Increasing Upward Mobility for Residents: How Local Leaders Are Using Urban’s Upward Mobility Framework

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Housekeeping

- Event is being recorded and the recording will be posted online afterward.
- We have enabled closed captioning for accessibility. You can adjust settings with the Show/Hide Captions button.
- Speaker biographies and slides are available online at Urban.org.
- All participants are muted.
- Type your questions and comments into the Q&A box at any time.
- Please complete the event survey and register to receive updates on upcoming opportunities (links to be shared later).
Increasing Upward Mobility for Residents: How Local Leaders Are Using Urban’s Upward Mobility Framework

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The Urban Institute’s Upward Mobility Framework
American Dream

Work hard, get ahead

You do well, your children do better

Today’s Reality

Place matters

Hard work isn’t enough

Children less likely to do better
Inequities by race, gender, immigration status, & other marginalized groups persist
Local leaders can create and sustain conditions to increase upward mobility and racial equity with actionable metrics.
www.mobilitypartnership.org
Three-Part Definition of Mobility from Poverty

Economic Success

When a person has adequate income and assets to support their and their family’s material well-being.

Mobility

Being Valued in Community

When a person feels the respect, dignity, and sense of belonging that comes from contributing to and being appreciated by people in their community.

Power and Autonomy

When a person has the ability to have control over their life, to make choices, and to influence larger policies and actions that affect their future.
Mobility Metrics Working Group

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Upward Mobility Framework Development Process

Developing the Initial Set of Mobility Metrics (2019 to 2020)

- Working Group
- Stakeholder Vetting Labs

Beta Testing (2021 to mid 2022)

- County Cohort TA
- Original Survey Data Collection
- Other Feedback

Revising the Metrics (late 2022)

- Working Group
The Upward Mobility Framework

### Upward Mobility from Poverty

**Economic Success**
- Opportunity-rich & inclusive neighborhoods

**Power & Autonomy**
- High-quality education

**Dignity & Belonging**
- Rewarding work
- Healthy environment & access to good health care
- Responsive & just governance

**Ensure Equitable Access for All, Including People of Color & Other Marginalized Groups**

<table>
<thead>
<tr>
<th>Housing affordability</th>
<th>Access to preschool</th>
<th>Employment opportunities</th>
<th>Access to health services</th>
<th>Political participation</th>
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</thead>
<tbody>
<tr>
<td>Housing stability</td>
<td>Effective public education</td>
<td>Jobs paying living wages</td>
<td>Neonatal health</td>
<td>Descriptive representation</td>
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<tr>
<td>Economic inclusion</td>
<td>School economic diversity</td>
<td>Opportunities for income</td>
<td>Environmental quality</td>
<td>Safety from crime</td>
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<td>Racial diversity</td>
<td>Preparation for college</td>
<td>Financial security</td>
<td>Safety from trauma</td>
<td>Justice policing</td>
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<td>Social capital</td>
<td>Digital access</td>
<td>Wealth-building opportunities</td>
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<td>Transportation access</td>
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</tbody>
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Breaking down the Upward Mobility Framework: The 3-part Definition

**UPWARD MOBILITY FROM POVERTY**

- **Economic Success**
  - Opportunity-rich & inclusive neighborhoods

- **Power & Autonomy**
  - High-quality education
  - Rewarding work

- **Dignity & Belonging**
  - Healthy environment & access to good health care
  - Responsive & just governance

Ensure equitable access for all, including people of color & other marginalized groups.
Breaking down the Upward Mobility Framework: 5 Essential Pillars

UPWARD MOBILITY FROM POVERTY

ECONOMIC SUCCESS

POWER & AUTONOMY

DIGNITY & BELONGING

OPPORTUNITY-RICH & INCLUSIVE NEIGHBORHOODS

HIGH-QUALITY EDUCATION

REWARDING WORK

HEALTHY ENVIRONMENT & ACCESS TO GOOD HEALTH CARE

RESPONSIVE & JUST GOVERNANCE

ENSURE EQUITABLE ACCESS FOR ALL, INCLUDING PEOPLE OF COLOR & OTHER MARGINALIZED GROUPS
Breaking down the Upward Mobility Framework: Emphasis on Racial Equity

**UPWARD MOBILITY FROM POVERTY**

- **ECONOMIC SUCCESS**
- **POWER & AUTONOMY**
- **DIGNITY & BELONGING**

- Opportunity-rich & inclusive neighborhoods
- High-quality education
- Rewarding work
- Healthy environment & access to good health care
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Ensure equitable access for all, including people of color & other marginalized groups
Breaking Down the Upward Mobility Framework: The Predictors

ENSURE EQUITABLE ACCESS FOR ALL, INCLUDING PEOPLE OF COLOR & OTHER MARGINALIZED GROUPS

- Housing affordability
- Access to preschool
- Employment opportunities
- Access to health services
- Political participation
- Housing stability
- Effective public education
- Jobs paying living wages
- Neonatal health
- Descriptive representation
- Economic inclusion
- School economic diversity
- Opportunities for income
- Environmental quality
- Safety from crime
- Racial diversity
- Preparation for college
- Financial security
- Safety from trauma
- Just policing
- Social capital
- Digital access
- Wealth-building opportunities
- Transportation access
Using the Metrics

- Compare
- Reveal
- Prioritize
- Highlight Interconnections
- Set Targets
- Monitor
Select a county or city to explore your community’s mobility metrics.

Note: Data tables will open in a new tab. Data available for all counties in the U.S. and cities with population over 75,000.

Search data by county
Select a state:
- [Select] -

Search data by city
Select a state:
- [Select] -

Reset data tables selection

Data Tables search tool available at: https://upward-mobility.urban.org/data
Upward Mobility Cohort Sites

Alameda
Boone
Ramsey
Summit
Riverside
Philadelphia
Washington, DC
St. Lucie
The Cohort’s Mobility Action Plans
A Planning Guide for Local Action

Step 1: Our Approach to Upward Mobility
Step 2: Use Mobility Metrics to Surface Insights
Step 3: Ensure Your Local Government Is Ready to Undertake This Work
Step 4: Build Your Coalition for Systems Change
Step 5: Develop an Initial Understanding of Local Mobility Conditions
Step 6: Build a Fuller Picture of Mobility Conditions in Your Community
Step 7: Determine Your Strategic Actions
Step 8: Develop Your Measurement Plan and Consider Sustainability
Step 9: Finalize and Release Your Mobility Action Plan
Step 10: Sustain Momentum
The Upward Mobility Planning Approach
Increasing Upward Mobility for Residents: How Local Leaders Are Using Urban’s Upward Mobility Framework

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Upcoming Opportunities
Technical Assistance Opportunity

**Goal:** Help localities build the capacity to surmount common obstacles in mobility action planning processes by using the Upward Mobility Framework, Mobility Metrics, and resources featured in the Planning Guide

- **Timeframe:** 12-month light TA engagement from October 2023 – October 2024

- **Who is this opportunity for?** Local partnerships of government agencies and non-government actors (non-profits, community-based organizations, collective impact groups, academic institutions, etc.) that are interested in improving their capacity to address mobility challenges in their communities

- **TA will include:** Workshops, peer learning, one-on-one calls

- **Application:** Solicitation forthcoming, due in September
Subscribe to stay in touch and be notified of future opportunities
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