

Achieving Success in the Community Disaster Resilience Zones: What Do Changemakers Need to Know?

#LiveAtUrban

Housekeeping

- Event is being recorded and the recording will be posted online afterward.
- Closed captions are enabled. Click CC on your media player to access.
- Speaker biographies, materials, and audience Q&A are available on the event dashboard. Here in person? Scan the QR code to access.
- Please complete the survey at the end of the event.
- Engage with us online using #LiveAtUrban.



Achieving Success in the Community Disaster Resilience Zones: What Do Changemakers Need to Know?

#LiveAtUrban



Urban Institute Event – Achieving Success in the Community Disaster Resilience Zones



The Community Disaster Resilience Zones (CDRZ) Act of 2022 requires FEMA to:

- Maintain a natural hazard assessment program
- Designate Community Disaster Resilience Zones at the census tract level and consider geographical balance

The Act also gives FEMA three discretionary authorities for activities within or primarily benefitting Community Disaster Resilience Zones:

- Increases Federal Cost Share to not more than 90% for BRIC mitigation projects
- Enables FEMA to provide financial, technical, or other assistance to communities to carry out activities in preparation for a resilience or mitigation project.
- Establish an application process to provide a FEMA Certification for mitigation or resilience projects.



A wide array of organizations supported CDRZ Act passage:

- 1. After the Fire: Recover. Rebuild. Reimagine. (ATF3R)
- 2. American Council of Engineering Companies (ACEC)
- 3. American Institute of Architects (AIA)
- 4. American Planning Association (APA)
- 5. American Property Casualty Insurance Association (APCIA)
- 6. American Society of Civil Engineers (ASCE)
- 7. American Society of Landscape Architects (ASLA)
- 8. Big City Emergency Managers (BCEM)
- 9. BuildStrong Coalition
- 10. Center for Climate and Energy Solutions (C2ES)
- 11. Central United States Earthquake Consortium (CUSEC)
- 12. Ecological Restoration Business Association (ERBA)
- 13. Insurance Institute for Business & Home Safety (IBHS)
- 14. International Association of Emergency Managers (IAEM)
- 15. International Code Council (ICC)
- 16. Interstate Council on Water Policy (ICWP)
- 17. National Association of Counties (NACo)
- 18. National Association of Mutual Insurance Companies (NAMIC)
- 19. National Emergency Management Association (NEMA)
- 20. National Institute of Building Sciences (NIBS)
- 21. National Special Districts Coalition (NSDC)
- 22. National Wildlife Federation (NWF)
- 23.R Street Institute
- 24. Reinsurance Association of America (RAA)
- 25. SBP Resilience Innovation Hub
- 26. Taxpayers for Common Sense (TCS)
- 27. The Council of Insurance Agents & Brokers (CIAB)
- 28.U.S. Chamber of Commerce
- 29. US Resiliency Council (USRC)

Vision: Community Driven Resilience with Whole of Community Support



Federal Agencies

- Focus Resources
- Advance Climate & Natural Hazards Science
- Technical Assistance Integration
- Explore Streamlining of Multiple Agency Programs
- Enhanced Communications
- Build and Strengthen Public-Private Partnerships

Private Non-Profits

- Technical Assistance Community Navigators
- Community-Building
- Centered in Equity Community Driven

Philanthropy

- Stakeholder Convening
- Institution Building
- Foster Innovation
- Information Sharing

Private Sector (Insurance, Finance, Community Development Financial Institutions)

- Leverage Additional Capital
- Shape Resilience Incentives
- Promote Efficient Practices/Scale Effective Solutions
- Residential Catastrophe Mitigation Housing as Infrastructure

Overview of Community Disaster Resilience Zones Initiative

Phase 1

Phase 4

Spring - Summer 2023

- Developed initial methodology through interagency coordination and public input
- Conducted 20+ public engagements and received 600+ comments on the Request for Information seeking feedback on the designation methodology and CDRZ initiative

Fall - Winter 2023/2024

Phase 2

- Announced Designation of 483 census tracts as initial Community Disaster Resilience Zones on September 6th
- Develop methodology and announce designations for Tribal Nations and US Territories (coming soon)

Spring - Fall 2024

Phase 3

- Continue to coordinate with other federal agencies, non-profits, and philanthropic organizations and explore innovative opportunities for support
- Drive public and privatesector technical and financial assistance to designated zones

TBD

- Conduct project evaluation and measure success
- Update methodology and designate additional Community Disaster Resilience Zones



FEMA made CDRZ designations based on widely known, transparent, and understood measures of natural hazard risk and vulnerability

In September 2023, FEMA announced the first 483 Community Disaster Resilience Zones (CDRZ) across all 50 states and D.C.

More designations – including in territories and for Tribal Nations – are expected to be announced in early 2024



Census tracts were designated CDRZ based on the following criteria¹:

A disadvantaged community
 based on the Climate &
 Economic Justice Screening Tool
 (a mapping tool developed as
 part of the Justice40 Initiative)



A composite National Risk Index (NRI)²: Risk Index Scores that rank in the top 50 nationally *or* is in the top 1% within their state

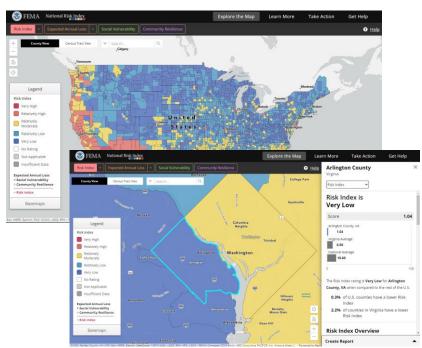


All designations underwent peer review by subject matter experts in a Methodology Data Working Group with support from the FEMA Mitigation Framework Leadership Group (MitFLG)



National Risk Index

- Online mapping application that identifies communities at risk to natural hazards
- Reduces the cost of risk assessment allowing community planners to prioritize action and investments
- Provides pre-calculated, national baseline risk assessment with free and comprehensive data across the U.S.
- Allows for easy and effective dialogue around all hazards risk for a community by incorporating Social Vulnerability and Community Resilience





Our aspiration is that CDRZ designation will catalyze support to communities that goes well beyond what government alone can do

Today, the primary benefit of a designation is access to additional funding and technical assistance for resilience and mitigation projects, but going forward the goal is to significantly increase access to resources from across sectors



Support from non-profit and philanthropic organizations and for-profit entities



Increased access to resilience stakeholder network for localities



Increased awareness of **local needs** and **leveraging partner knowledge**



Increased access to both **funding and technical assistance**



Potential to unleash private capital



Certification of projects benefiting designated zones



FEMA Benefits for Designated Zones

Today, the primary benefit of a designation is access to additional funding and technical assistance for resilience and mitigation projects, but going forward the goal is to significantly increase access to resources from across sectors.

Immediate Benefits

Building Resilient Infrastructure and Communities (BRIC)

- Increased Cost Share (up to 90%)
 a CDRZ Act discretionary
 authority
- Direct Technical Assistance
- Additional application points
- Benefit cost technical assistance

Flood Mitigation Assistance (FMA)

- Additional application points
- Benefit cost technical assistance

Anticipated Benefits

- Support from non-profit and philanthropic organizations and for-profit entities.
- Increased access to resilience stakeholder network for localities
- Increased awareness of local needs
- Increased access to both funding and technical assistance
- Leveraging partner knowledge
- Potential to unleash private capital



Federal Resource Focus

FEMA is thrilled to announce commitments from the following programs from other Federal agencies to support, prioritize, and/or incorporate Community Disaster Resilience Zones:

TECHNICAL ASSISTANCE

- National Oceanic and Atmospheric Administration (NOAA) Climate-Smart Communities Initiative Program
- Environmental Protection Agency (EPA) Environmental Justice Thriving Communities Technical Assistance Centers (EJ TCTACs)
- Environmental Protection Agency (EPA) Environmental Justice Thriving Communities Grantmaking Program (EJ TCGM)
- Environmental Protection Agency (EPA) Community Change Equitable Resilience Technical Assistance (CCER TA)
- Economic Development Administration Economic Recovery Corps
- Small Business Administration (SBA) Small Business Development Center (SBDC), Women's Business Centers (WBC), Veteran's Business Outreach Centers (VBOC) and Native American Business Centers (NABC)
- Department of Agriculture (USDA) Rural Partners Network

GRANT FUNDING

- Environmental Protection Agency (EPA)
 Environmental and Climate Justice Community
 Change Grants Program (Community Change Grants)
- Housing and Urban Development (HUD). Green and Resilient Retrofits Program (GRRP)
- Department of Transportation (USDOT) Promoting Resilient Operations for Transformative, Efficient, and Cost-saving Transportation (PROTECT) Program



Questions?

www.FEMA.gov





Achieving Success in the Community Disaster Resilience Zones: What Do Changemakers Need to Know?

#LiveAtUrban



The Community Disaster Resilience Zones

An Early Look and Suggestions for a Research & Learning Agenda



Climate and Communities Program at the Urban Institute

- Multi-disciplinary team focused on place-based, solutions-oriented work
- Research, technical assistance, evaluation and strategic communication to help build safer, more prosperous and resilient communities for all
- Rely on the breadth of knowledge within Urban and its Centers and Offices

URBAN WIRE

Why Are Mobile Home Parks Uniquely At Risk to Climate Disasters?

Andrew Rumbach, Esther Sullivan, Carrie Makarewicz

May 4, 2023

0000



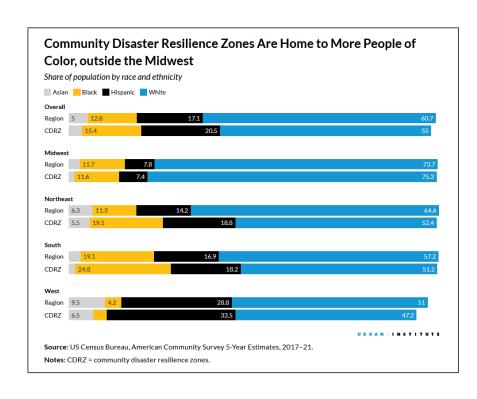
(Marie/Getty Images)

Learning will be a key ingredient in the success of the Community Disaster Resilience Zones concept

BAN·INSTITUTE· 17

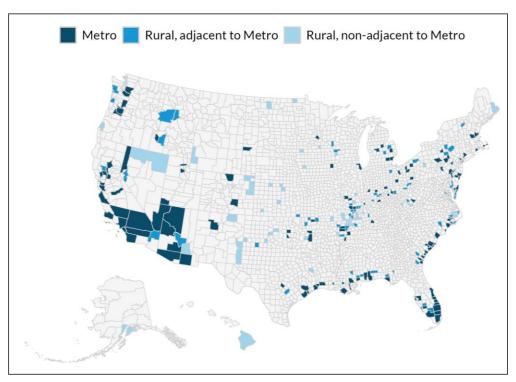
Who Lives in the CDRZs?

- 2.17 million people, or about .65% of the U.S. population
- Higher Black and Hispanic population than their region, except in the Midwest
- The median household income is \$21,413 lower than the nation, poverty is 6.7% higher
- Homeownership and broadband access lower in the CDRZs



What Types of Places are the CDRZs?

- Top 50 census tracts with the highest hazard risk ratings
- At least 1% of census tracts in each state assigned high individual risk ratings
- Urban to rural
 - Metro areas (305)
 - Adjacent to metros (99)
 - Rural, non-adjacent (79)



Source: FEMA CDRZs; USDA Rural-Urban Continuum Codes 2013

How are the benefits of CDRZ designation accruing? What types of communities are receiving more or less investments? Why?

20

Who Governs the CDRZs?

- There are 888 local governments county, municipal and township – that are affiliated with a CDRZ
- 35% of county governments (n=73) have more than one CDRZ
- 12% (n=83) of municipal and township governments have more than one CDRZ
- About 65% of CDRZs touch on more than 1 local government



Source: Census of Governments (2022) and FEMA CDRZs (2023)

The Capacity of the CDRZs





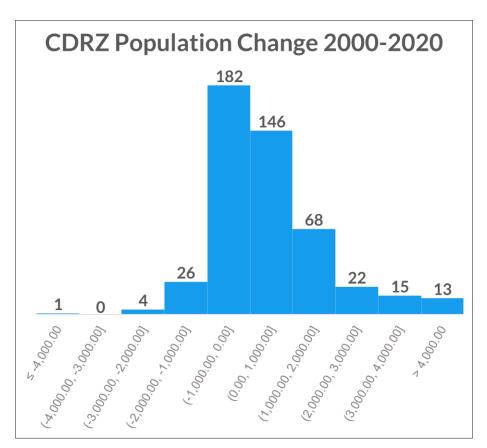




What are the varying capacities of the CDRZs? What resources and support are needed to assist them?

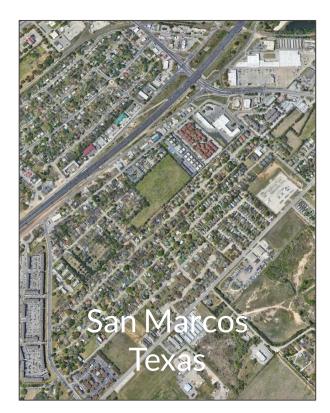
The Risk of Displacement, or 'Green Gentrification'

- Important that investments do not lead to unintentional burdens
- The development context of place matters;
 - 214 CDRZs (44.3%) lost population between 2000-2020; 264 gained
 - 194 (40.1%) gained more than 10% population 2000-2020
 - 70 (14.7%) gained more than 50% population



Source: U.S. Census (2000, 2010, 2020) and FEMA CDRZs (2023)

CDRZs and the Gentrification Index







Which CDRZs are at high-risk to investment-driven gentrification, and what can be done?

26

Approaches to Planning

- Diverse contexts
 - Small cities (28%) | Medium cities (30%)
 - Large cities (24%) | Rural counties (18%)
- Political representation
 - 279 Republican (58.0%)
 - 157 Democrat (32.5%)
 - 47 multiple representatives (9.5%)
- Key institutional partners and 'centers of gravity' for decision-making
 - e.g. 1,356 National Register properties in a CDRZ



The Bethel African Methodist Episcopal Church | Cedar Rapids Iowa

What community engagement techniques will be most effective for CDRZs with different approaches to planning and different centers of gravity?

28

Thank you! urban.org

Climate change, disasters, and community resilience

Climate extremes like floods and wildfires are becoming more frequent and severe in the US and threaten the health, safety, and prosperity of American families and communities, Climate-focused policies can help mitigate this while enhancing sustainability and advancing equity and environmental justice. Urban examines how climate change is affecting people and communities and identifies policies and programs with the greatest potential for impact. Policymakers, community leaders, and philanthropists rely on our research to ensure climate interventions are equitable and lasting for all people and communities.

About Staff



Who Lives in the Community Disaster Resilience Zones?

November 10, 2023

URBAN WIRE

Growing Climate Hazards Pose Risks to Food System Resiliency Nationwide, Communities of Color Stand to Bear the Brunt.

October 31, 2023

Advancing Regional Climate-Action Goals through Federal Funding: A Case Study of the Genesee-Finger Lakes Region

October 6 2023

More Than 3 Million Americans Were Displaced by a 'Natural' Disaster in the Past Year, How Can We Prepare for Our Climate Future?

To best prepare for disasters that are likely to increase in severity and frequency, policy solutions will need to originate from all corners of the government-not just emergency management offices.

· URBAN·INSTITUTE ·



Achieving Success in the Community Disaster Resilience Zones: What Do Changemakers Need to Know?

#LiveAtUrban