Apprenticeship 2025: A Bold Vision for the Registered Apprenticeship System

#LiveAtUrban #NAW2021
Housekeeping

• Event is being recorded and the recording will be posted online afterward.

• Hide captions or adjust settings with the Live Transcript button.

• Speaker biographies and slides are posted online at Urban.org

• All participants are muted.

• Type your questions and comments into the Q&A box at any time.

• Please complete the survey at the end of the event.
Apprenticeship 2025: A Bold Vision for the Registered Apprenticeship System

#LiveAtUrban #NAW2021
Accelerating Registered Apprentice Adoption
Our Mission

To build sustainable partnerships to support system alignment of the national workforce and education systems to accelerate Registered Apprenticeship (RA) adoption.
Our Work

Our work will focus on three primary tasks:

- Providing Technical Assistance (TA) on a National Scope
- Engaging Key Stakeholders
- Coordinating with Federal and State Investments

We will draw on proven innovation and best practices at the local level, the Center to provide technical assistance on a national scale to:

- RA program sponsors
- State and local workforce boards
- American Job Center programs and operators
- Governors and other essential stakeholders driving state workforce and economic development policies
The Center’s Approach

- Identify and scale effective practices through a bottom-up, peer-to-peer, approach
- Beginning in 5 targeted states, expanding to a minimum of 5 more to curate and disseminate identified promising practices
- Disseminate resources and shared technical assistance nationwide
Initial Partners

National Partners
- National Association of Workforce Development Professionals (NAWDP)
- FASTPORT
- Wireless Infrastructure Association (WIA)
- Coalition on Adult Basic Education (COABE)
- National Disability Institute (NDI)

State Lead Partners
- Texas Workforce Commission
- California Workforce Association
- Missouri Office of Workforce Development and State Workforce Development Board
- North Carolina Association of Workforce Development Boards
- Iowa Workforce Development
Center’s Work Will Include. . .

- Facilitating **partnership building** and connectivity across workforce systems
- Supporting **new RA Program (RAP) development**
- Creating **pipelines** (i.e., pre-apprenticeship models, career pathways)
- **Providing TA** on RAP models, WIOA co-enrollment
- Accelerating **integrated service delivery**
- Informing new policies and programs to support RAP integration
Apprenticeship 2025: A Bold Vision for the Registered Apprenticeship System

#LiveAtUrban #NAW2021
Apprenticeship 2025: A Bold Vision for the Registered Apprenticeship System
Urban Institute
Casandra Hockenberry
Sr. Policy Analyst, CSG
Data and Best Practices Technical Assistance Center

Goals of the Center

• Support the improvement of state data-based systems
• Increase the number of programs reporting data to the US Department of Labor
• Increase data-based approaches by stakeholders and policymakers

How we will accomplish this

• Highly tailored technical assistance
• Analysis provided to states, stakeholders, federal partners and other Centers
• Improve efficiencies in data collection
• Build relationships
Activities

- Baseline Assessment
- Webinars
- Townhalls
- Virtual Trainings
- Desk Aides
- Peer-to-Peer Trainings
- White Papers

- Data Collection
- Data Review
- Data Analysis
- Business Intelligence Systems
- Process Modeling
- Reports
We are here for you!

Please reach out if you are interested in learning more or participating in our project!

Casandra Hockenberry
Sr. Policy Analyst
chockenberry@csg.org
(724)977-0623
Apprenticeship 2025: A Bold Vision for the Registered Apprenticeship System

#LiveAtUrban #NAW2021
INITIATIVE OVERVIEW

• JFF is the prime cooperative agreement recipient for the Diversity & Inclusion Center
• Awarded $13 million dollars from the Department of Labor
• The period of performance is July 1, 2021 - June 30, 2025
• JFF D&I Center includes robust partnership with 9 organizations
DIVERSITY AND INCLUSION CENTER

GOALS

Expand employer capacity to deliver inclusive RA programs and drive demand for diverse apprentices.

Engage new training providers in RA and expand existing pre-apprenticeships or similar on-ramps and increase the adoption of best practices for successfully engaging diverse populations throughout the RA system.

Broker and build partnerships across a wide range of stakeholders from employers to community-based organizations to activate an inclusive apprenticeship pipeline.

Drive growth through demand, educate and inform supply side, grow partnerships, and provide high quality TA resulting in commitments and action on DEI.
THE PARTNERS

1. Center for Minority Serving Institutions at Rutgers University (CMSI)
2. Chicago Women in the Trades (CWIT)
3. Intelligent Partnerships (IP)
4. South Carolina Technical College System (SCTCS)
5. The Apprentices School at Newport News Shipbuilding (NNS)
6. OneTen
7. UnidosUS
8. Umass Boston Institute for Community Inclusion (ICI)
9. Donna Lenhoff, EEO Attorney
THANK YOU!

*Center for Apprenticeship & Work-Based Learning*

**CONTACT**

**JOSHUA JOHNSON**  
LINKEDIN: JOSHUA JOHNSON

Email    jjohnson@jff.org  
Phone    414-484-0747
Apprenticeship 2025: A Bold Vision for the Registered Apprenticeship System

#LiveAtUrban #NAW2021
Registered Apprenticeship Occupations and Standards Center of Excellence: An Overview

Apprenticeship 2025: A Bold Vision for the Registered Apprenticeship System

Diana Elliott, Principal Research Associate, Urban Institute
Vision

Urban’s vision for the Apprenticeship Occupations and Standards Center

To build a gold-standard occupational skill infrastructure that increases the transparency, portability, quality, ease of use, and scalability of the US apprenticeship system.

Why is this needed?

- The US system is fragmented:
  - Between OA and SAAs, there are 30+ processes for creating/approving occupational standards.
  - Sharing knowledge and improving efficiencies is difficult; discourages sponsors and slows adoption.

- The US system lacks a consistent process to assess quality:
  - From submission to approval, the process can take months.
  - The process is time intensive and burdensome to OA and SAA staff; discourages consistency and quality.
What We Propose

To overcome these systemic shortfalls, Urban proposes a comprehensive TA strategy to produce a gold-standard occupational skills development system by:

1. Building occupational frameworks that smooth the path to adoption and spread high-quality apprenticeships.

2. Creating systems for building and updating frameworks in the future.

3. Modernizing the compilation of standards, including from SAA states.

To do so, Urban will leverage existing apprenticeship standards, build new ones in coordination with industry and other stakeholders, and institutionalize best practices to upgrade, modernize, and maintain a high-quality and sustainable processes and tools.
Our Team and Partners

**Urban Institute**

Diana Elliott and Zach Boren (co-Project Directors)
Bhavani Arabandi and John Marotta (co-Project Managers)
Team of researchers and SMEs
Bob Lerman (Senior Advisor) and Diane Jones (Consultant)

**Partners**

Council of State Governments (CSG)
Maher and Maher
NASTAD
Social Policy Research Associates (SPRA)
WorkHands
Apprenticeship 2025: A Bold Vision for the Registered Apprenticeship System

#LiveAtUrban #NAW2021