Small and Medium Business Tech Apprenticeship Project
Funding Information for Employers and Sponsors

Background

Through funding from Google.org, the Urban Institute will support small- and medium-sized businesses to create tech apprenticeship programs to help fill their talent needs. As part of these efforts, we are offering one-time funding to offset costs associated with training newly registered tech apprentices:

- up to $4,000 per new apprentice for **new** tech registered apprenticeship employers and sponsors and newly established tech occupations
- up to $1,000 per new apprentice for **existing** tech registered apprenticeship programs to expand or start new cohorts of apprentices

Funding may be distributed between the employer, sponsor, and other involved parties to support the costs of establishing or expanding a tech apprenticeship program.

Eligibility Criteria

- You are or work with a small- or medium-sized business with fewer than 500 employees located in North or South Carolina.
- You have an existing or new tech registered apprenticeship program in tech occupations such as IT help desk, cybersecurity tech, software developer, junior cloud engineer, UX designer, and data analyst.
- You have hired or are hiring apprentices between January 3, 2023, and September 30, 2025.
- Your apprentices are registered and have RAPIDS IDs or North Carolina Registered Apprenticeship Number (NC-RAN) IDs.

Documentation

Once Urban staff have determined your organization is eligible for funding, documentation is required to process the transaction, including the following:

1. an email to the project team providing the following information:
    a. your outreach and recruitment strategy to reach all qualified candidates, especially women and underserved populations (this could be conveyed in a list of places advertised along with any recruitment materials)
    b. apprentice RAPIDS IDs or NC-RAN IDs and their registration date and status for verification
    c. how you will be using the incentive funding to start or expand a tech apprenticeship program (this can cover tuition for related instruction, mentoring costs, training supplies, supportive costs, wages, etc.)
2. a Letter of Agreement (LOA) between the employer or sponsor and the Urban Institute describing the terms for funding tech apprenticeships (the Urban Institute will provide the LOA)
3. invoices using an Urban template outlining the costs of implementing an apprenticeship program and confirming that the apprentices are in good standing (completion of this step enables Urban to process incentive funding)

Contact Information

For more information, please fill out our contact form.

500 L'Enfant Plaza SW
Washington DC 20024
urban.org