

Increasing Upward Mobility for Residents: How Local Leaders Are Using Urban's Upward Mobility Framework



#LiveAtUrban

Housekeeping

- Event is being recorded and the recording will be posted online afterward.
- We have enabled closed captioning for accessibility. You can adjust settings with the Show/Hide Captions button.
- Speaker biographies and slides are available online at Urban.org.
- All participants are muted.
- Type your **questions** and **comments** into the Q&A box at any time.
- Please complete the event survey and register to receive updates on upcoming opportunities (links to be shared later).



Increasing Upward Mobility for Residents: How Local Leaders Are Using Urban's Upward Mobility Framework



#LiveAtUrban

The Urban Institute's Upward Mobility Framework

American Dream

Work hard,
get ahead

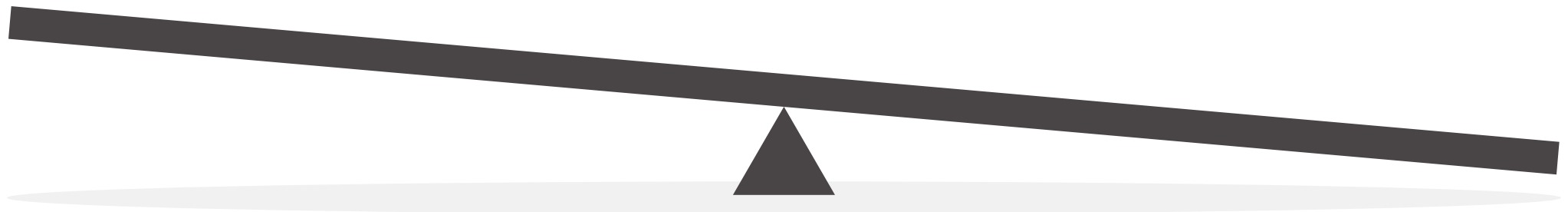
You do well, your
children do better

Today's Reality

Place matters

Hard work isn't
enough

Children less likely to do
better



**Inequities by race,
gender, immigration status, & other
marginalized groups persist**

**Local leaders can create and sustain conditions to
increase upward mobility and racial equity with
actionable metrics**



US PARTNERSHIP ON

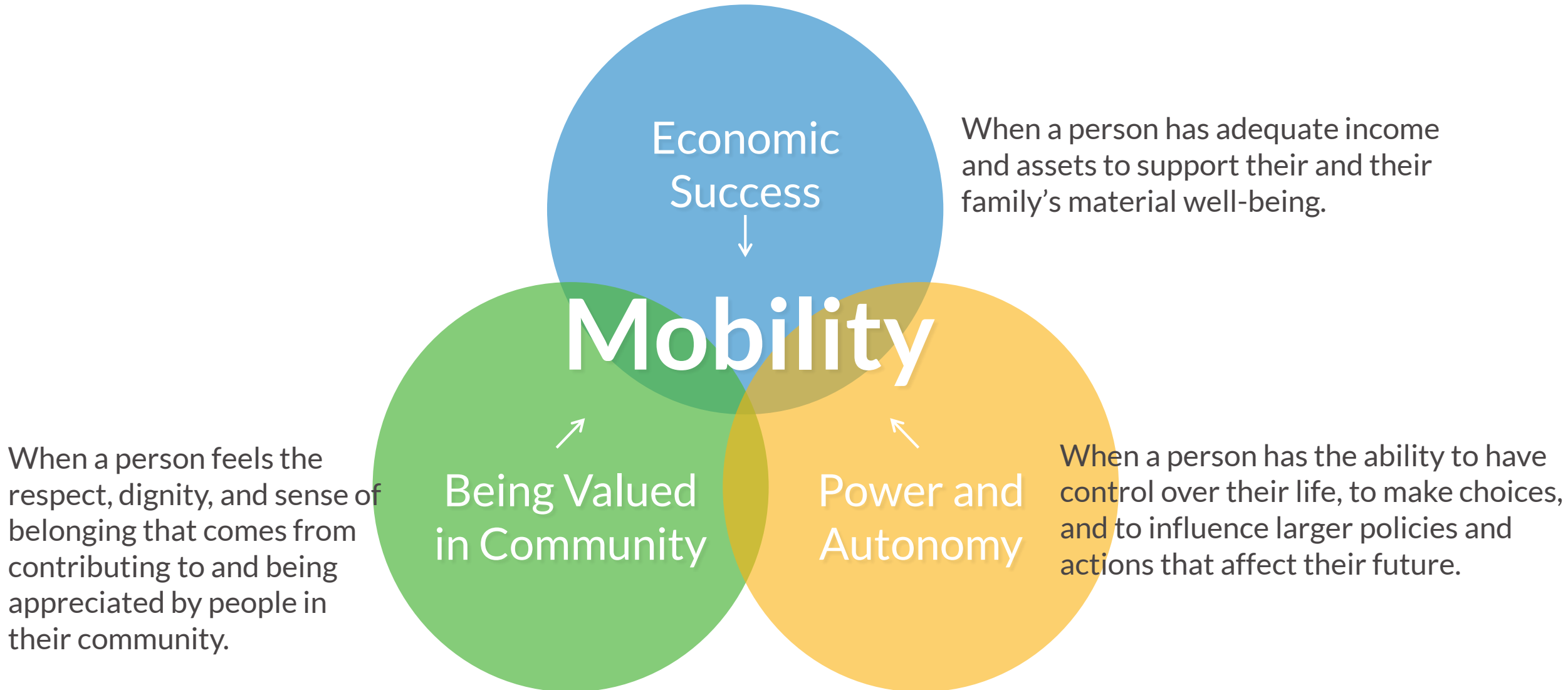
MOBILITY

FROM

POVERTY

www.mobilitypartnership.org

Three-Part Definition of Mobility from Poverty



Mobility Metrics Working Group

Dr. Fenaba R. Addo

University of North
Carolina, Chapel Hill

Dr. Crystal Hall

University of
Washington

Dr. David Harding

University of California,
Berkeley

Dr. Nathaniel Hendren

Harvard University

Dr. Rucker C. Johnson

University of California,
Berkeley

Dr. Hazel Rose Markus

Stanford University

Dr. Manuel Pastor

University of Southern
California

Dr. Luke Shaefer

University of Michigan

Dr. Michael R. Strain

American Enterprise Institute

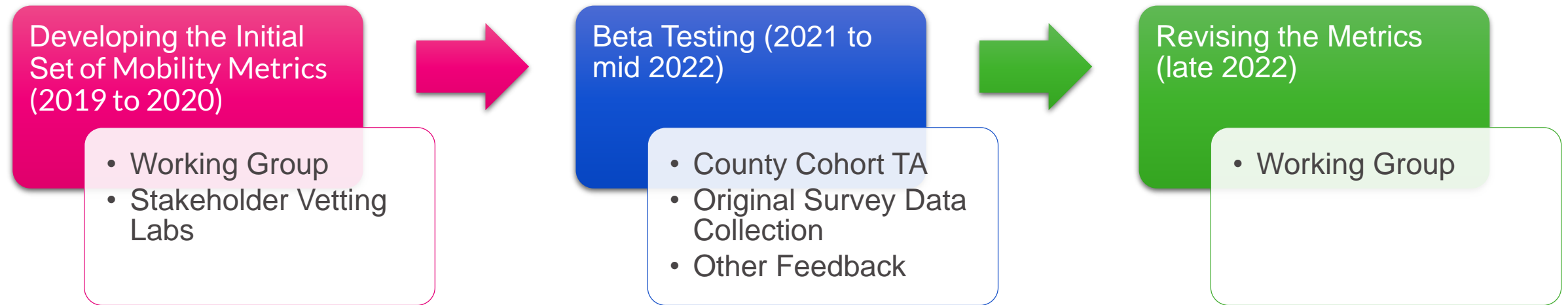
Dr. Jessica Trounstein

University of California,
Merced

Margery Austin Turner

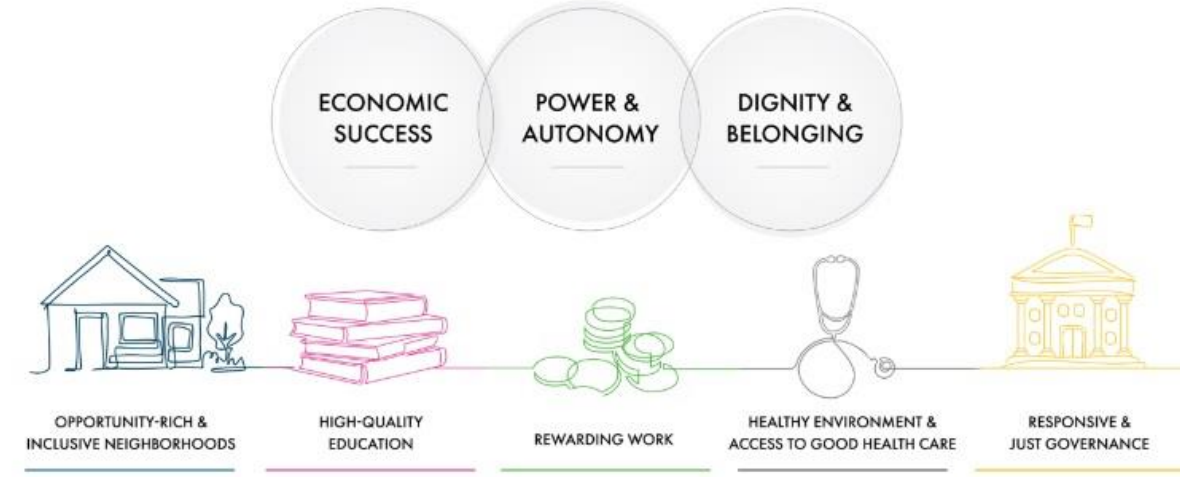
Urban Institute

Upward Mobility Framework Development Process



The Upward Mobility Framework

UPWARD MOBILITY FROM POVERTY

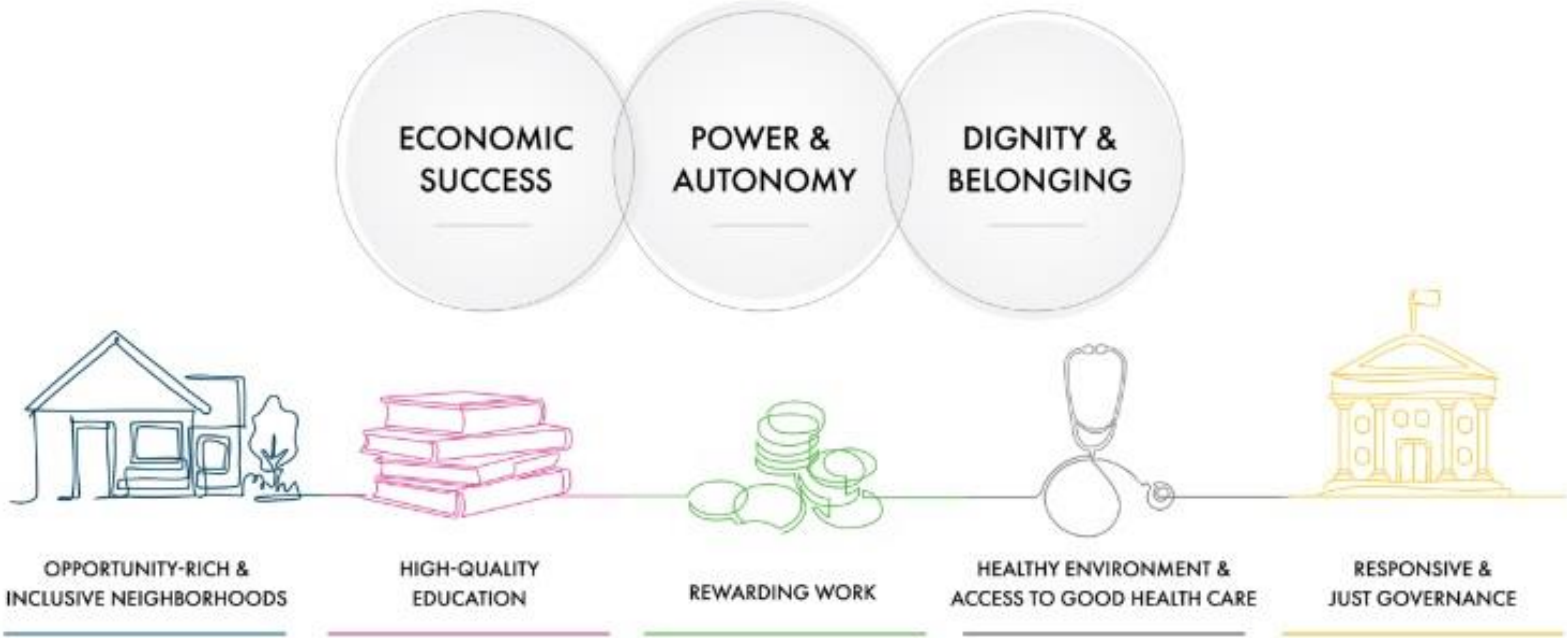


ENSURE EQUITABLE ACCESS FOR ALL,
INCLUDING PEOPLE OF COLOR & OTHER MARGINALIZED GROUPS

Housing affordability	Access to preschool	Employment opportunities	Access to health services	Political participation
Housing stability	Effective public education	Jobs paying living wages	Neonatal health	Descriptive representation
Economic inclusion	School economic diversity	Opportunities for income	Environmental quality	Safety from crime
Racial diversity	Preparation for college	Financial security	Safety from trauma	Just policing
Social capital	Digital access	Wealth-building opportunities		
Transportation access				

Breaking down the Upward Mobility Framework: The 3-part Definition

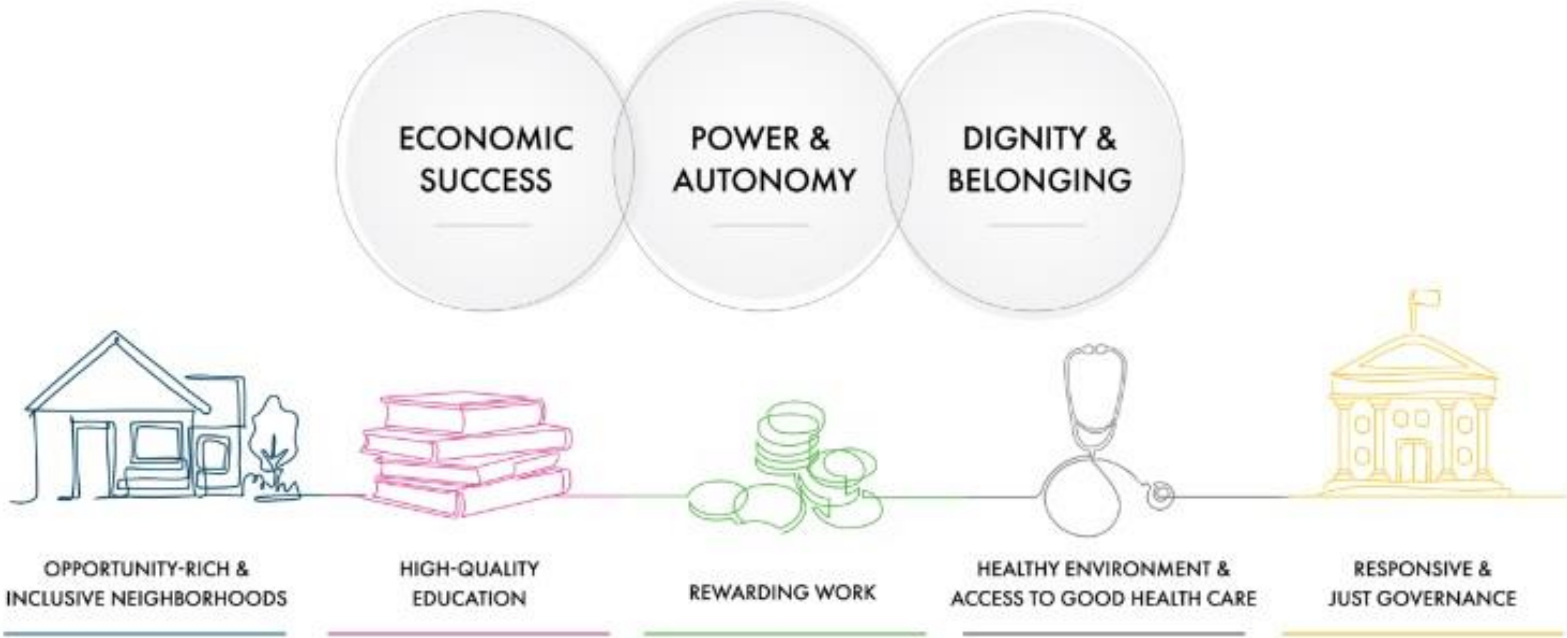
UPWARD MOBILITY FROM POVERTY



ENSURE EQUITABLE ACCESS FOR ALL,
INCLUDING PEOPLE OF COLOR & OTHER MARGINALIZED GROUPS

Breaking down the Upward Mobility Framework: 5 Essential Pillars

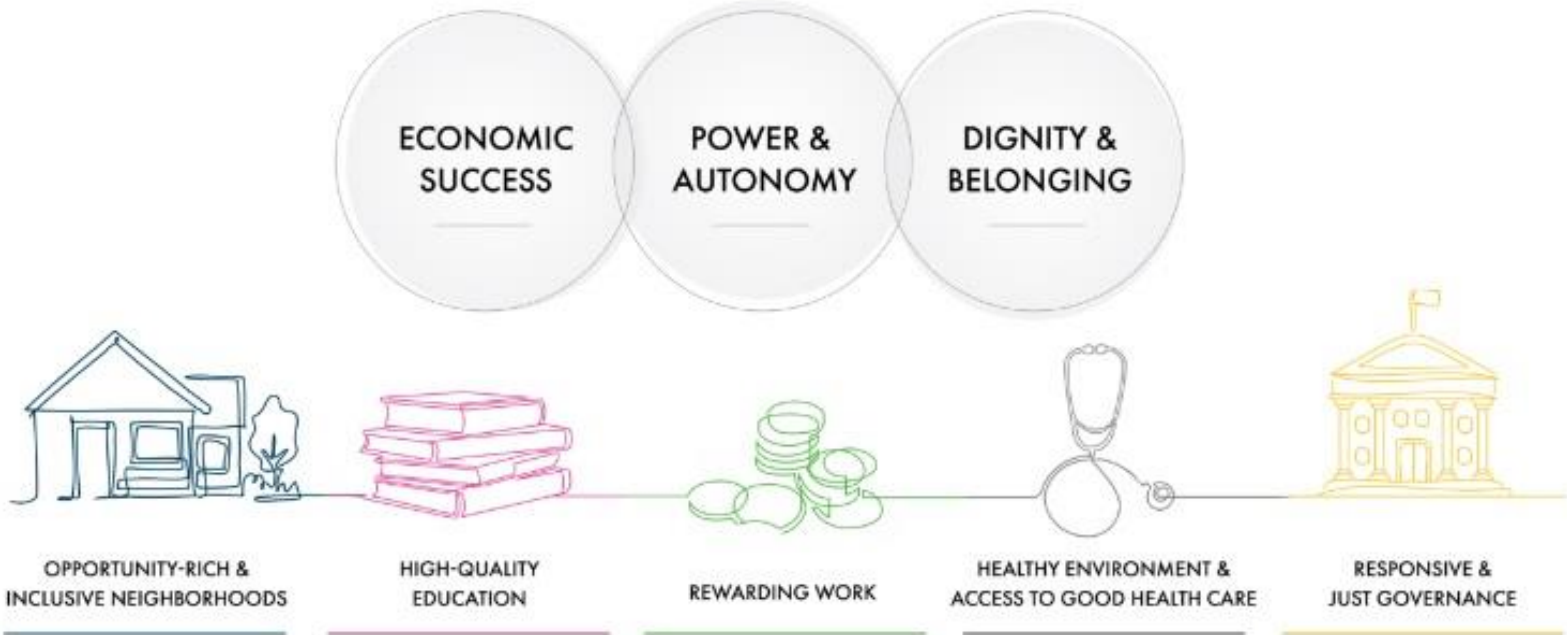
UPWARD MOBILITY FROM POVERTY



ENSURE EQUITABLE ACCESS FOR ALL,
INCLUDING PEOPLE OF COLOR & OTHER MARGINALIZED GROUPS

Breaking down the Upward Mobility Framework: Emphasis on Racial Equity

UPWARD MOBILITY FROM POVERTY

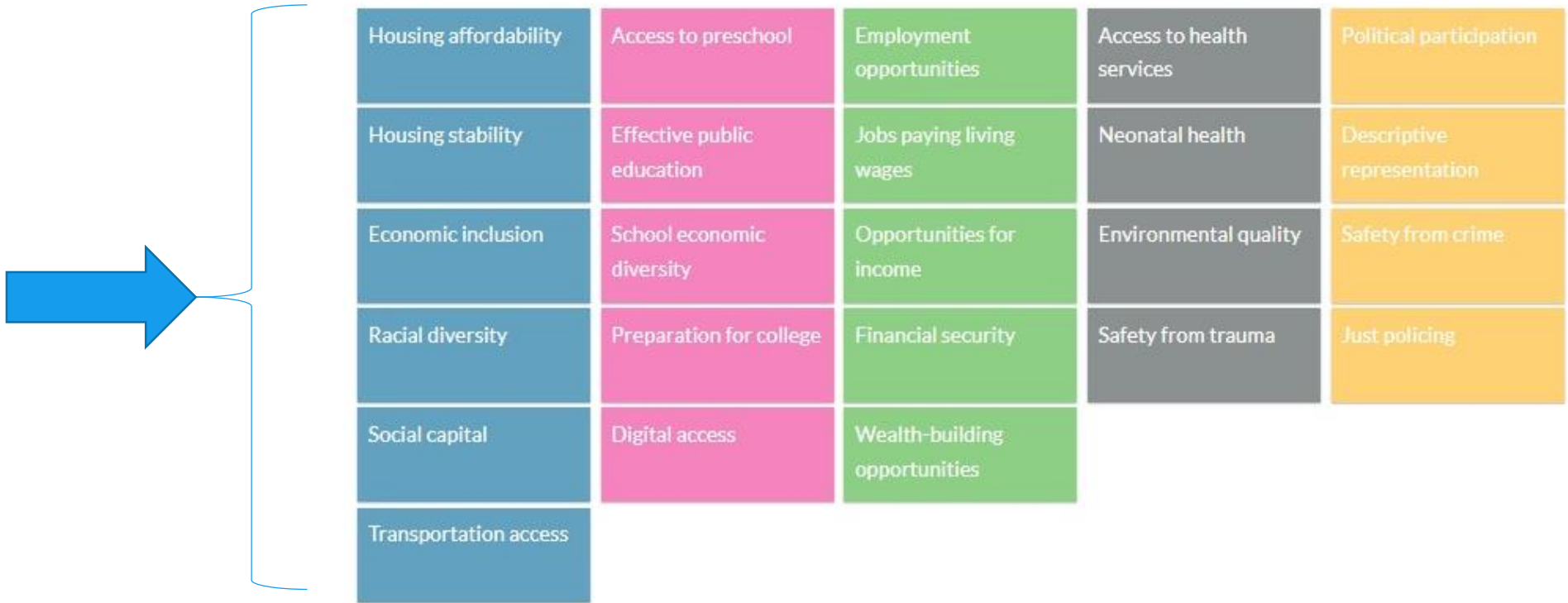


ENSURE EQUITABLE ACCESS FOR ALL,
INCLUDING PEOPLE OF COLOR & OTHER MARGINALIZED GROUPS

Breaking Down the Upward Mobility Framework: The Predictors



ENSURE EQUITABLE ACCESS FOR ALL,
INCLUDING PEOPLE OF COLOR & OTHER MARGINALIZED GROUPS





OPPORTUNITY-RICH & INCLUSIVE NEIGHBORHOODS

Housing affordability

Ratio of affordable and available housing units to households with low, very low, and extremely low-income levels

Housing stability

Number and share of public-school children who are ever homeless during the school year

Economic inclusion

Share of people experiencing poverty who live in high-poverty neighborhoods

Racial diversity

Index of people's exposure to neighborhoods of different races and ethnicities

Social capital

Number of membership associations per 10,000 people

Ratio of Facebook friends with higher socioeconomic status to Facebook friends with lower socioeconomic status

Transportation access

Transit trips index
Transportation cost index



HIGH-QUALITY EDUCATION

Access to preschool

Effective public education

School economic diversity

Preparation for college

Digital access



REWARDING WORK

Employment opportunities

Jobs paying living wages

Opportunities for income

Financial security

Wealth-building opportunities



HEALTHY ENVIRONMENT & ACCESS TO GOOD HEALTH CARE

Access to health services

Neonatal health

Environmental quality

Safety from trauma



RESPONSIVE & JUST GOVERNANCE

Political participation

Descriptive representation

Safety from crime

Just policing

Using the Metrics

Compare

Reveal

Prioritize

**Highlight
Interconnections**

Set Targets

Monitor

Select a county or city to explore your community's mobility metrics.

Note: Data tables will open in a new tab. Data available for all counties in the U.S. and cities with population over 75,000.

Search data by county

Select a state:

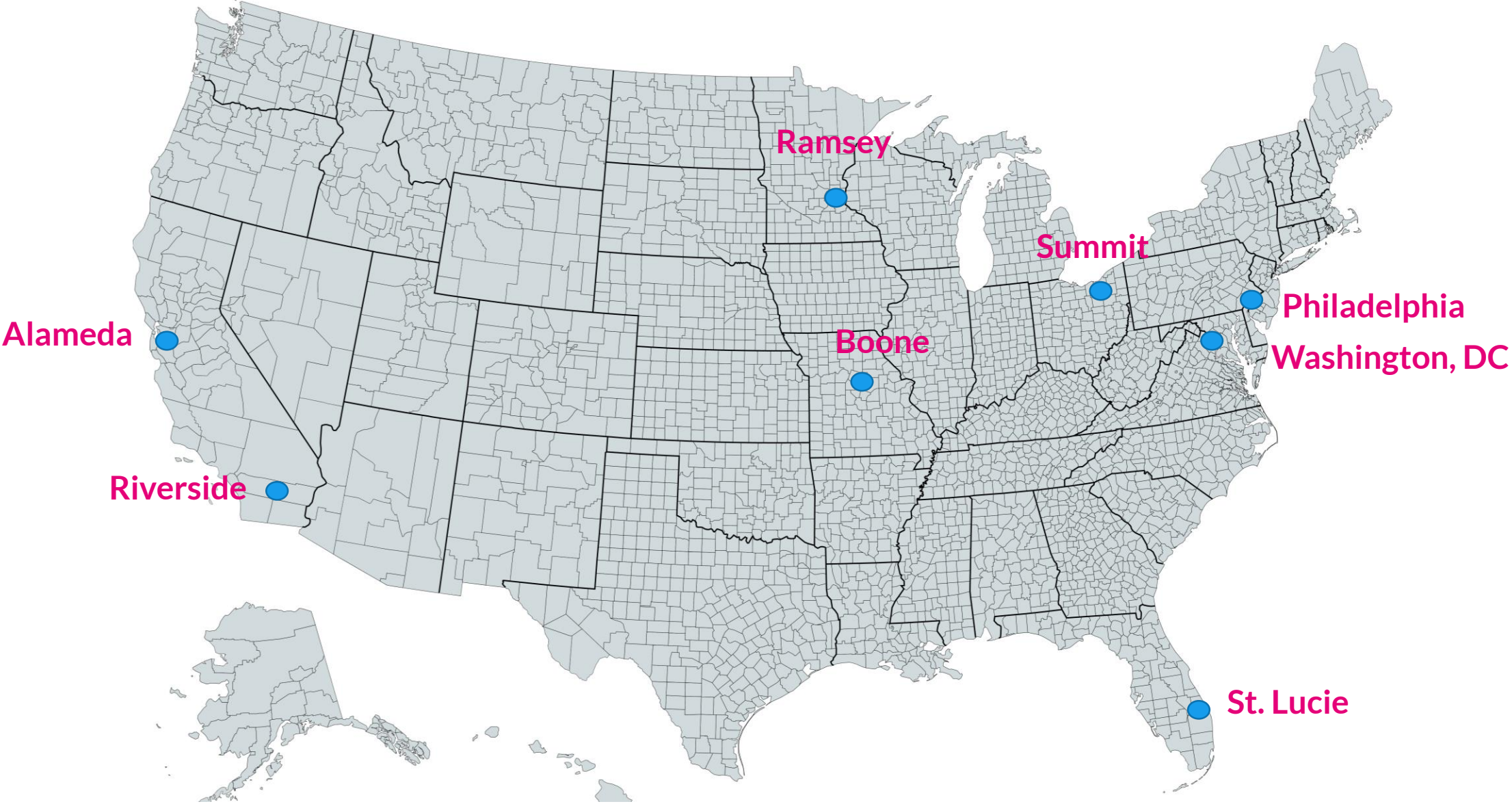
Search data by city

Select a state:

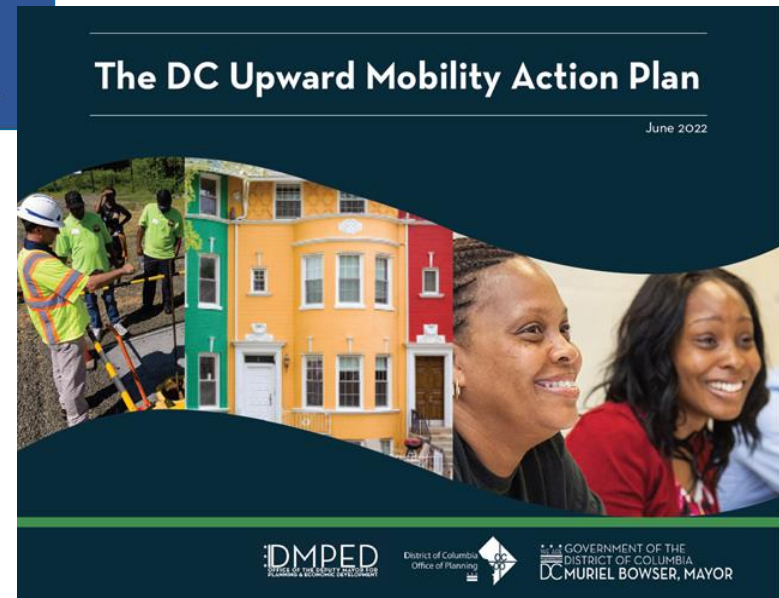
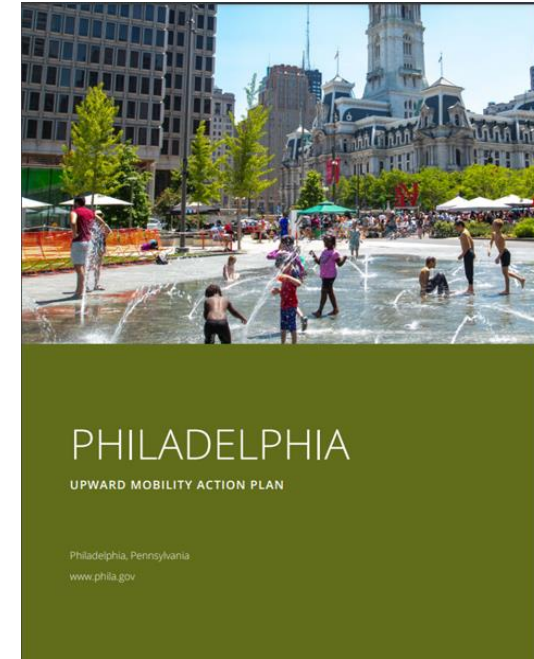
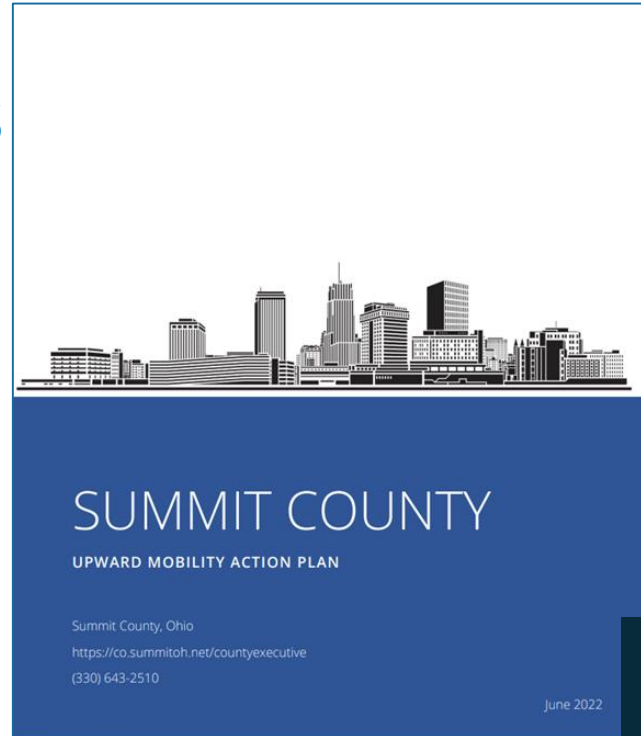
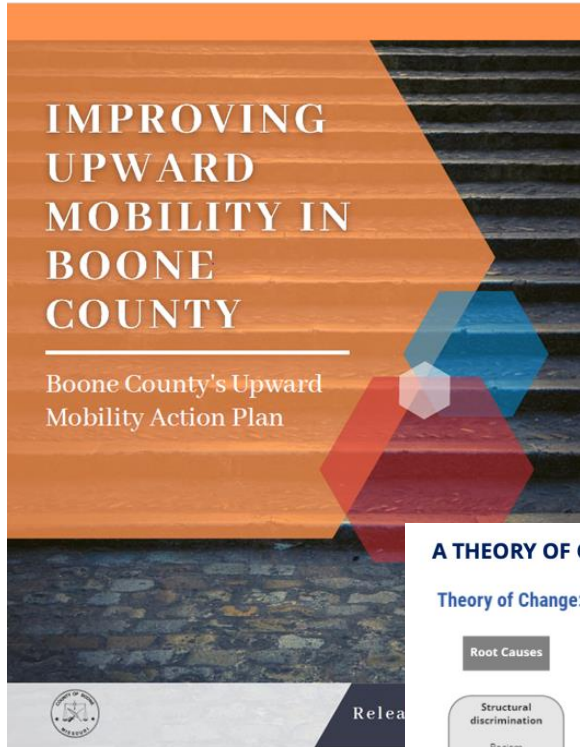
[Reset data tables selection](#)

Data Tables search tool available at:
<https://upward-mobility.urban.org/data>

Upward Mobility Cohort Sites

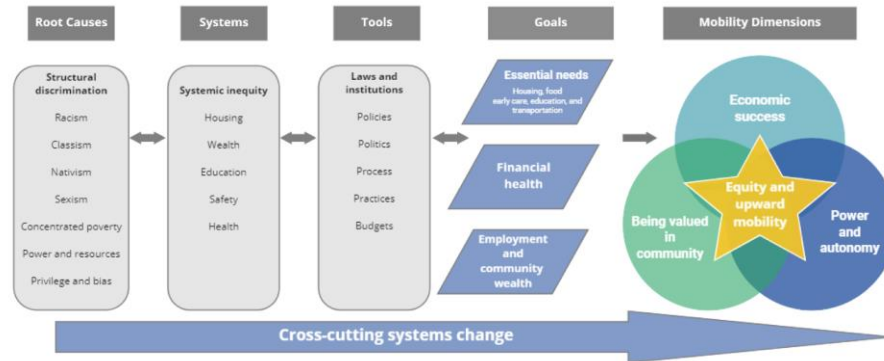


The Cohort's Mobility Action Plans

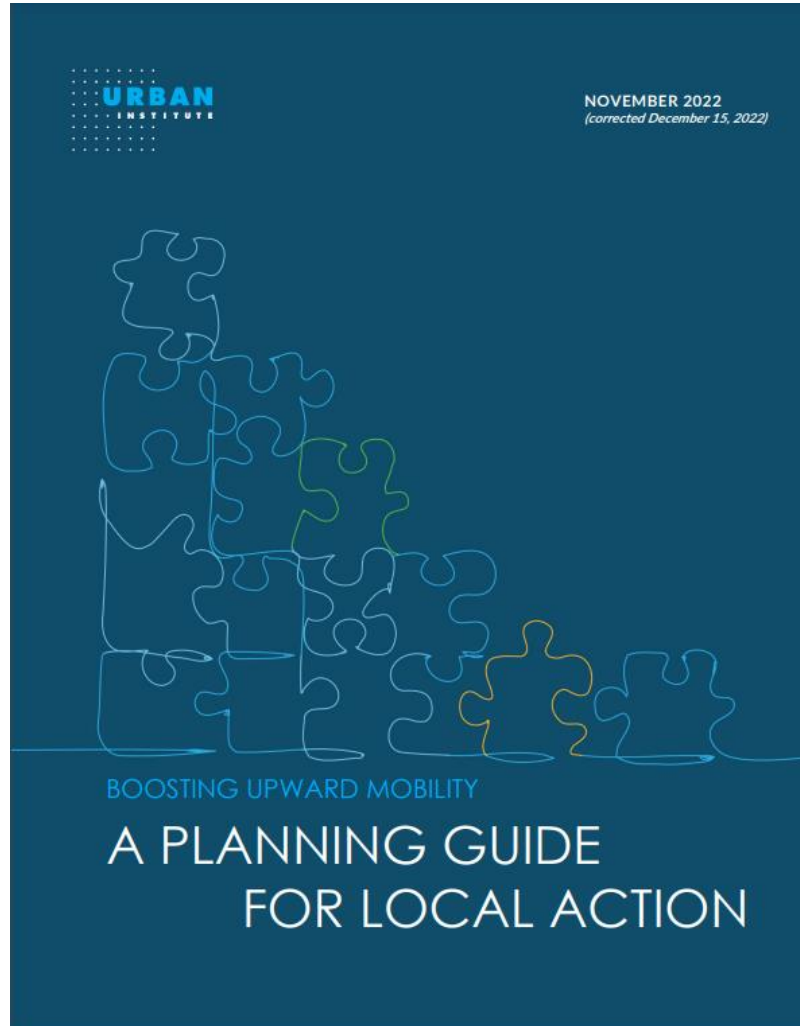


A THEORY OF CHANGE

Theory of Change: Upward Mobility Action Plan in Alameda County



A Planning Guide for Local Action



Step 1: Our Approach to Upward Mobility

Step 2: Use Mobility Metrics to Surface Insights

Step 3: Ensure Your Local Government Is Ready to Undertake This Work

Step 4: Build Your Coalition for Systems Change

Step 5: Develop an Initial Understanding of Local Mobility Conditions

Step 6: Build a Fuller Picture of Mobility Conditions in Your Community

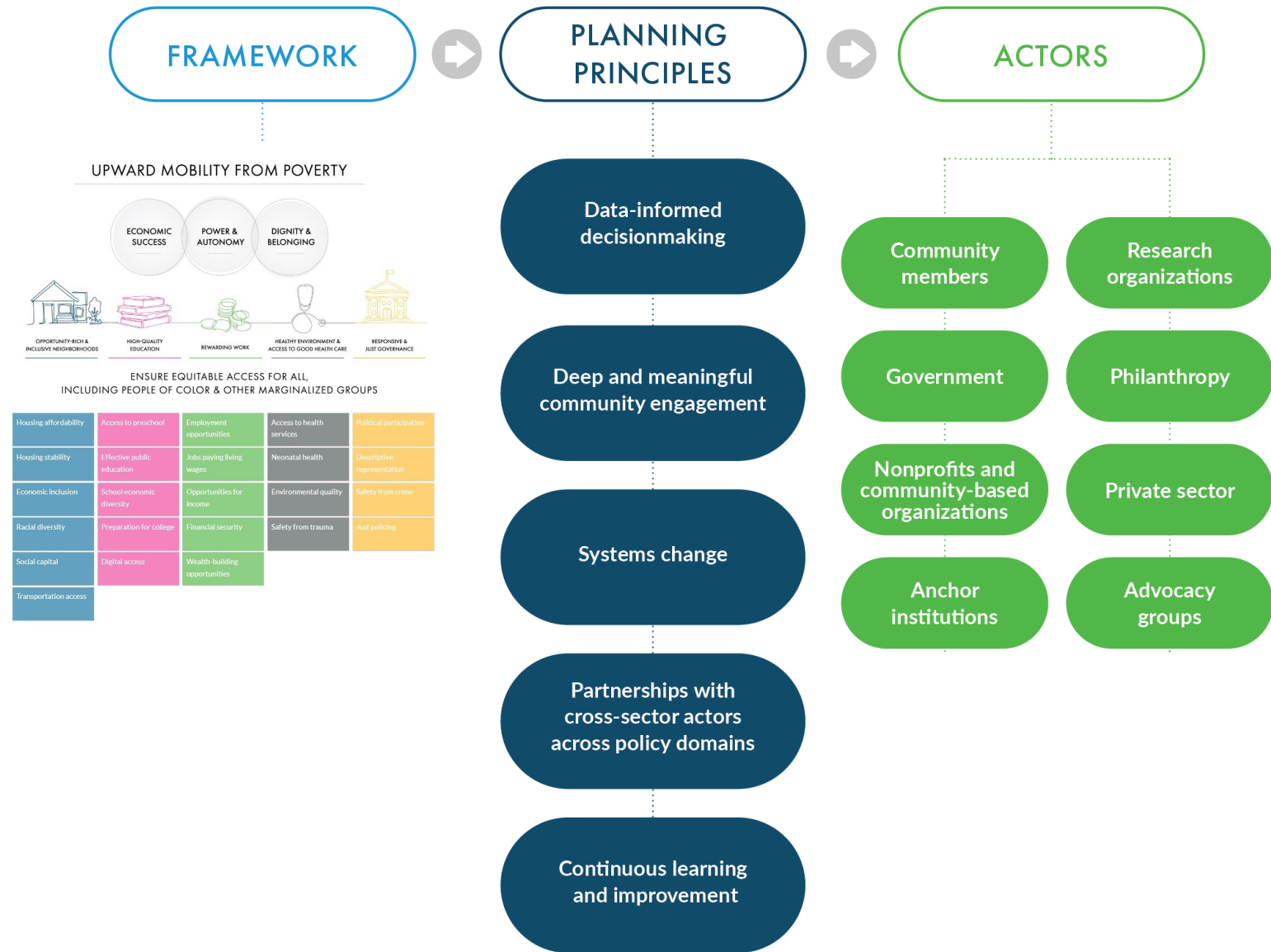
Step 7: Determine Your Strategic Actions

Step 8: Develop Your Measurement Plan and Consider Sustainability

Step 9: Finalize and Release Your Mobility Action Plan

Step 10: Sustain Momentum

The Upward Mobility Planning Approach



Increasing Upward Mobility for Residents: How Local Leaders Are Using Urban's Upward Mobility Framework



#LiveAtUrban

Upcoming Opportunities

Technical Assistance Opportunity

Goal: Help localities build the capacity to surmount common obstacles in mobility action planning processes by using the Upward Mobility Framework, Mobility Metrics, and resources featured in the Planning Guide

- **Timeframe:** 12-month light TA engagement from October 2023 – October 2024
- **Who is this opportunity for?** Local partnerships of government agencies and non-government actors (non-profits, community-based organizations, collective impact groups, academic institutions, etc.) that are interested in improving their capacity to address mobility challenges in their communities
- **TA will include:** Workshops, peer learning, one-on-one calls
- **Application:** Solicitation forthcoming, due in September

Subscribe to stay in touch and be notified of future opportunities



Increasing Upward Mobility for Residents: How Local Leaders Are Using Urban's Upward Mobility Framework



#LiveAtUrban