

# PHILANTHROPY'S NEW PLAYBOOK FOR POLICY ADVOCACY

Tuesday, October 15, 2019

- 11:30 a.m. Registration and lunch
- 12:00 p.m. Opening remarks  
➤ Sarah Rosen Wartell, President, Urban Institute [@swartell](#)
- 12:05 p.m. Framing presentation  
➤ Shena Ashley, Vice President, Center on Nonprofits and Philanthropy, Urban Institute [@shenarashley](#)
- 12:20 p.m. Panel discussion  
➤ Melanca Clark, President and CEO, Hudson-Webber Foundation [@hudson\\_webber](#)  
➤ Brian Hooks, Chairman and CEO, Stand Together; President, Charles Koch Foundation [@stand\\_together](#)  
➤ Kelli Rhee, President and CEO, Arnold Ventures [@Arnold\\_Ventures](#)  
➤ Mark Rigdon, Deputy Director, State and Local Government Relations, Bill & Melinda Gates Foundation [@gatesfoundation](#)  
➤ Phil Buchanan, President, Center for Effective Philanthropy (*moderator*) [@philxbuchanan](#)
- 1:15 p.m. Audience Q&A
- 1:30 p.m. Event concludes

