A Message from the President

Dear Friends,

In 2018, the Urban Institute celebrated our 50th anniversary and did the work to launch our next 50 years. As Urban stepped into that future, we renewed our commitment to upward mobility, equity, and shared prosperity. We pledged to pursue these goals in the manner that Urban has always excelled: by conducting rigorous research with analytic excellence and independence and by bringing the power of knowledge to help changemakers accelerate their bold solutions. We also explored how data and research powered by cutting-edge research technologies can be part of finding answers to today’s—and tomorrow’s—diverse challenges.

In the decades ahead, significant shifts in technology, climate, demographics, and the global economy threaten to exacerbate inequalities and block opportunities for people to thrive. Yet we challenged ourselves to imagine a more optimistic future, where these disruptive forces are harnessed to expand opportunities so all of us can realize our potential to contribute, to be valued, to feel a sense of belonging, and to have a voice. This vision guided Urban as we began our 50th anniversary year by exploring how we could best support those driving change across society.

That initiative, called Urban’s Next50, inspired us to ask what would it take to achieve quality housing for all, financial well-being, longer and healthier lives, equitable adaption to climate change, high job quality, access to lifelong learning, and an end to racial inequities embedded in society. As the effort unfolded, we were challenged to be more ambitious and enterprising—and to think more strategically about who we partner with as we continue to contribute to the well-being of people and places. The process clarified how we must work in the future.

We did this all by building on our 50-year legacy and continuing to make major contributions across numerous fields. From falling poverty rates among seniors to more durable health care for the poorest among us, this nation is stronger than it was five decades ago thanks to the data and insights Urban has produced. And by leveraging the power of evidence to help decisionmakers make more informed choices, I believe Urban has fundamentally changed this country.

This report provides a glimpse into some of the key ways we made a difference in 2018, through work that promotes the values that define how Urban will live out its mission in the future, our Next50.

We are deeply grateful for your support and partnership along the way.

Warmly,
Sarah Rosen Wartell
2018 Highlights

Over the past year, Urban has contributed to more informed debate and better decisionmaking in communities, capitals, boardrooms, and wherever people are pursuing bold ideas to create a world where everyone has a chance to thrive. Here are highlights of how Urban made a difference in 2018:

**ADVANCING UPWARD MOBILITY, EQUITY, AND SHARED PROSPERITY**

Increasing mobility from poverty. Urban staffed and managed the US Partnership on Mobility from Poverty, an effort that brought together 24 leaders from philanthropy, the faith community, academia, and the private sector to explore how to dramatically increase mobility from poverty. The partnership helped shape the Bill & Melinda Gates Foundation’s $158 million commitment to increasing economic mobility and opportunity, and it issued a new framework grounded in a key insight: that mobility entails not only financial success, but power, autonomy, and social belonging. Changemakers in many places are drawing on the partnership’s ideas in innovative efforts.

Narrowing the racial homeownership gap. Urban’s groundbreaking work on dramatic declines in black homeownership helped make the issue an urgent concern in advocacy and policy circles. We issued powerful new findings, showed how a set of housing finance innovations can build wealth in black communities, and helped launch a collaborative effort to spark policy change nationally and in key cities.

As Urban begins its next 50 years, we will strive to advance upward mobility, equity, and shared prosperity by

- conducting rigorous research with analytic excellence and independence
- supporting changemakers to accelerate solutions
- leveraging cutting-edge research technologies and data science
- understanding and confronting structural racism
- delivering accessible insights to influencers and changemakers
- continuing to inform federal policymaking
- deepening collaboration with states and communities
- reflecting and embracing a changing America
INFORMING DEBATES ON POVERTY AND THE SOCIAL SAFETY NET

Assessing proposed work requirements. Urban’s rapid-response research and analysis played major roles in educating policymakers and the public as Congress and the administration considered far-reaching changes to the Supplemental Nutrition Assistance Program, Medicaid, and other programs. Our 2017 distillation of the literature on work requirements, for instance, was highlighted by leading advocates and called “required reading” by congressional aides in 2018. Urban’s findings informed litigation over work requirement proposals in several states and were cited in the federal court ruling that halted implementation of Arkansas’s plan.

Measuring families’ well-being. Inaugural results from our Well-Being and Basic Needs Survey contributed to widespread recognition that many Americans are not reaping the benefits of economic recovery. Among other findings, the survey revealed that nearly 40 percent of adults struggled to meet at least one basic need for food, medical care, or housing. Dozens of media outlets cited the survey, as did many policymakers, advocacy organizations, and other influencers.

Expanding housing opportunities. An Urban study of landlord discrimination in the Housing Choice Voucher Program touched off a wave of action in the advocacy and policy communities. Our study provided definitive evidence that landlords routinely reject voucher holders without meeting them, regardless of ability to pay and other factors. The findings prompted the Department of Housing and Urban Development to launch a new campaign to boost landlord participation in the program. It also contributed to legislation in Los Angeles protecting voucher holders from discrimination and to similar proposals being considered in other cities.

DELIVERING ACCESSIBLE DATA AND INSIGHTS TO INFLUENCERS

Spurring investment in low-income communities. Urban Institute data, analysis, and strategic guidance helped policymakers and impact investors make effective use of Opportunity Zones, a new federal incentive to encourage private investment in low-income communities. Shortly after the 2017 tax overhaul created this program, Urban issued a rubric for assessing which eligible census tracts could most benefit and helped policymakers in multiple states apply this tool in decisionmaking. Urban analyses contributed to awareness that extensive cross-sector collaborations may be required for the Opportunity Zone program to achieve its community development goals. We worked intensively with stakeholders in Chicago and other cities to foster such collaborations.

Expanding treatment for opioid use disorder. Urban research contributed to efforts by the California Health Care Foundation and other partners to prompt increased investment in treatment for people with opioid use disorder. Drawing on innovative methods, we issued fact sheets for each California county delineating how many additional providers would be required to address unmet needs. We helped leaders in several counties use this data effectively, which also helped build momentum for state action to expand treatment capacity.
SUPPORTING CHANGEMAKERS TO ACCELERATE SOLUTIONS

Advancing bold ideas for the future. With the generous support of the Citi Foundation, we celebrated Urban’s 50th anniversary by looking to the future: We launched our Next50 initiative to develop the knowledge that transformational leaders need to advance equity, upward mobility, and shared prosperity in the decades ahead. In 2018, we began this yearlong effort by convening diverse changemakers from across sectors to explore bold solutions for some of the country’s biggest challenges, in areas ranging from affordable housing and employment equity to public health and criminal justice. These Next50 conversations have helped articulate ambitious knowledge-building agendas and cultivate new partnerships with some of today’s leading entrepreneurial thinkers and doers.

Promoting shared prosperity in cities. Together with The Kresge Foundation, the Brookings Institution, and Living Cities, Urban launched the Shared Prosperity Partnership to promote inclusive economic growth and racial equity. The partnership is helping cross-sectoral collaboratives in select cities tackle their highest priority challenges—and do so in ways that "plan with, rather than for" traditionally excluded communities. In Fresno, California, Urban played a lead role in helping a diverse coalition start aligning the city’s community development, workforce, and economic development systems.

Revitalizing Detroit’s housing market. Urban played a key role in the launch of the Detroit Neighborhood Housing Compact, a cross-sector coalition dedicated to restoring health to the city’s market for single-family homes. Modeled on the successful Preservation Compact in Chicago, this effort is advancing an evidence-based agenda for preserving quality affordable housing while renovating large numbers of dilapidated homes.

In close partnership with Detroit Future City, an innovative policy and advocacy organization that will coordinate the compact moving forward, Urban facilitated the planning process that helped compact members use data to align on shared goals and strategies.

Transforming Tulsa’s approach to mental health. The Anne & Henry Zarrow Foundation, the University of Tulsa, and a steering committee of civic leaders partnered with Urban to produce a 10-year plan that has galvanized efforts to improve mental health and the mental health care system. Urban experts helped foster dialogue grounded in facts about the city’s needs and resources and helped identify gaps and inefficiencies. Our experts also contributed to a bold plan for strengthening a continuum of care across multiple systems including health care, education, housing, criminal justice, and workforce development—and for measuring success as the plan moves forward. The plan generated a strong, positive response from the public in Tulsa and has garnered attention from other cities.

Reducing prison populations. In partnership with the American Civil Liberties Union (ACLU), Urban broke new ground in showing how specific changes in justice policy can affect mass incarceration. We developed an online state prison population forecaster that allows anyone to forecast how different policy reform outcomes impact incarceration, corrections spending, and the racial and ethnic composition of state prison systems. And we advised the ACLU and its affiliates as they drew on the forecaster to develop “blueprints” showing how each state and the District of Columbia can transform their criminal justice systems. The blueprints are a centerpiece of the ACLU’s Campaign for Smart Justice, which aims to shrink the prison population by half and curb racial disparities in the justice system.
2018 Financials

Revenue

- **41.2%** Federal Government
- **34.7%** Foundations
- **6.3%** Corporations
- **5.8%** Urban Institute Endowment Support
- **4.6%** Nonprofits & Universities
- **4.5%** Individuals
- **2.0%** State & Local Governments
- **0.8%** International Organizations & Foreign Entities
- **0.1%** Publication & Other Income

Program Expenses

- **21.3%** Health Policy Center
- **14.3%** Metropolitan Housing and Communities Policy Center
- **13.8%** Income and Benefits Policy Center
- **11.5%** Justice Policy Center
- **8.6%** Center on Labor, Human Services, and Population
- **8.5%** Tax Policy Center
- **7.8%** Research to Action Lab
- **4.5%** Executive Office Research
- **3.4%** Center on International Development and Governance
- **3.1%** Center on Nonprofits and Philanthropy
- **3.0%** Housing Finance Policy Center
- **0.2%** Statistical Methods Group
- **0.2%** Office of Technology and Data Science
### Statement of Activities

#### OPERATING REVENUES

<table>
<thead>
<tr>
<th>Description</th>
<th>Amount</th>
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<tr>
<td>Contract amounts earned</td>
<td>35,943,071</td>
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<tr>
<td>Program and project grants</td>
<td>45,544,646</td>
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<td>General support grants and contributions</td>
<td>3,238,826</td>
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<td>Publication income</td>
<td>25,574</td>
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<td>Investment return designated for operations</td>
<td>5,207,522</td>
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<td>Other income</td>
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<td><strong>TOTAL OPERATING REVENUES</strong></td>
<td><strong>89,988,361</strong></td>
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#### OPERATING EXPENSES

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<td>Research expenses</td>
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<td>Incurred under contracts</td>
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<tr>
<td>Incurred under grants</td>
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<td>Incurred for other research</td>
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<td>Total program costs</td>
<td>86,298,626</td>
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<td>Development</td>
<td>791,176</td>
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<td>Publication and public affairs costs</td>
<td>172,809</td>
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<td>Other costs</td>
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<td><strong>TOTAL OPERATING EXPENSES</strong></td>
<td><strong>90,279,205</strong></td>
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#### NONOPERATING ACTIVITIES

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<tr>
<td>Investment return, net</td>
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<tr>
<td>Investment income allocation</td>
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<tr>
<td>Contributions received</td>
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<td><strong>TOTAL NONOPERATING ACTIVITIES</strong></td>
<td><strong>(10,954,076)</strong></td>
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<td>Change in net assets</td>
<td>(11,244,920)</td>
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**NET ASSETS AT BEGINNING OF THE YEAR** 158,046,241 

### Statement of Financial Position

#### ASSETS

<table>
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<th>Description</th>
<th>Amount</th>
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<tr>
<td>Cash and cash equivalents</td>
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<tr>
<td>Endowment-related cash and cash equivalents</td>
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<td>Accounts receivable, net</td>
<td>15,069,569</td>
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<tr>
<td>Contributions receivable, net</td>
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<td>Prepaid expenses and other assets</td>
<td>1,218,612</td>
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<td>Property and equipment, net</td>
<td>6,719,177</td>
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<td>Long-term investments</td>
<td>114,669,610</td>
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<td><strong>TOTAL ASSETS</strong></td>
<td><strong>169,843,927</strong></td>
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#### LIABILITIES

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<td>Accounts payable</td>
<td>3,689,965</td>
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<td>Accrued payroll</td>
<td>2,251,981</td>
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<td>Accrued paid time off</td>
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<td>Other accrued expenses</td>
<td>321,818</td>
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<td>Deferred revenue</td>
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<td>Deferred rent</td>
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<td><strong>TOTAL LIABILITIES</strong></td>
<td><strong>23,042,606</strong></td>
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#### NET ASSETS

<table>
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<tr>
<td>Without donor restrictions</td>
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<tr>
<td>With donor restrictions</td>
<td>30,873,218</td>
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<td><strong>TOTAL NET ASSETS</strong></td>
<td><strong>146,801,321</strong></td>
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**TOTAL LIABILITIES AND NET ASSETS** 169,843,927

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Our full audited financial statements are available at [www.urban.org/financials](http://www.urban.org/financials).
Thank You to Our Funders

We are grateful for your support, which helps Urban’s scholars transform evidence into solutions.

$1,000,000 AND ABOVE
Arnold Ventures
Annie E. Casey Foundation
Citi Foundation
Bill & Melinda Gates Foundation
Robert Wood Johnson Foundation
JPMorgan Chase & Co.
The Kresge Foundation
The John D. and Catherine T. MacArthur Foundation
Robert C. Pozen and the Ashurst Foundation
Rockefeller Foundation
Alfred P. Sloan Foundation
US Agency for International Development
US Department of Education
US Department of Health and Human Services
US Department of Housing and Urban Development
US Department of Justice
US Department of Labor

$500,000 TO $999,999
Corporation for National and Community Service
The William & Flora Hewlett Foundation
MedPAC
National Academy of Sciences
Overdeck Family Foundation
Peter G. Peterson Foundation
Price Philanthropies Foundation
Sandler Foundation
US Social Security Administration
Walmart Giving

$250,000 TO $499,999
AARP
American Civil Liberties Union
Anonymous
Bank of America Charitable Foundation
California Health Care Foundation
The Commonwealth Fund
Alan J. Dworsky
Enterprise Community Partners
Fidelity Charitable
Ford Foundation
Helfaer-Simons Foundation
International Development Research Centre
National Science Foundation
New York City Center for Economic Opportunity
The David and Lucile Packard Foundation
The Pew Charitable Trusts
Public Welfare Foundation
John Wallis Rowe
Smith Richardson Foundation, Inc.
State of New York
Tipping Point Community
US Consumer Financial Protection Bureau
US Equal Employment Opportunity Commission
The World Bank

$100,000 TO $249,999
Adam and Rosalind Abram
Anonymous
Anthem Inc.
Arch Capital Group Ltd.
Aspen Institute
Blue Cross Blue Shield of Massachusetts Foundation Inc.
Building Bridges Across the River
Chan Zuckerberg Initiative DAF, an advised fund of Silicon Valley Community Foundation
Chicago Housing Authority
The Codina Family Charitable Fund at The Miami Foundation
Commonwealth of Massachusetts
Contra Costa Behavioral Health Services
Court Services and Defender Supervision Agency
Denver Office of Strategic Partnerships
District of Columbia
District of Columbia Office of the State Superintendent of Education
Economic Security Project
Everytown for Gun Safety
Federal Deposit Insurance Corporation
Feeding America
FINRA Investor Education Foundation
Foundation for Child Development
Jamie Gorelick and Richard Waldhorn
William T. Grant Foundation
The Greater Washington Community Foundation
Group Health Foundation
Margaret A. Hambur
ITHAKA
The Joyce Foundation
John S. and James L. Knight Foundation
Mary’s Center
Mastercard Center for Inclusive Growth
Mayor’s Fund to Advance New York City
Medicaid and CHIP Payment and Access Commission
Microsoft Corporation
The Mississippi Community College Board
Charles Stewart Mott Foundation
National Governors Association
National Institute for Health Care Reform
NeighborWorks America
Nellie Mae Education Foundation
Office of the Deputy Mayor for Planning and Economic Development, District of Columbia
Office of the District of Columbia Auditor
Open Philanthropy Project
Pritzker Children’s Initiative
Quicken Loans
Retirement Security Foundation
Terver Family Foundation
United Way of Delaware
United Way of the National Capital Area
US Department of Agriculture
US Department of Commerce
Walton Family Foundation

$50,000 TO $99,999
400 Capital Management
Alameda County Community Food Bank
ArtPlace America
Better Mortgage Corporation
Caliber Home Loans Inc.
The Chicago Community Trust
Children’s Defense Fund
Cities of Service
Climate Leadership Council
Congressional Research Service
Cooperative Development Foundation
Corporation for Supportive Housing
County Legislature of Jackson County, Missouri
Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ)
Cheryl Cohen Effron
Episcopal Health Foundation
Fannie Mae
Fund for Shared Insight, a sponsored project of the Rockefeller Philanthropic Advisors
Google Inc.
John T. Gorman Foundation
Hamilton Families
Independent Sector
The Institute for Child Success
Intuit
Jobs for the Future
Henry J. Kaiser Family Foundation
Terrence P. Laughlin
Lumina Foundation
Medtronic
Missouri Foundation for Health
Morgan Stanley
Hans Morris
Mr. Cooper
National Life Group Charitable Foundation*
Annette L. Nazareth and Roger W. Ferguson, Jr.
Orange County Health Care Agency*
Pritzker Traubert Foundation*
Russell Sage Foundation*
Save the Children*
State of Kentucky*
State of Maine*
State of Oregon*
Tacoma Housing Authority*
US Department of Homeland Security*
US Department of State*
Wells Fargo

$25,000 TO $49,999
AAA Foundation for Traffic Safety
Asian American LEAD*
Association of Governing Boards of Universities and Colleges*
Assurant, Inc.
Erskine Bowles
Alexander R.M. Boyle
The Morris and Gwendolyn Cafritz Foundation
Capital One
Center for Health Care Strategies*
Center on Budget and Policy Priorities
Henry and Mary Alice Cisneros
City of Oakland*
Code for America Labs Inc.*
Columbia University*
Community of Hope*
Concord Coalition
Delaware Department of Health and Social Services
E*TRADE Financial
Diana Farrell and Scott Pearson
Genworth Financial
Georgia Center for Opportunity*
The German Marshall Fund of the United States*
Greater Washington Partnership*
Health Resources in Action Inc.*
George Kaiser Family Foundation
Marne L. Levine
Meyer Foundation*
Michigan Indigent Defense Commission*
Mortgage Guaranty Insurance Corporation
Scott Nathan
Neighborhood Preservation, Inc.*
Pennsylvania Coalition Against Rape*
Andrew Pincus
Premint Partners
J.B. and M.K. Pritzker Family Foundation
Pulte Mortgage
Robertson Foundation*
Roca*
Rockefeller Family Fund*
Rutgers University*
Spencer Foundation
Virginia Health Care Foundation
Washington Area Women's Foundation*
The Washington Center for Equitable Growth*
Ava and Mark Zandi

$10,000 TO $24,999
AcademyHealth*
William B. Alsup, III
American Tax Policy Institute*
Anonymous (4)
The Atlantic Philanthropies Director/Employee Designated Gift Program
Don Baer and Nancy Bard
Afsaneh and Michael Beschloss
Brookings Institution
Cedars-Sinai*
Child Trends*
The College Board*
Mitchell E. Daniels Jr.
Shaun Donovan
Down Payment Resource*
Freddie Mac*
Grantmakers Income Security Task Force*
The Hispanic Wealth Project
Housing Policy Council
Freeman A. Hrabowski, III
Jacobs Foundation*
Johns Hopkins University*
Calvin H. Johnson
Robert and Arlene Kogod Family Foundation
The Library of Congress
Living Cities*
Local Initiatives Support Corporation*
Mankiw Family Fund
Massachusetts Institute of Technology*
Metropolitan Transportation Commission*
Jim and Carolyn Millstein
Mortgage Bankers Association
Shekar Narasimhan
National Association of Affordable Housing Lenders*
National Association of Home Builders
National Association of Realtors*
National Fair Housing Alliance
National Women's Law Center*
New York City Department of Consumer Affairs
Ocwen Financial Corporation
Redstone Strategy Group LLC
Resources for the Future*
Charles Rossootti
Leslie B. Samuels
Leonard and Pamela Schaeffer
Michael Schler
State of California*
State of Maryland
Está Stecher
Stoneham Family Foundation*
Tides Center
Two Harbors Investment Corporation
Unbound Philanthropy*
University of Minnesota*
University of New Mexico*
University of Texas*
US Census Bureau*
US Environmental Protection Agency*
Sarah Rosen Waltell
The Anne & Henry Zarrow Foundation*

$5,000 TO $9,999
Amazon Web Services, Inc.*
California Community Foundation*
The California Endowment*
City and County of San Francisco*
City Parks Alliance*
Congressional Budget Office*
Ellington Management Group
The George Washington University*
Harlem Children's Zone*
Bernadette Kogler
Lincoln Institute of Land Policy*
The Marron Family Charitable Fund
Sophia McCrooklin and Bill Isaacson
The National Endowment for the Arts*
ProPublica*
Virginia Commonwealth University*
Jackie and Larry Washington in honor of Terrence P. Laughlin
The Youngstown Foundation*

UP TO $4,999
Greg Acs
Jodie Allen
Charles and Jennifer Anderson
Donna Anderson in honor of Terrence P. Laughlin
Mark A. Aronchick
Atlanta Housing Authority*
David Autor and Marika Tatsutani
Sandy Baum and Michael McPherson
Taymon Beal
David Betson
Rebecca Blank and Johannes Kuttner
Jay Campbell
Center for Financial Services Innovation*
Lisa Cerbone Montalto
Ken Child
Susan Cole and Mike Forster
Nani Coloretti and David Goldstein
Paul Courant
Edward Cowan
Mary Cunningham
Janice Daley in honor of Terrence P. Laughlin
John Deutch
The Duke Endowment
The Dunn Family in honor of Terrence P. Laughlin
Andrew Farber
Joel Fleishman
Michael Friedman
Peter Friedman
Harvey and Alice Galper
Gwendolyn Gissendanner in honor of Maidel De La Cruz
Jodie Allen
Bart and Leslie Gordon
Jamie Gorelick in honor of Terrence P. Laughlin
Denise Grant and Franklin Raines
The Grubb Family Fund
Fernando Guerra and Beverly Purcell-Guerra
Harvard University*
Carla Hills
Kenneth and Joan Horoho in honor of Terrence P. Laughlin
Vernon Jordan
Elizabeth Kelley
This list reflects new grants awarded in 2018 and annualized amounts of multiyear contributions. We apologize for any omissions or errors in recognizing our generous supporters. We thank our funders, who make it possible for Urban to advance its mission. The views expressed in our research products are those of the authors and should not be attributed to the Urban Institute, its trustees, or its funders. Funders do not determine research findings or the insights and recommendations of Urban experts. For more information on our funding principles, please visit www.urban.org/fundingprinciples.

† represents a pledge of endowment funds * reflects annualized amount of multiyear contribution(s)