



APRIL 4, 2024

Overview Workshop



Upward Mobility Framework

Agenda and Housekeeping

- History and Development of the [Upward Mobility Framework](#)
- Overview of the Upward Mobility Framework and the Mobility Metric Data Tables
- The Framework in Practice
- Available Resources and Future Trainings
- Q&A
 - **Please use the chat function as questions arise during the presentation**
- **Today's presentation will be recorded and shared!**



History of the Upward Mobility Framework





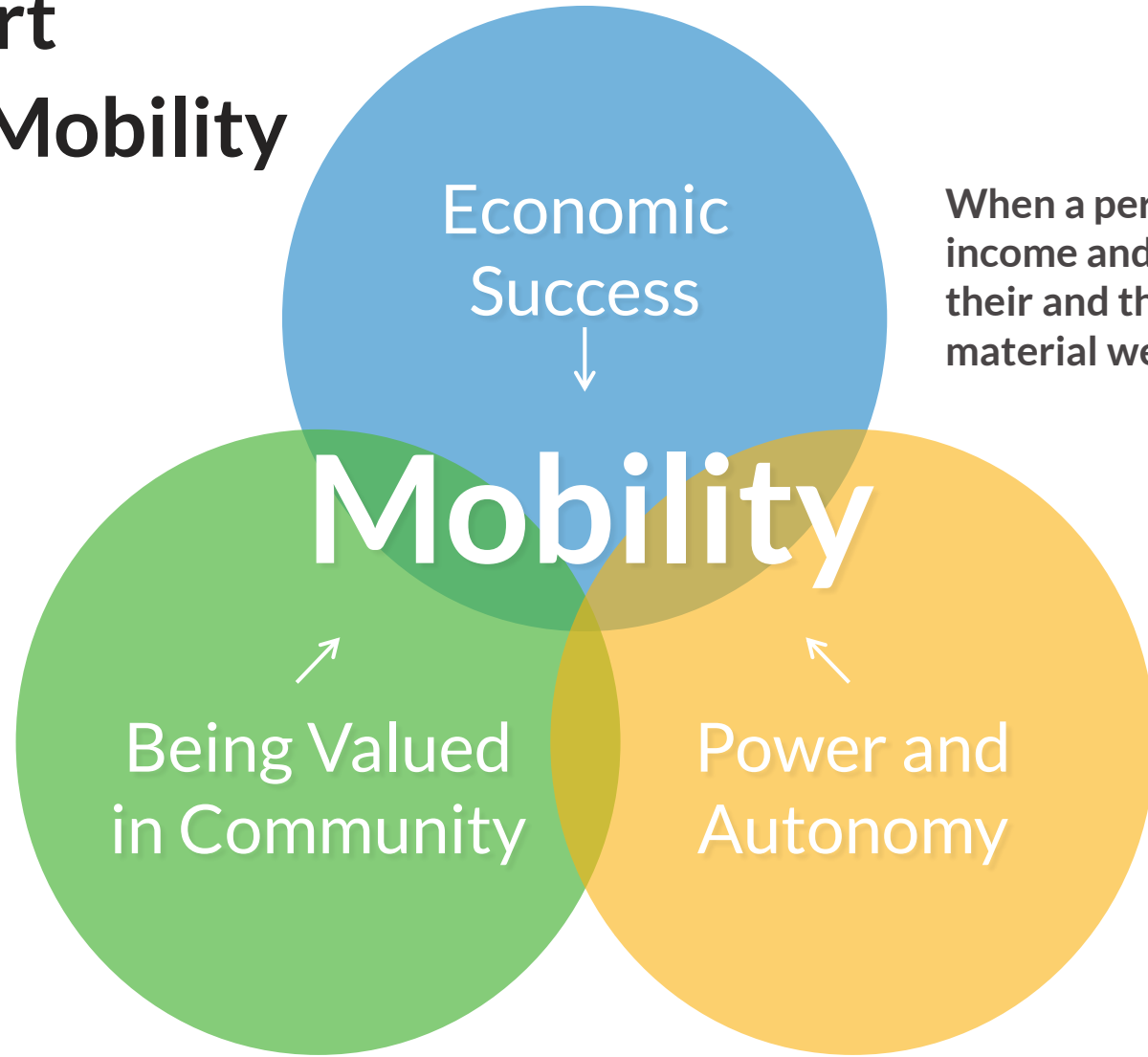
US PARTNERSHIP ON

MOBILITY

FROM **POVERTY**

What would it take to dramatically
increase **mobility from poverty**?

The Three-Part Definition of Mobility from Poverty



When a person has adequate income and assets to support their and their family's material well-being.

When a person feels the respect, dignity, and sense of belonging that comes from contributing to and being appreciated by people in their community.

When a person has the ability to have control over their life, to make choices, and to influence larger policies and actions that affect their future.

The Three-Part Definition & Structural Racism: Housing Example

- Barriers to homeownership, devaluation of homes in neighborhoods of color, and residential segregation have led to **less ability to build wealth** and economic success for people of color.
- Discriminatory lending practices, residential segregation, and intentional redlining may limit someone's **ability to feel that they can make choices about their life** and **accomplish their goals**.
- Barriers to homeownership may also create more residential instability and thus, less **social connectedness and feelings of rootedness**.



The Exemplars Research

- To understand how successful interventions have increased economic success, power and autonomy, and belonging
- To provide our audience with tangible examples of programs that could demonstrate all 3 parts of the definition
- We selected 6 programs with rigorous evidence of economic impact and strong intentionality in improving power and autonomy and/or belonging to study
 - These programs are: Nurse-Family Partnership (NFP), Educare, YouthBuild, The City University of New York Accelerated Study in Associate Programs (CUNY ASAP), Moving to Opportunity, and Family Rewards

Common Attributes Across the Exemplars

- They all intentionally offer some form of material assistance to participants
- They focus on building on human capital
- They tailor their services and supports to participants' goals
- They boost acceptance and reduce stigma

RESEARCH REPORT

Boosting Upward Mobility: Exemplars

By Mary Bogle, Martha Fedorowicz, Keith Fudge, Kriti Ramakrishnan, Laura Sullivan

June 15, 2020

DOWNLOAD REPORT ↓

(1.38 MB)



Although the challenge is daunting, programs and policies being implemented across the US have demonstrated success in supporting people's upward mobility. Researchers examined six interventions that have been shown through rigorous evaluation to boost economic and social mobility. By exploring these programs, they aimed to better understand how successful interventions have increased economic success, power and autonomy, and being valued in community. They also examined how more proactive application of the mobility dimensions might help to scale what is successful about each exemplar across varied places and even to the level of systems reform.

This report was updated June 29, 2020, to incorporate information received after publication.

Mentimeter



Developing the Upward Mobility Framework



Why Mobility Metrics?

- Local leaders can create and bolster conditions that boost upward mobility and narrow racial inequities for children, youth, and adults.
- Communities need actionable metrics they can use to assess current conditions and monitor their progress.
- Our charge: a *comprehensive but concise* set of metrics that local leaders can use to develop strategies for improving upward mobility and equity conditions.

Upward Mobility Framework Development Process

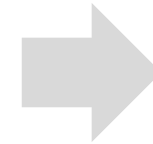
Developing the Mobility Metrics (2019 to 2020)

- Mobility Metrics Working Group
- Stakeholder vetting labs



Beta Testing the Framework (2021 to mid 2022)

- County cohort TA
- Original survey data collection
- Other feedback from national and local stakeholders



Revising the Framework (late 2022)

- Mobility Metrics Working Group

Upward Mobility Cohort



Racial Equity and Upward Mobility

- Equity is both an outcome and a process.
- Data disaggregation is a starting point, not an end point.
 - Who might be missing from the data?
- Root cause analysis can provide insight into the historical and current causes of disparities.
- Community engaged methods can center residents with lived experience of intergenerational poverty and structural racism in both setting priorities and understanding impact.

The Upward Mobility Framework



UPWARD MOBILITY FROM POVERTY

Components of the Framework

The Three-Part Definition



The Pillars



ENSURE EQUITABLE ACCESS FOR ALL,
INCLUDING PEOPLE OF COLOR & OTHER MARGINALIZED GROUPS

Focus on
Racial
Equity

The Predictors

Housing affordability	Access to preschool	Employment opportunities	Access to health services	Political participation
Housing stability	Effective public education	Jobs paying living wages	Neonatal health	Descriptive representation
Economic inclusion	School economic diversity	Opportunities for income	Environmental quality	Safety from crime
Racial diversity	Preparation for college	Financial security	Safety from trauma	Just policing
Social capital	Digital access	Wealth-building opportunities		
Transportation access				

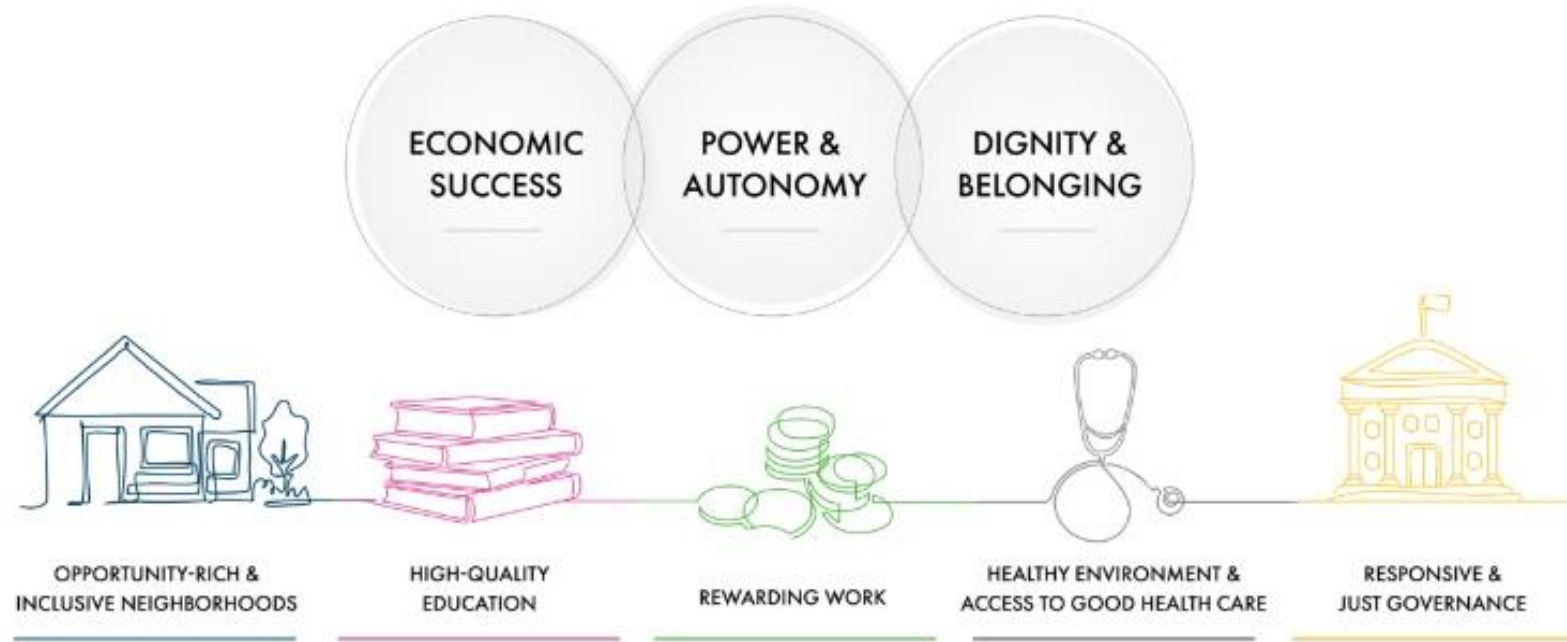
Mobility Metric

Rate of juvenile justice arrests



Breaking Down the Upward Mobility Framework: 5 Essential Pillars

UPWARD MOBILITY FROM POVERTY



ENSURE EQUITABLE ACCESS FOR ALL,
INCLUDING PEOPLE OF COLOR & OTHER MARGINALIZED GROUPS



Breaking Down the Upward Mobility Framework: The Predictors



ENSURE EQUITABLE ACCESS FOR ALL,
INCLUDING PEOPLE OF COLOR & OTHER MARGINALIZED GROUPS



Breaking Down the Upward Mobility Framework: The Mobility Metrics



OPPORTUNITY-RICH & INCLUSIVE NEIGHBORHOODS

Housing affordability

Ratio of affordable and available housing units to households with low, very low, and extremely low-income levels



HIGH-QUALITY EDUCATION

Access to preschool

Share of children enrolled in nursery school or preschool



REWARDING WORK

Employment opportunities

Employment-to-population ratio for adults ages 25 to 54



HEALTHY ENVIRONMENT & ACCESS TO GOOD HEALTH CARE

Access to health services

Ratio of population per primary care physician



RESPONSIVE & JUST GOVERNANCE

Political participation

Share of the voting-age population who turn out to vote



Using the Mobility Metrics

Compare

Reveal

Prioritize

**Highlight
Interconnections**

Set Targets

Monitor



Accessing the Mobility Metrics: Data Tables



upward-mobility.urban.org/data



A screenshot of the Urban Institute website. At the top left is the Urban Institute logo, consisting of a grid of dots and the text 'URBAN INSTITUTE'. To the right of the logo is a navigation menu with the following items: 'PLANNING GUIDE', 'ACTION PLANS', 'DATA', 'METRICS & EVIDENCE', 'PUBLICATIONS', 'BLOG', and 'ABOUT'. The main content area features a large heading: 'Measuring Upward Mobility in Counties and Cities Across the US'. Below the heading is a horizontal line, followed by a row of five social media icons: Facebook, Twitter, LinkedIn, YouTube, and Email. At the bottom of the screenshot, there is a paragraph of text: 'These mobility metrics data tables are designed to help local leaders in every county and over 450 cities in the United States measure the status of and progress toward increasing upward mobility and equity in their communities.'



Video Tutorial

can be influenced by state and local policy.

Communities can use this [suite of metrics](#) along with the [Planning Guide for Local Action](#) as they work to develop a [strategic plan for upward mobility](#) and monitor progress over time.

For guidance on using the data tables, please watch our [video tutorial](#) or a [recording of an interactive training](#).

[WATCH VIDEO](#) 

Please note the following: For county-level data pages, "Household income at the 20th, 50th, and 80th percentiles" and "Employment-to-population ratio for adults ages 25 to 54" values

Select Your
Community



MOBILITY METRICS DATA

Select a county or city to explore your community's mobility metrics.

Note: Data tables will open in a new tab. Data available for all counties in the U.S. and cities with population over 75,000.

Search data by county

Select a state:

Search data by city

Select a state:

[Reset data tables selection](#)

Select Your
Community



MOBILITY METRICS DATA

Select a county or city to explore your community's mobility metrics.

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Search data by county

Select a state:

 x ▾

Select a county:

 ▾

[Reset data tables selection](#)

Search data by city

Select a state:

 ▾

Generate Data Tables

MOBILITY METRICS DATA

Select a county or city to explore your community's mobility metrics.

Note: Data tables will open in a new tab. Data available for all counties in the U.S. and cities with population over 75,000.

Search data by county

Select a state:

 x ▾

Select a county:

 ▾

[VIEW DATA TABLES >](#)

[Reset data tables selection](#)

Search data by city

Select a state:

 ▾

Data Tables

On this page

Pillar: Opportunity-Rich & Inclusive Neighborhoods

Pillar: High-Quality Education

Pillar: Rewarding Work

Pillar: Healthy Environment and Access to Good Healthcare

Pillar: Responsible and Just Governance

Additional Notes on Data



Mobility Metrics for Fresno, California

These mobility metrics data tables are designed to help local leaders in every county and over 450 cities in the United States measure the status of and progress toward increasing upward mobility and equity in their communities.

The Urban Institute's [Upward Mobility Framework](#) identifies five essential pillars that support mobility from poverty and a set of [evidence-based predictors](#) that are strongly correlated with the likelihood that a community can create conditions to boost the economic and social mobility of its residents while narrowing racial and ethnic inequities. These predictors were identified by an interdisciplinary group of [experts and refined through testing](#) with cross-sector partners. They cover diverse aspects of community, such as affordable housing, living-wage jobs, and political participation, and can be influenced by state and local policy.

Communities can use this [suite of metrics](#) along with the [Planning Guide for Local Action](#) as they work to develop a [strategic plan for upward mobility](#) and monitor progress over time.



Return [here](#) to select another community



Using the Framework



Mobility Action Plans

IMPROVING
UPWARD
MOBILITY IN
BOONE
COUNTY

Boone County's Upward
Mobility Action Plan

Released: June 2022

UPWARD MOBILITY ACTION PLAN
JULY 2022

RAMSEY COUNTY

ramseycounty.us
(651) 266-8500

SUMMIT COUNTY

UPWARD MOBILITY ACTION PLAN

Summit County, Ohio
<https://co.summitoh.net/countyexecutive>
(330) 643-2510

June 2022

The DC Upward Mobility Action Plan

June 2022

DMPED
DISTRICT OF COLUMBIA
OFFICE OF PLANNING

DISTRICT OF COLUMBIA
OFFICE OF PLANNING

GOVERNMENT OF THE
DISTRICT OF COLUMBIA
MURIEL BOWSER, MAYOR

PHILADELPHIA

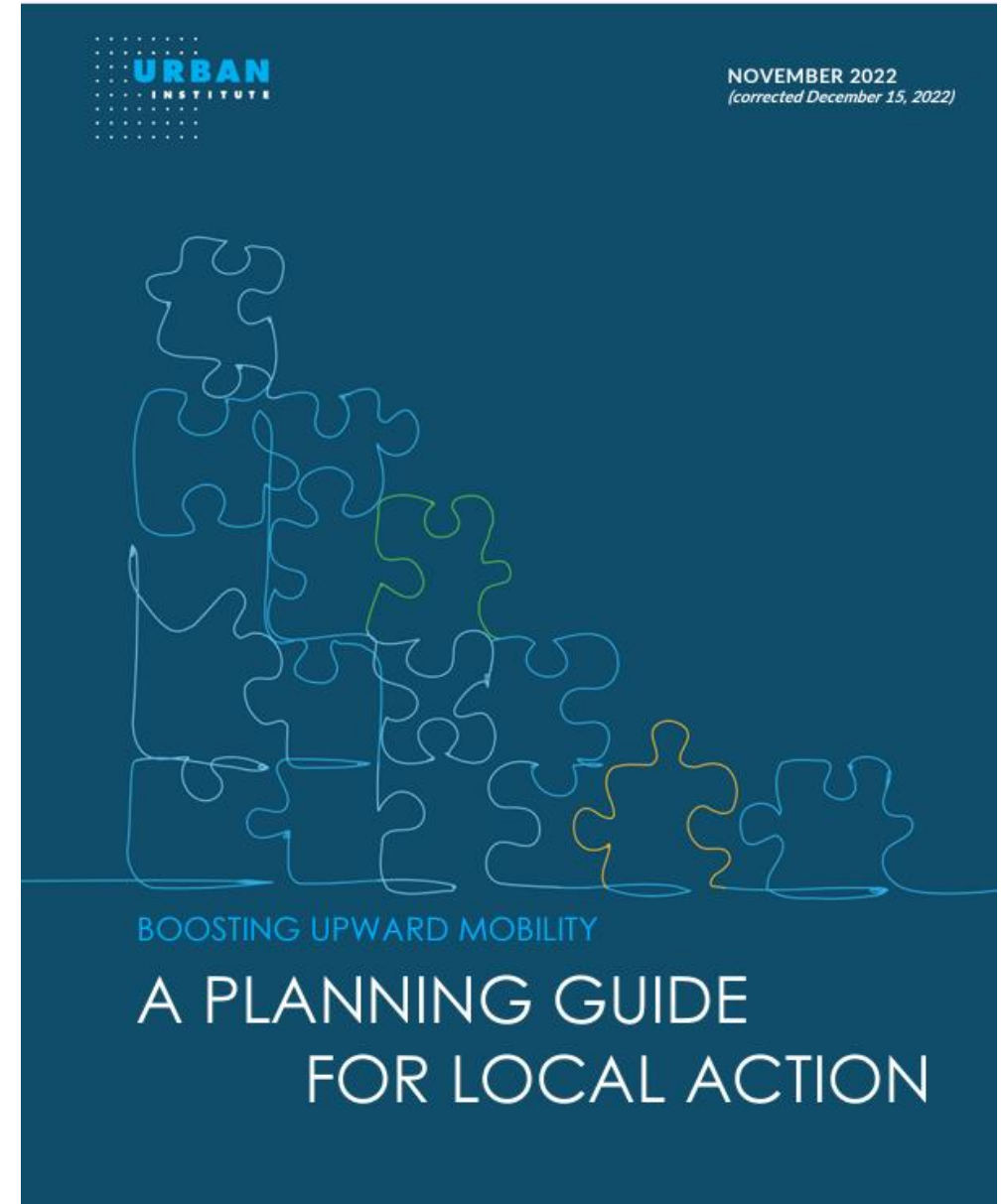
UPWARD MOBILITY ACTION PLAN

Philadelphia, Pennsylvania
www.phila.gov



Upward Mobility Planning Guide

- A guide to help local leaders better understand **impediments to upward mobility** and how to build a **cross-sector team** that can plan, advocate for, and implement a **set of systems changes** focused on bringing all members of your community out of poverty and creating more equitable results.
- Provides practical advice for people driven to boost mobility from poverty and asking, **“Where do I start?”**
- Informed by the **Boosting Upward Mobility cohort** that beta-tested the metrics.



Centering Community Voices in Boone County, MO and Summit County, OH

- To center the goals of residents throughout the mobility planning process, many Upward Mobility Cohort counties conducted Data Walks and applied other community-engaged methods.
 - At a Data Walk in **Boone County**, community members selected three priority issues: **early grade literacy**, **fair and inclusive housing**, and **jobs and workforce development**.
- **Summit County** used an annual pulse survey to ask about community priorities, then engaged residents experiencing hardship through a second survey for feedback on proposed areas of focus.
 - **Mental health** and **juvenile justice** were selected as strategic priorities.

Available Resources & Future Trainings

Resources mentioned:

- [Upward Mobility Framework](#)
- [Boosting Upward Mobility: Exemplars](#)
- [Mobility Action Plans \(MAPs\)](#)
- [A Planning Guide for Local Action](#)
- [Mobility Metrics Data Tables](#)

Other resources:

- [Evidence Resource Library](#)
- [Upward Mobility Blog](#)
 - [How Policymakers Can Use Measures of Mobility from Poverty Affected by the COVID-19 Pandemic](#) (February 2024)

Future Trainings:

- Mobility Metrics Workshop, Thursday, April 25, 1:00-2:00 PM ET
 - Register [Here!](#)

Contact us! Email upwardmobility@urban.org to reach a member of the team



Questions?



Survey!



Scan me! or
visit... <https://app.smartsheet.com/b/form/aae88e3924f0437aac4f44471127f096>