Catalyzing City and Anchor Institution Partnerships

Tuesday, April 12, 2016

12:00 p.m. Registration and lunch

12:30 p.m. Welcome and introductions
Sarah Rosen Wartell, president, Urban Institute

Striking a (Local) Grand Bargain – Highlights from our recent paper
Neil Kleiman, deputy executive director of policy, research, and evaluation, National Resource Network; director, NYU Wagner Innovation Labs

12:50 p.m. Panel I: A new framework for city-anchor institution partnerships
This multidisciplinary panel will discuss a framework for aligning cities and local anchors—universities, hospitals, and medical centers—around strategic economic and community development. Leaders from anchor institutions, the public sector, and the philanthropic community will discuss motivations, challenges, and opportunities for moving the field forward.

Moderator
Charles Rutheiser, senior associate, Annie E. Casey Foundation

Panelists
Malcolm Duncan, mayor, Waco, Texas
David Eichenthal, managing director, PFM Group; executive director, National Resource Network
Joan Quinlan, vice president for community health, Massachusetts General Hospital
Wim Wiewel, president, Portland State University

1:35 p.m. Audience Q+A

1:55 p.m. Break
2:05 p.m.  **Panel II: Tools for establishing sustained local collaboration**  
This conversation will focus on City-Anchor Compacts, one of the tactics we highlighted in our recent paper for establishing stronger partnerships between cities and anchor institutions. The panelists will surface lessons from the field and articulate new approaches to advance improvements on the ground.

**Moderator**  
Erika Poethig, Institute fellow and director of urban policy initiatives, Urban Institute

**Panelists**  
Jon Aram, cofounder and CEO, Next Street  
Nancy Cantor, chancellor, Rutgers University–Newark  
Ryan Friedrichs, chief development officer, City of Detroit

2:50 p.m.  **Audience Q+A**

3:15 p.m.  **Concluding remarks**  
Charles Rutheiser, Annie E. Casey Foundation

3:30 p.m.  **Event concludes**