

Catalyzing City and Anchor Institution Partnerships

Speaker Biographies

Jon Aram is cofounder and CEO of Next Street. He is responsible for defining and executing Next Street's strategic direction as the firm expands its suite of solutions to support clients and expands its geographic presence. He develops strategic partnerships, guides new business development efforts, and is a trusted adviser for CEOs across Next Street's client portfolio, including small businesses, anchor institutions, government entities, and nonprofit organizations. Aram has nearly 20 years of experience in consulting and a track record of combining financial and strategic decisionmaking with economic development. Under his leadership, Next Street has become a highly regarded base of "blue-chip" clients across the United States. He has worked with companies of all sizes in nearly every sector, including manufacturing, food, technology, health care, education, publishing, nonprofits, professional services, engineering, retail, and government. Before cofounding Next Street, Aram was a consultant at Marakon Associates and Galt & Company, and he ran his own business for six years. He is a frequent speaker at civic events, is a board member of Building Impact, and is active in numerous community organizations. He has a BA in economics from Yale University.

Nancy Cantor is chancellor of Rutgers University–Newark. Previously, she was chancellor and president of Syracuse University, chancellor of the University of Illinois at Urbana-Champaign, and provost and executive vice president for academic affairs at the University of Michigan, where she was closely involved in the defense of affirmative action in the 2003 Supreme Court cases *Grutter v. Bollinger* and *Gratz v. Bollinger*. She is a fellow of the American Academy of Arts and Sciences, member of the National Academy of Medicine, board member of the American Institutes for Research and New York Academy of Sciences, cochair of Imagining America's Presidents Council, and member of the National Science Foundation Committee on Equal Opportunity in Science and Engineering, Anchor Institution Task Force, Ford Foundation International Fellows Program Advisory Council, and Policy and Global Affairs Committee of the National Academies. Cantor coedits (with Earl Lewis) the *Our Compelling Interests* book series for the Andrew W. Mellon Foundation. She has received the Robert Zemsky Medal for Innovation in Higher Education, the American Council on Education Reginald Wilson Diversity Leadership Award, the Anti-Defamation League Woman of Achievement Award, the National Council for Research on Women Making a Difference for Women Award, and the 2008 Carnegie Corporation Academic Leadership Award.

Malcolm Duncan Jr. is mayor of Waco, Texas. Before that, he served on the Waco City Council as the representative for *District V. Duncan*, and he is a retired businessman and civic leader. Duncan has served on the boards of the Waco-McLennan County Health District, Waco-McLennan County Library Foundation, Chamber of Commerce, and Waco Business League. In addition, he worked on the city's Planning and Zoning Commission. Duncan is president of Duncan Motors Inc. of Waco and has been a prominent figure in the Freightliner and automotive sales industry. Duncan received his BBA from the University of Texas.



David Eichenthal is the former president and CEO of the Ochs Center for Metropolitan Studies in Chattanooga, a nonprofit policy research institute that works with local governments, foundations, and nonprofit organizations across the nation. While leading the Ochs Center, he was also a nonresident senior fellow with the Brookings Institution Metropolitan Policy Program. Before joining the Ochs Center, Eichenthal held senior positions in local government in Chattanooga and New York.

Ryan Friedrichs is chief development officer for the City of Detroit, responsible for developing public-private partnerships between all key mayoral initiatives and philanthropy. Friedrichs has been chief executive of several national organizations, most recently, the civic technology organization State Voices. In 2016, he was named to the *Chronicle of Philanthropy's* national class of 40 under-40 leaders "solving the problems of today—and tomorrow." Friedrichs is an Afghanistan combat veteran who served as a paratrooper and intelligence and infantry team leader in the 173rd Airborne Brigade. He also served as a squad leader in northern Poland with the first US unit deployed in response to the crisis in the Ukraine. Friedrichs has a BA from the University of Michigan and an MPP in urban planning and civic engagement from Harvard University.

Neil Kleiman is a clinical professor at New York University and director of NYU Wagner Innovation Labs. He is also director of policy and evaluation for the National Resource Network. Before joining NYU, Kleiman was director of policy at Living Cities, a collaborative of the world's largest foundations and corporate philanthropies. He began his career as the founding director of the Center for an Urban Future, a New York-based think tank. He has spent 20 years building a career at the intersection of policy, philanthropy, government, and academia. He has written and edited over 30 policy reports, and his work has been featured in many media outlets, including the *New York Times*, *Wall Street Journal*, *USA Today*, *The Chronicle of Higher Education*, *PBS NewsHour*, and NPR. Kleiman is writing a book on urban innovation with Stephen Goldsmith to be released in spring 2017. He holds a PhD in political science from the Graduate Center of the City University of New York.

Erika Poethig is an Institute fellow and director of urban policy initiatives at the Urban Institute. She assembles in-house experts to help local leaders draw insights from research and navigate policy challenges facing urban America in the 21st century. She also leads partnerships to develop new programs and strategies, translate research into policy and practice, and align philanthropic investments and federal policy. Before joining Urban, Poethig was acting assistant secretary for policy, development, and research at the US Department of Housing and Urban Development, where she was responsible for research, policy, and market analysis, as well as program development assistance. During her tenure in the Obama administration, she was also deputy assistant secretary for policy development and was a leading architect of the White House Council for Strong Cities and Strong Communities. At the John D. and Catherine T. MacArthur Foundation, she was associate director for housing. She was also assistant commissioner for policy, resource, and program development at the City of Chicago's Department of Housing. In the late 1990s, she developed Mayor Richard M. Daley's campaign to combat predatory lending, prevent foreclosures, and stabilize communities. Previously, she was associate project director of the Metropolis Project, which produced the Metropolis 2020 agenda for regional leadership around the major issues faced by the metropolitan Chicago area. Poethig was a Phi Beta Kappa member at the College of Wooster, a Fulbright Scholar at the University of Vienna, and has an MA with honors in public policy from the University of Chicago.



Joan Quinlan is vice president for community health at Massachusetts General Hospital (MGH). She also leads the MGH Center for Community Health Improvement. She leads the hospital's efforts to fully integrate community health into all of its missions, including patient care, teaching, and research, and to engage with local underserved communities to address community-identified public health problems. She is the hospital's co-lead for the Substance Use Disorders Initiative, the leading clinical initiative of MGH's most recent strategic plan. From 1990 to 1995, she was the administrative director for the Boston Health Care for the Homeless Program. She has also been the adviser on women's issues to Governor Michael Dukakis and the executive director of 9to5, the National Association for Working Women. She is a vice chair of Health Resources in Action, a local nonprofit. She is a graduate of Boston College and received an MPA from the John F. Kennedy School of Government at Harvard University.

Charles Rutheiser is a senior associate in the civic sites and community change unit of the Annie E. Casey Foundation. He manages national grant portfolios that advance best practices in housing and community development and that support universities, hospitals, and other anchor institutions in improving educational and economic outcomes in neighborhoods, cities, and regions. Before joining Casey, Rutheiser directed the graduate program in applied anthropology at Georgia State University and taught cultural anthropology and urban studies at Bryn Mawr College, Johns Hopkins University, and Western Michigan University. A former Fulbright and Inter-American Foundation fellow, Rutheiser's publications include two books, *The Opportunity Makers: The First Half-Century of Sponsors for Educational Opportunity* (2016) and *Imagineering Atlanta: The Politics of Place in the City of Dreams* (1996), as well as numerous articles and reports on inequality in the urban United States and the Caribbean. He is the founding cochair of the Anchor Institution-Philanthropy Project of The Funders Network for Smart Growth and Livable Communities, a member of the Urban Land Institute's University Development and Innovation Council, and serves on the board of The Art of Leadership, a leadership development program for high school students in Baltimore. Rutheiser received a BA in anthropology from New College of Florida and an MA and PhD in cultural anthropology from Johns Hopkins University.

Sarah Rosen Wartell is president of the Urban Institute. A public policy executive and housing markets expert, Wartell was deputy assistant to the president for economic policy and deputy director of the National Economic Council. At the US Department of Housing and Urban Development from 1993 to 1998, she advised the federal housing commissioner on housing finance, mortgage markets, and consumer protection. In 2012, she was named a "Woman of Influence" by *HousingWire*. Wartell cofounded the Center for American Progress, serving as its first chief operating officer and general counsel. Later, as executive vice president, she oversaw its policy teams and fellows. Her work focused on the economy and housing markets, and she directed the Mortgage Finance Working Group and "Doing What Works" government performance program. She previously practiced law with the Washington, DC, firm Arnold & Porter and was a consultant to the bipartisan Millennial Housing Commission. Wartell currently serves on the boards of the Low Income Investment Fund, Center for Law and Social Policy, and Center for Urban Science and Progress at New York University. She is also a Penn Institute for Urban Research Scholar. Her areas of expertise include community development, consumer finance, asset building, and housing finance. Wartell has an AB degree with honors in urban affairs from Princeton University's Woodrow Wilson School of Public and International Affairs. She has a JD degree from Yale Law School.



Wim Wiewel is president of Portland State University (PSU). He has a deep theoretical and practical knowledge of the relationship between universities and the communities they serve. Since joining PSU, Wiewel has focused his presidency on providing civic leadership through partnerships, improving student success, achieving global excellence, enhancing educational opportunity, and expanding resources to improve effectiveness. Wiewel received the inaugural Presidential Award from the US Green Building Council's Center for Green Schools and the Leadership Award from the Council for the Advancement and Support of Higher Education. He was chair of the Coalition of Urban Serving Universities and is chair of the American College and University Presidents Climate Commitment; he is also a board member of many other local and national organizations.