

Opportunity Zones Workshop

Tuesday, July 31, 2018

Chicago Community Trust, 225 North Michigan Avenue (Suite 2200), Chicago, IL 60601

8:00 a.m. Registration and breakfast

8:20 a.m. Welcome and introduction

- Helene Gayle, President and CEO, Chicago Community Trust
- Bryan Traubert, Chairman, Pritzker Traubert Foundation
- Robert Rivkin, Deputy Mayor, City of Chicago

8:30 a.m. Background and context

- Katie Kramer, Vice President, Council of Development Finance Agencies
- Brett Theodos, Principal Research Associate, Urban Institute

9:00 a.m. Panel conversation on vision for Opportunity Zones in Chicago and within Cook County

- Erika Poethig, Vice President and Chief Innovation Officer, Urban Institute (*moderator*)
- Aarti Kotak, Deputy Chief of Staff for Neighborhood Economic Development, City of Chicago Mayor's Office
- Rob Rose, Executive Director, Cook County Land Bank Authority
- Susan Campbell, Director, Department of Planning and Development, Cook County Bureau of Economic Development

9:45 a.m. Investor panel

- Nick Brunick, Partner, Applegate & Thorne-Thomsen (*moderator*)
- Kirby Burkholder, President, Social Impact Accelerator, IFF
- Kevin Goldsmith, Originations Manager, New Markets Tax Credit Group, Chase
- Matthew Reilein, Portfolio Manager, Impact Investing, O'Brien-Staley Partners
- Michelle C. Wells, Executive Vice President, Investor Relations, Waterton

10:30 a.m. Break

10:45 a.m. Breakouts: Part 1

Participants partner with others to (1) discuss the criteria for investment and what investments should be promoted and (2) brainstorm policy or programmatic solutions to encourage good deals and mitigate potential negative consequences.

11:15 a.m. Report out

11:30 a.m. Breakouts: Part 2

Participants partner with others to discuss how to create and market attractive structures and projects that Opportunity Funds could invest in.

12:00 p.m. Report out

12:15 p.m. Closing

- Cindy Moelis, President, Pritzker Traubert Foundation

12:30 p.m. Adjourn