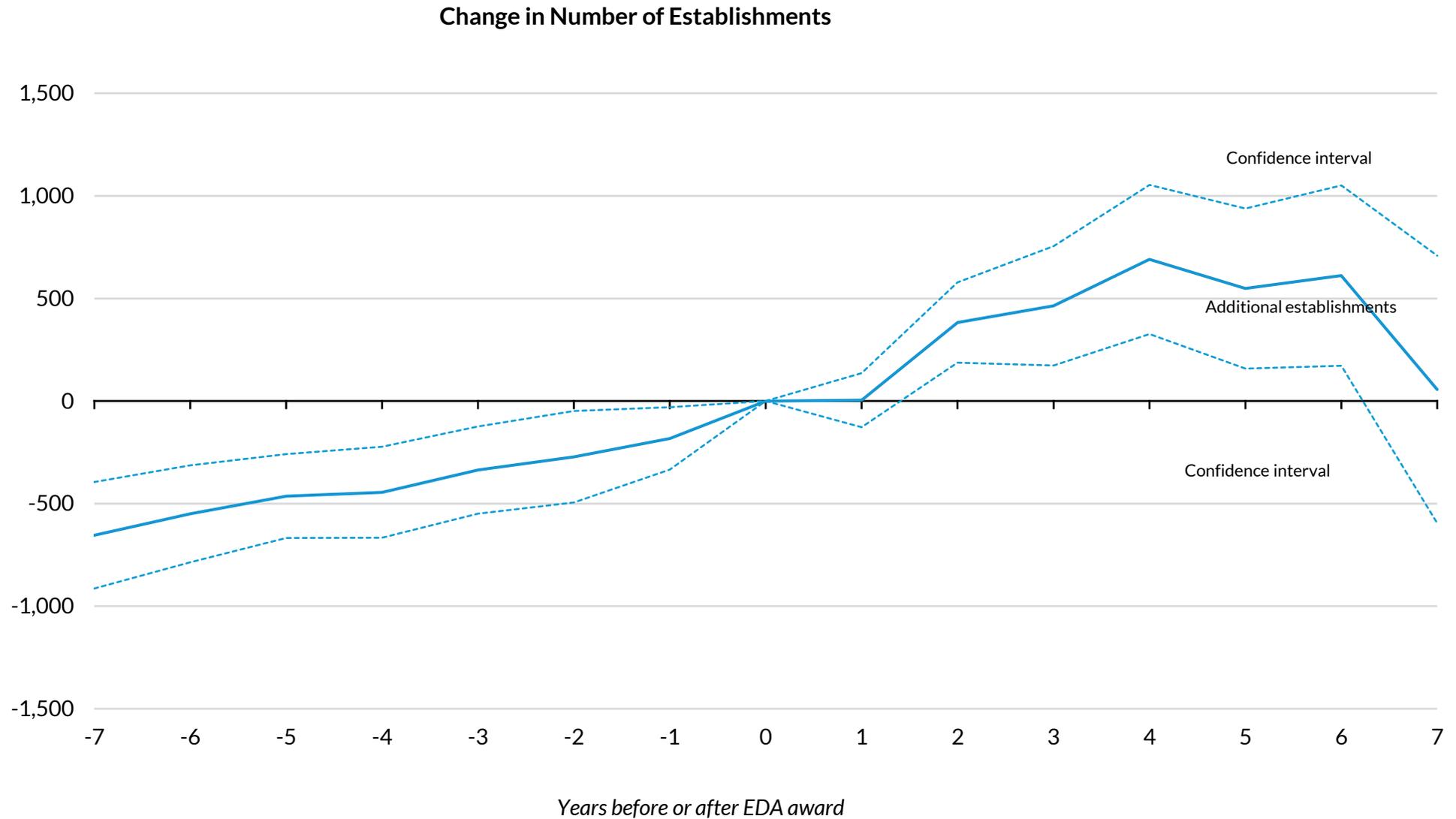
EDA Program Evaluation

*Brett Theodos, Daniel Teles, Christina Stacy, Christopher Davis, Jonathan Schwabish, and
Tanay Nunna*

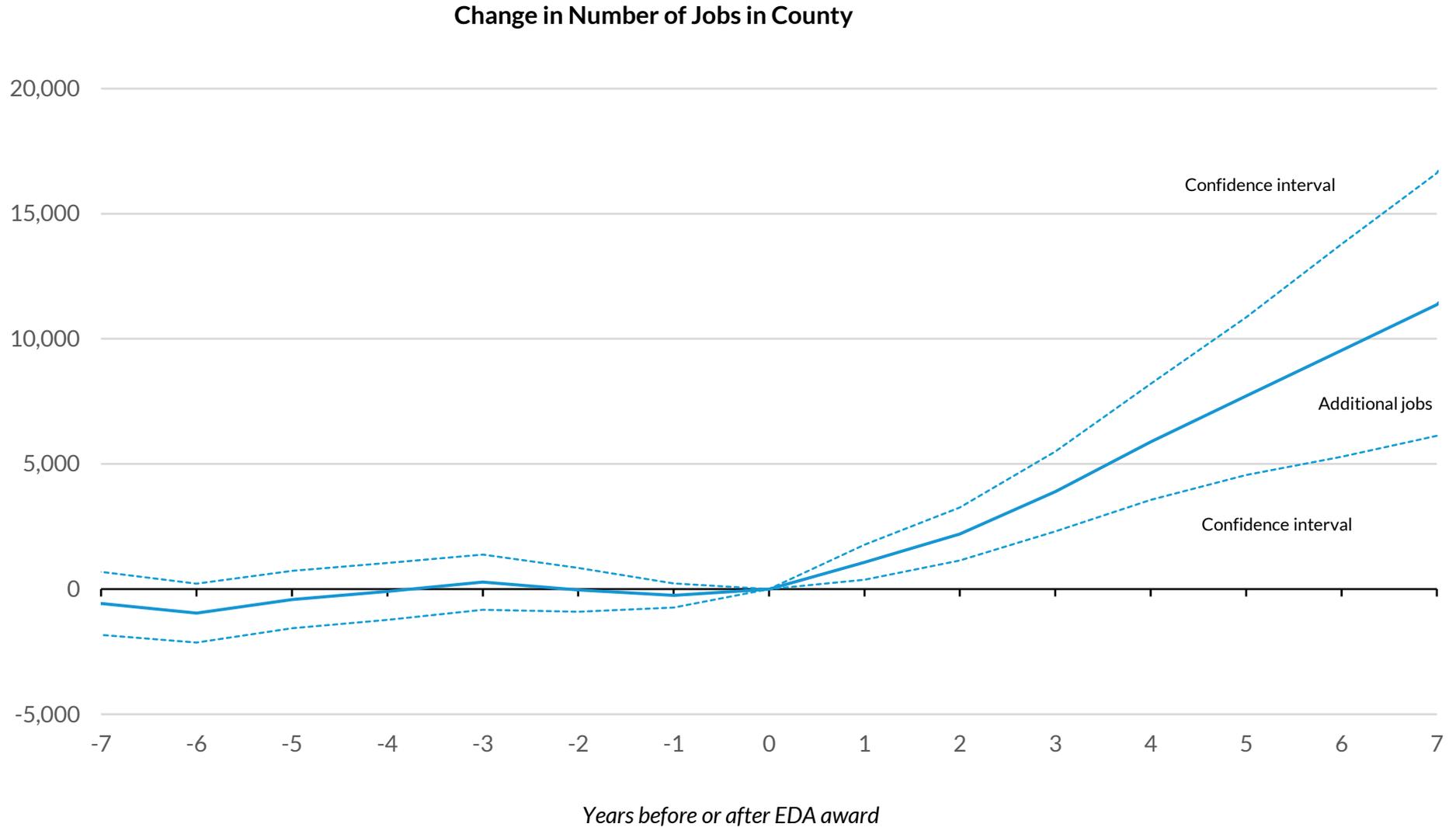
July 2024

<https://www.urban.org/research/publication/local-impacts-economic-development-administration-construction-investments>

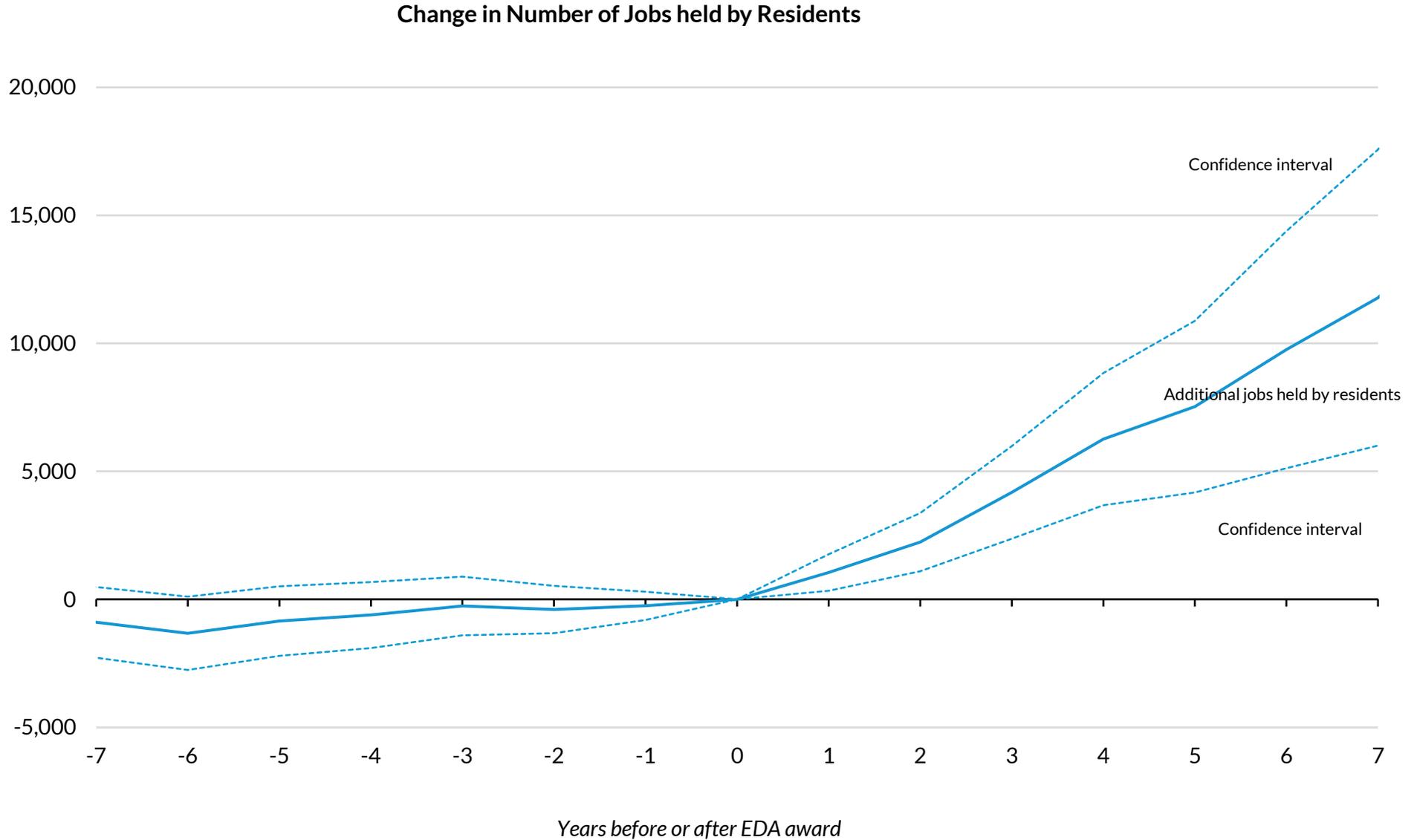
Changes in Counties Before and After EDA Projects



Changes in Counties Before and After EDA Projects



Changes in Counties Before and After EDA Projects





Supporting Small Businesses in the City of Cleveland

A Scan of the Small Business Ecosystem

Brett Theodos, Sophie McManus, and Tomi Rajninger

July 2024

<https://www.urban.org/research/publication/supporting-small-businesses-city-cleveland-scan-small-business-ecosystem>



Growing the Small Business Economy of New York's I-90 Corridor

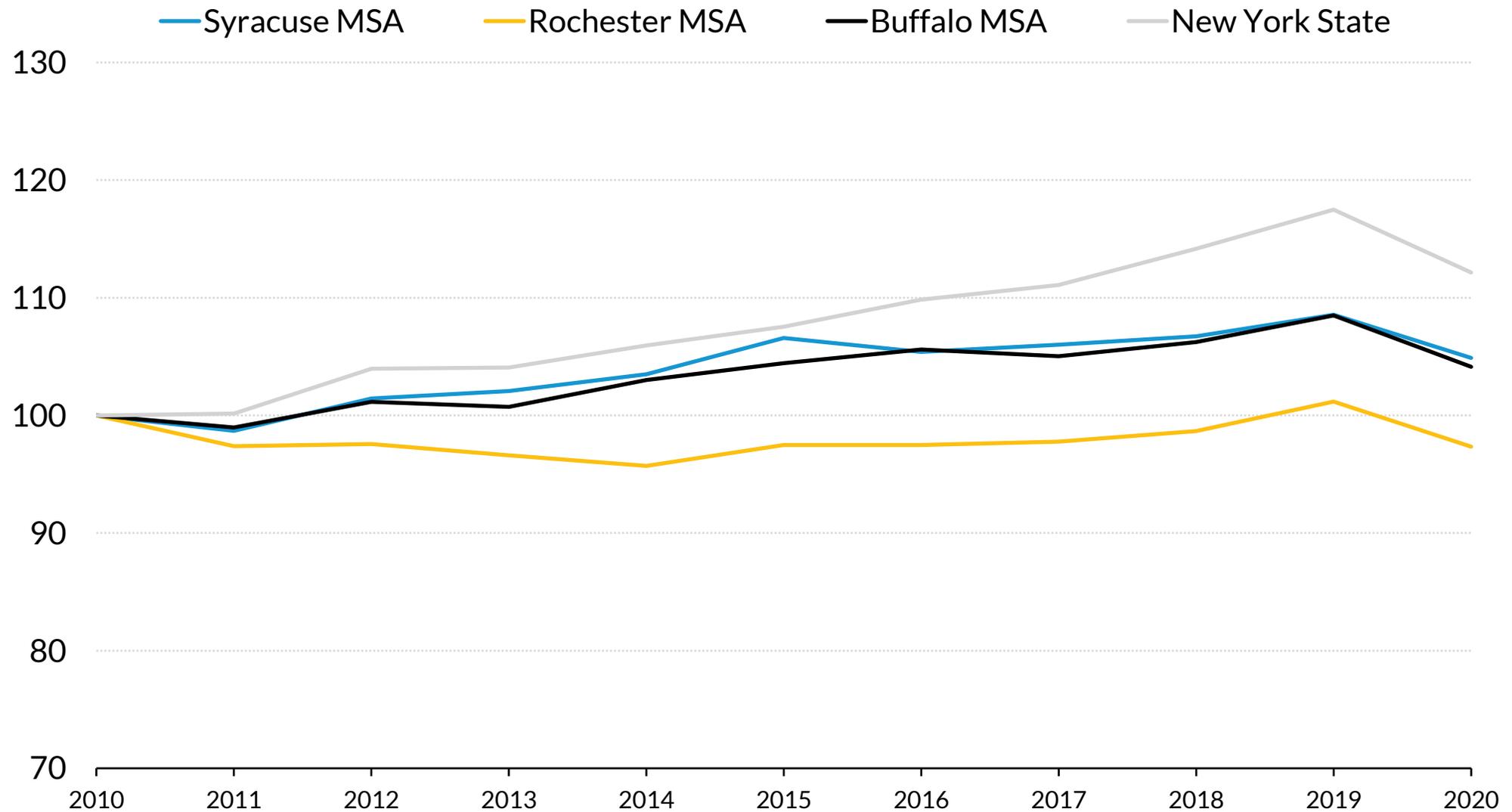
An Assessment of the Region's Small Business Finance and Support Infrastructure

Brett Theodos, Dennis Su, and Tanay Nunna

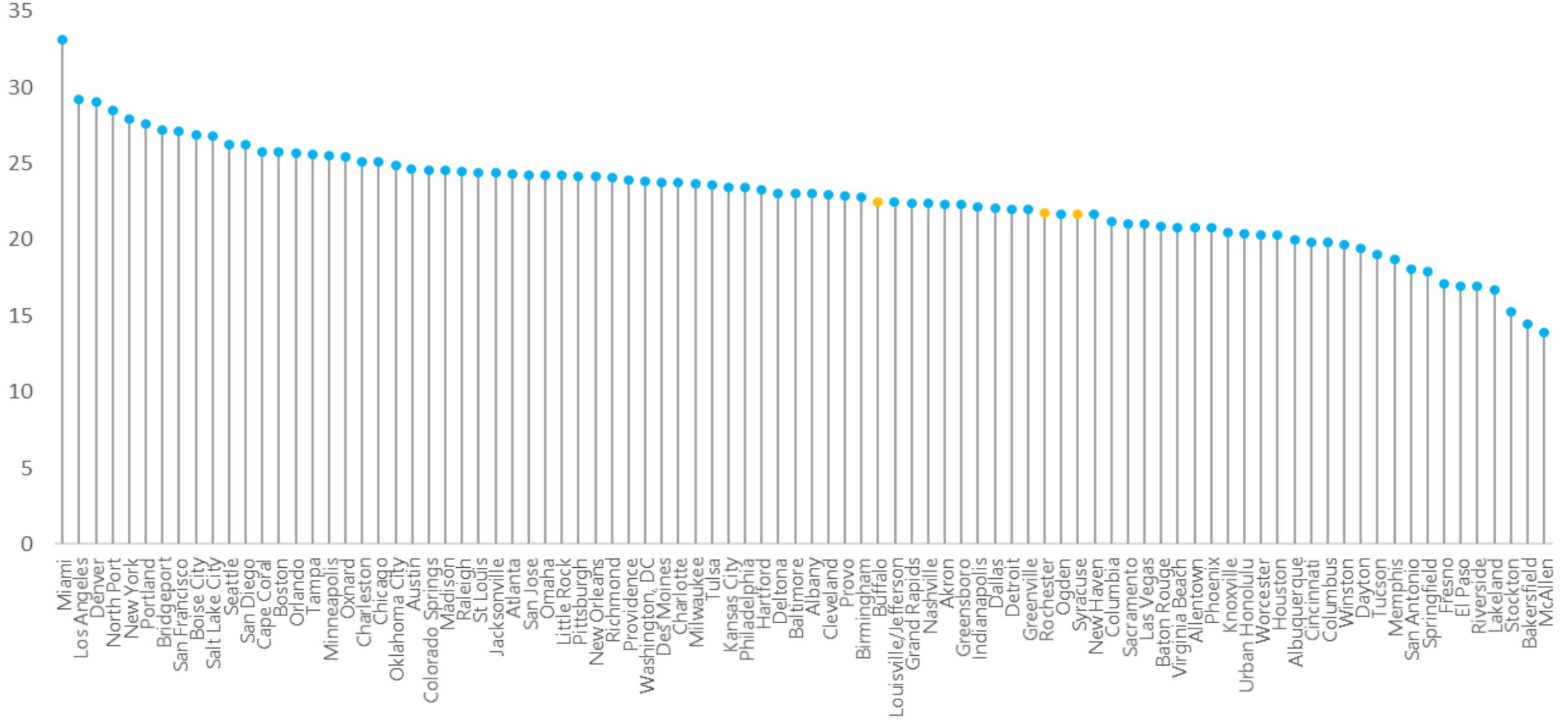
July 2024

<https://www.urban.org/research/publication/supporting-small-businesses-city-cleveland-scan-small-business-ecosystem>

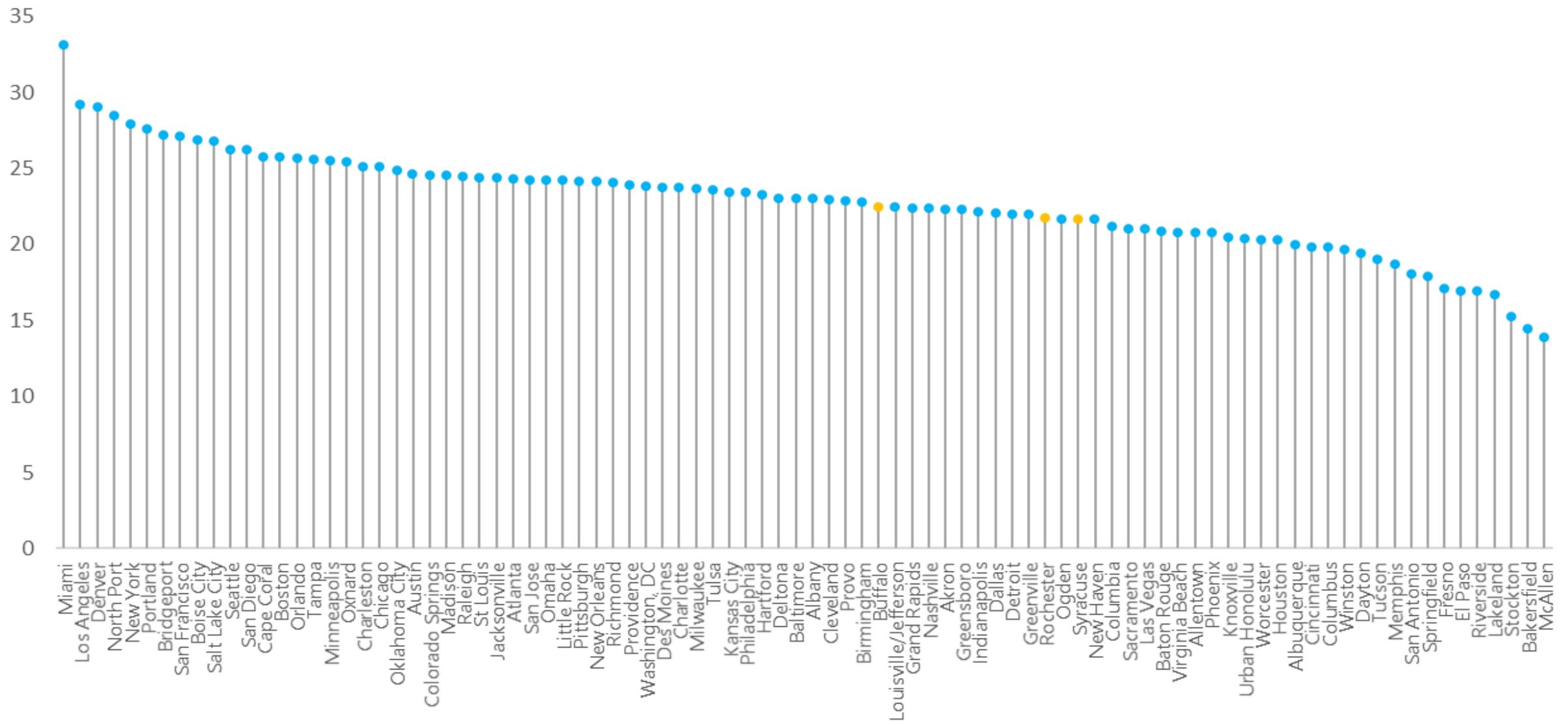
Change in Real Gross Domestic Product (Indexed to 100)



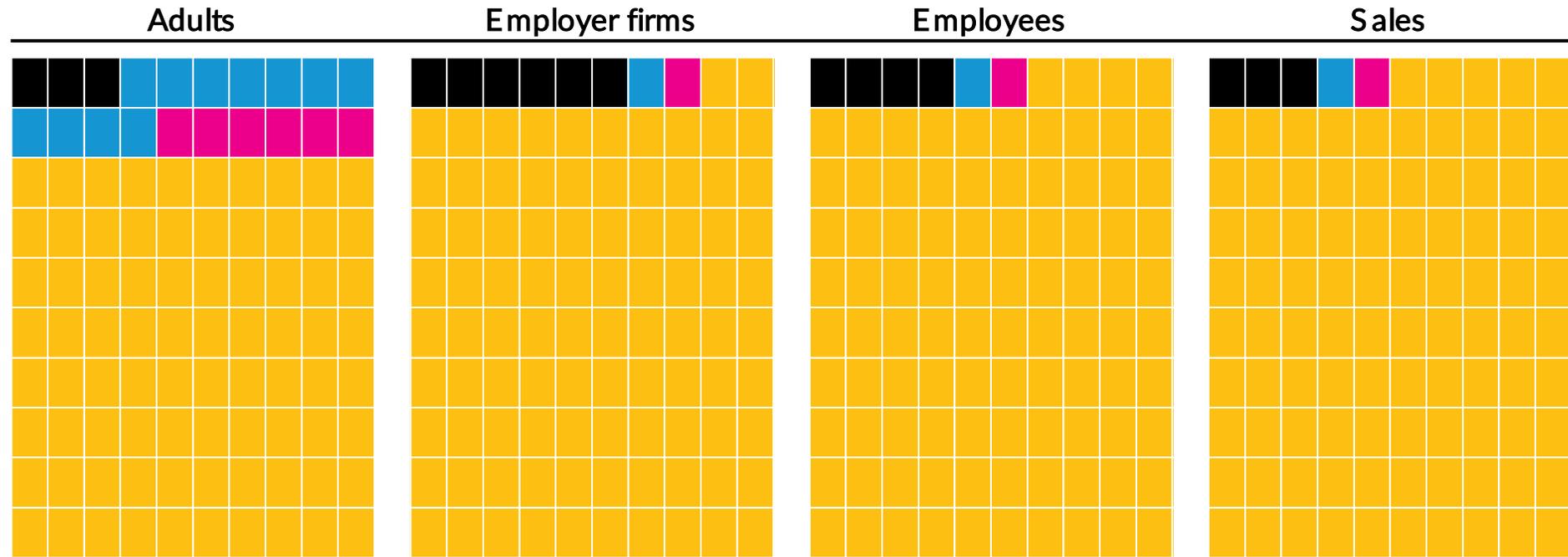
Small Businesses per 1,000 People by Metropolitan Area



Share of the Workforce That Is Self-Employed, 50 Largest MSAs



Disparities of Small Biz Ownership by Race/Ethnicity for I-90 Corridor



3% of Adults are Asian,
11% are Black, 6% are Latine,
and 80% are white

6% of employer-firm owners
are Asian, 1% are Black, 1%
are Latine, and 92% are white

4% of employees work in
employer-firms with Asian
owners, 1% with Black owners,
1% with Latine owners,
and 94% with white owners

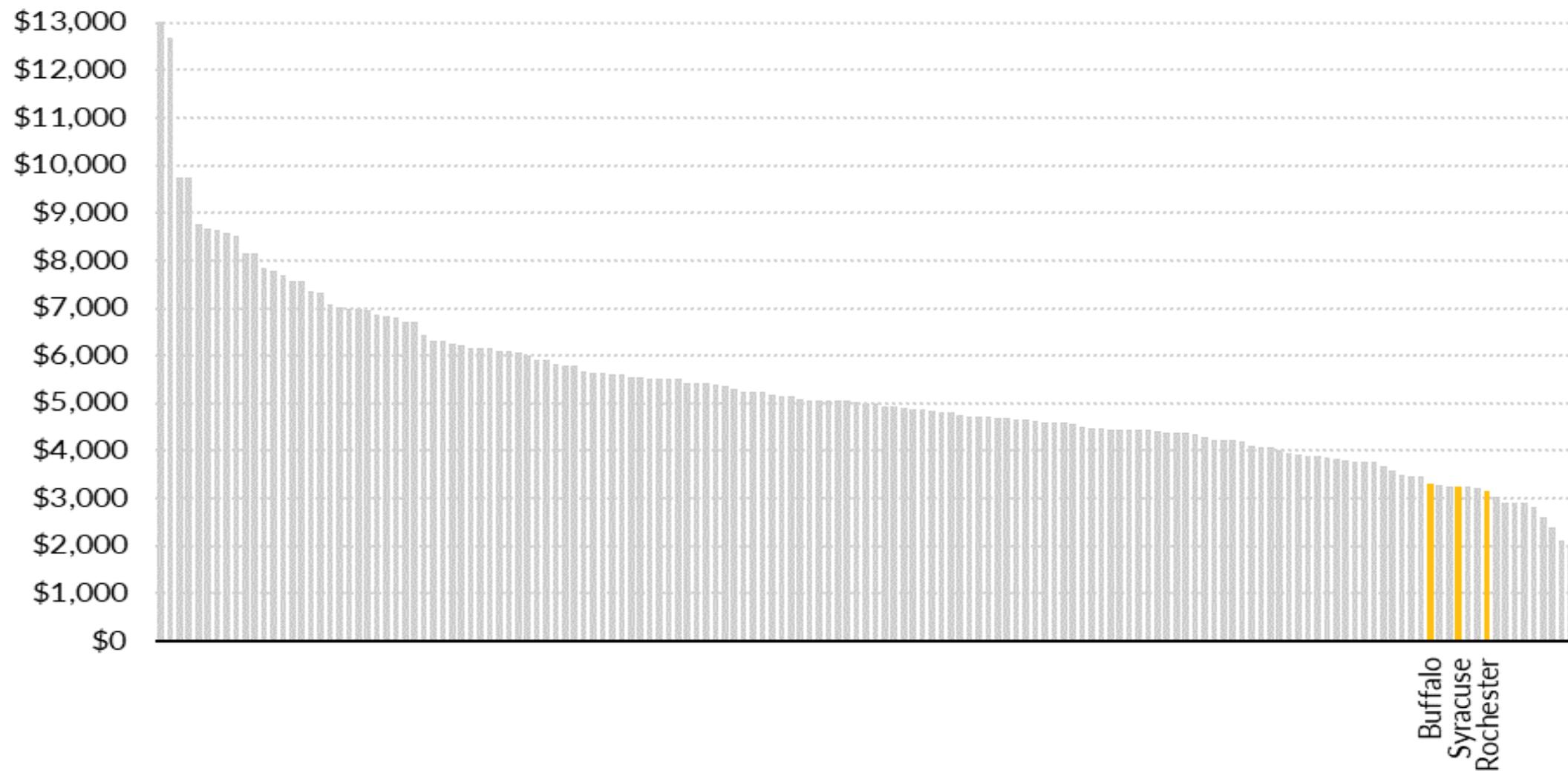
3% of sales are from employer-
firms with Asian owners,
1% with Black owners,
1% with Latine owners,
and 95% with white owners

Asian
 Black
 Latine
 White

Disparity in Small Business Ownership by Gender for I-90 Corridor

	Ownership	Employees	Sales
Female	12.3%	8.9%	9.0%
Equally male/female	8.2%	6.5%	4.9%
Male	79.5%	84.7%	86.0%

Annual Average Small Business Lending





Linking Industrial Policy Investments and Small Business Ecosystems: A Look At Western NY

#LiveAtUrban