

PROMOTING ECONOMIC OPPORTUNITY: MODELS THAT WORK

Speaker Biographies



 @BobAnnibaleCiti

Bob Annibale is global director for community development and inclusive finance at Citi. He leads Citi's partnerships with global, national, and local organizations to expand financial inclusion and economic opportunity for financially underserved individuals, families, and communities. As founder and head of Citi Inclusive Finance, he works across Citi's businesses and geographies to expand access to financial services through product design and innovation and commercial relationships with microfinance and other inclusive financial institutions, corporations, social enterprises, investors, and municipalities. Since joining Citi, Annibale has held several senior regional and global treasury, risk, and corporate positions. He is a member of the policy committee of the Centre for the Study of African Economies at Oxford University and represents Citi on the boards of Accion, Bedford Stuyvesant Restoration Corporation, the Citi Foundation, and the Federal Deposit Insurance Corporation's Advisory Committee on Economic Inclusion. He is a fellow of the Royal Society of Arts. In 2014, Annibale was honored as a White House Champion of Change for his work leading Citi's programs promoting immigrant integration and citizenship in the US. In 2016, he was named by the *Financial Times* as one of the OUTstanding Top 100 LGBT Business Leaders for the third consecutive year. Annibale holds a BA in history and political science from Vassar College and an MA in African studies (history) from the University of London.



 @gretchenbeesing

Gretchen A. Beesing is CEO of Catalyst Miami, directing civic leadership and advocacy programs. She transitioned Catalyst from a financial literacy provider to a financial capability thought leader. Other accomplishments include conceiving and piloting the Miami Thrives executive leadership program for community development practitioners. Under Beesing's leadership, Catalyst hosted Miami's first Anti-Poverty Summit, attended by more than 300 service providers, activists, and Miami-Dade County officials. Beesing is chair of the board of directors for the South Florida Community Development Coalition. She participates on JPMorgan Chase's community advisory board (Florida), the Florida Policy Institute's community advisory board, and Greater Miami and the Beaches' 100 Resilient Cities steering committee. She was a 2015 American Express NGen Fellow and is an alumnus of the Federal Reserve Board's Community Leaders Forum.



 @RussellSageFdn

Sheldon H. Danziger is president of the Russell Sage Foundation, which supports social science research "for the improvement of social and living conditions in the United States." He is also distinguished university professor emeritus of public policy at the University of Michigan. Previously, he was director of the National Poverty Center at the University of Michigan and of the Institute for Research on Poverty at the University of Wisconsin–Madison. He is a member of the American Academy of Arts and Sciences, is a John Kenneth Galbraith Fellow of the American Academy of Political and Social Science, and was a John Simon Guggenheim Foundation Fellow. From 1989 to 2013, Danziger directed the Research and Training Program on Poverty and Public Policy at the University of Michigan, a training and mentorship program for developing the careers of emerging scholars from underrepresented groups. Three of Danziger's books were selected as noteworthy books in industrial relations and labor economics by Princeton University's industrial relations section: *The Price of Independence: The Economics of Early Adulthood*, coedited with Cecilia Rouse; *Working and Poor: How Economic Conditions and Policy Changes Affect Low-Wage Workers*, coedited with Rebecca Blank and Robert Schoeni; and *America Unequal*, coauthored with Peter Gottschalk. Other books include *Detroit Divided*, coauthored with Reynolds Farley and Harry Holzer; *Changing Poverty, Changing Policies*, coedited with Maria Cancian; and *Legacies of the War on Poverty*, coedited with Martha Bailey. Danziger received his BA from Columbia University and his PhD in economics from the Massachusetts Institute of Technology.



 @DEricksonSF

David J. Erickson is director of community development at the Federal Reserve Bank of San Francisco. His areas of research include community development finance, affordable housing, economic development, and institutional changes that benefit low-income communities. He has been a leader in the collaboration between the Federal Reserve and the Robert Wood Johnson Foundation in bringing the health sector together with community development. Erickson's book on the history of community development, *The Housing Policy Revolution: Networks and Neighborhoods*, was published in 2009 by the Urban Institute Press. He also coedited *Investing in What Works for America's Communities: Essays on People, Place, and Purpose* (2012); *What Counts: Harnessing Data for America's Communities* (2014); *What It's Worth: Strengthening the Financial Futures of Families, Communities, and the Nation* (2015); and *What Matters: Investing in Results to Build Strong, Vibrant Communities* (2017). Erickson has a bachelor's degree from Dartmouth College and a master's degree in public policy and doctorate degree from the University of California, Berkeley.



 @Elevate_Energy

Anne Evens is CEO of Elevate Energy, a nonprofit organization dedicated to designing and implementing clean energy and efficiency programs that lower costs, protect the environment, and ensure the benefits of energy efficiency reach those who need them most. Evens has worked in energy efficiency and affordable housing for over 25 years in both the nonprofit and governmental sectors in the US and in southern Africa. Evens sits on the boards of the National Housing Trust, the Women's Energy Network, and the Rebuilding Exchange. In addition, she was lead researcher on the Chicago climate action plan and the regional energy plan for the Chicago Metropolitan Agency for Planning. Evens also oversees expansion of the nation's first residential, market-based, hourly electricity programs, which serve more than 27,000 customers of two major Illinois utilities. She is an alumnus of the Harvard Business School and holds a BS from Cornell University, an MS from the University of Pennsylvania, and a PhD from the University of Illinois at Chicago.



 @JMGarcel
@LatinoCommFdn

Jacqueline Martinez Garcel is CEO of the Latino Community Foundation (LCF), which leads one of the largest networks of Latino philanthropists in the country and is the only statewide foundation focused on investing in Latino leaders. Previously, Garcel was vice president of the New York State Health Foundation. As a founding staff member, she was a key adviser to the president and helped establish the foundation as a resource for policymakers and community leaders across the state. Before that, Garcel was executive director of Community Voices in New York City. During her tenure, she developed, evaluated, and expanded programs to improve the health and quality of care for vulnerable populations. Garcel has also been a National Institutes of Health fellow for the Merida Department of Public Health in Yucatan, Mexico; a faculty member for the social science department of the Borough of Manhattan Community College; and an adjunct professor at the New York University College of Global Public Health. She has been appointed to several boards, including the Institute for Civic Leadership and Grantmakers in Health. She serves on the KQED community advisory panel and cochairs the National Latino Funds Alliance. Garcel has published extensively on health equity, vulnerable populations, and community health workers. She holds a bachelor's degree from Cornell University and a master's degree in public health from Columbia University.



Carla Javits is president and CEO of the Roberts Enterprise Development Fund (REDF), a California-based national nonprofit venture philanthropy and intermediary leading the effort to create jobs and employment opportunities for people facing the greatest barriers to work. Through her stewardship, REDF has expanded from the Bay Area throughout the US, helping affect the lives of thousands of people in need of jobs by investing capital and expertise in social enterprises, such as mission-driven businesses hiring and assisting people who are willing and able to work but have the hardest time securing employment. Javits focuses on achieving measurable results by building the partnerships and systems to provide a business solution to joblessness among people overcoming the most significant challenges.

 @cjavitsredf
@REDFworks



Maurice Jones is president and CEO of the Local Initiatives Support Corporation (LISC). Before joining LISC, he was secretary of commerce for the Commonwealth of Virginia, where he managed 13 state agencies focused on economic needs. He previously was deputy secretary for the US Department of Housing and Urban Development, overseeing operations for the agency and its 8,900 staff members. Before that, he was commissioner of Virginia's Department of Social Services and deputy chief of staff to former Virginia governor Mark Warner. Trained as an attorney, Jones worked during the Clinton administration on legal, policy, and program issues at the US Treasury, where he helped manage the Community Development Financial Institutions Fund, a federal program that has grown to be a critical supporter of nonprofits that leverage capital to bolster communities. In the private sector, Jones was general manager of the *Virginian-Pilot* in Norfolk and later became president and publisher of its parent company. He also worked for a Richmond law firm and a private philanthropy investing in community-based efforts to benefit children in Washington, DC. Jones was awarded a full merit scholarship to Hampden-Sydney College, where he graduated Phi Beta Kappa and was selected as a Rhodes scholar. He earned a master's degree in international relations from Oxford University and a law degree from the University of Virginia School of Law.

 @LISCMaurice
@LISC_HQ



Brandee McHale is president of the Citi Foundation and director of corporate citizenship at Citi. She oversees the Citi Foundation's global grantmaking strategy and leads Citi's citizenship efforts, including volunteerism and environmental sustainability. For over three decades, McHale has dedicated her career to philanthropy and developing a forward-thinking portfolio of grant initiatives that connect low-income residents to on-ramps of economic opportunity and a secure financial future. McHale is a staunch advocate for youth empowerment. Under her leadership, the Citi Foundation launched Pathways to Progress, the largest commitment in the foundation's 20-year history. As a member of the board of directors for Prosperity Now, Local Initiatives Support Corporation, Living Cities, America's Promise Alliance, and the Council on Foundations Corporate Advisory Group, McHale helps chart the direction of numerous efforts to create lasting change in communities across the country.

 @BrandeeMcHale



Lisa Mensah is president and CEO of Opportunity Finance Network. She expands sources of capital and provides greater visibility for community development financial institutions. Mensah has private- and public-sector expertise in using financial tools to improve the economic security of the working poor. In 2014, Mensah became undersecretary of agriculture for rural development. She managed a loan portfolio of \$215 billion, directing annual investments of \$30 billion in critical infrastructure for rural America. Before that, Mensah was the founding executive director of the Initiative on Financial Security at The Aspen Institute, where she led a national bipartisan effort with financial institution leaders, nonprofit executives, and experts to promote savings, homeownership, and retirement policies and products. Mensah began her career in commercial banking at Citibank before joining the Ford Foundation, where she was responsible for the country's largest philanthropic grant and loan portfolio of investments in rural America. Mensah holds a BA from Harvard University and an MA from the Johns Hopkins University.

 @OppFinance



Juan Salgado, chancellor of City Colleges of Chicago, has focused his 20-year career on improving education and economic opportunities for residents in low-income communities. He oversees Chicago’s community college system, serving more than 80,000 students in seven colleges. From 2001 to 2017, he was CEO of Instituto del Progreso Latino, where he worked to empower residents of Chicago’s Southwest Side through education, citizenship, and skill-building programs that led to sustainable employment and economic stability. Salgado earned an associate’s degree from Moraine Valley Community College, a bachelor’s degree from Illinois Wesleyan University, and a master’s degree in urban planning from the University of Illinois at Urbana–Champaign. Salgado has been nationally recognized for his work, most recently as a 2015 MacArthur Fellow.

 @Chancellor_Juan
@ChiCityColleges



Ja’Ron K. Smith is director of urban affairs and revitalization policy on the Domestic Policy Council within the Executive Office of the President. He was previously a congressional staff member for nearly a decade. Smith served the House Republican Conference legislative staff under chairman Mike Pence before joining the Republican Study Committee to serve on the professional policy staff under Congressman Jim Jordan. He later served as economic advisor to Senator Tim Scott and as the director of external affairs for Generation Opportunity. Smith graduated from Howard University with a bachelor’s degree in finance and a master’s degree in divinity.

 @JaRonSmith04



Sarah Rosen Wartell became president of the Urban Institute in 2012 and is the third president since Urban was founded in 1968. During her tenure, Urban has articulated its strategy to “elevate the debate” by bringing more of its research insights to federal, state, and local government and practice; becoming a leader in research communications and data visualization; and undertaking an ambitious program of business systems and technology modernization. Previously, Wartell was deputy assistant to the president for economic policy and deputy director of the National Economic Council. At the US Department of Housing and Urban Development from 1993 to 1998, she advised the federal housing commissioner on housing finance, mortgage markets, and consumer protection. Later, she was a consultant to the bipartisan Millennial Housing Commission. After government service, Wartell was the founding chief operating officer and then executive vice president of the Center for American Progress. Her work focused on the economy and housing markets, and she directed the Mortgage Finance Working Group and “Doing What Works” government performance program. Before her tenure in government, she practiced law with the Washington, DC, firm Arnold & Porter. Wartell currently serves on the boards of the Low Income Investment Fund, Center for Law and Social Policy, and Center for Urban Science and Progress at New York University. She is also a Penn Institute for Urban Research Scholar. Her areas of expertise include community development, consumer finance, asset building, and housing finance. Wartell has an AB degree with honors in urban affairs from Princeton University’s Woodrow Wilson School of Public and International Affairs. She has a JD degree from Yale Law School.

 @swartell
@urbaninstitute