

MONDAY, JANUARY 13, 2014  
12:00 – 2:00PM

## Lunchtime Data Talk: Multifamily Rental Data and Analysis

Our first data talk of 2014 opens with a focus on the multifamily rental market. Mark Obrinsky will take us through the National Multi Family Housing Council data. He will discuss how he uses publicly available data from sources such as the census and HUD to inform his outlook and projections for this market. Mr. Obrinsky will also explain how he works with inconsistent data. In addition, Jamie Woodwell will supplement Mark's observations with comments of his own about publicly available multifamily data sources. Jamie Woodwell's presentation will focus on the financing of multifamily properties, using original data gathered by the Mortgage Bankers Association from its members. Mr. Woodwell will also discuss how financing sources have changed over time and what to look for in the future.

### **MARK OBRINSKY**

*Senior Vice President for Research and Chief Economist  
National Multi Housing Council*



Mark H. Obrinsky, PhD, is senior vice president for research and chief economist at the National Multi Housing Council, where he holds principal responsibility for housing and economic research. Mark was formerly director of regulatory policy at Fannie Mae. Previous positions at Fannie Mae include director of applied portfolio research and senior economist. Before joining Fannie Mae, Mark was deputy director of the Economics Department at the US League of Savings Institutions. His academic experience includes seven years teaching economics at the University of Delaware and Bradley University. His work on housing, mortgage finance, and economic theory has appeared in leading professional and industry publications.

Mark holds a bachelor's degree with honors in mathematics from the University of Wisconsin and a PhD in economics from the University of Pennsylvania.

### **JAMIE WOODWELL**

*Vice President in Research and Economics  
Mortgage Bankers Association*



Jamie Woodwell is vice president in the Research and Economics group at the Mortgage Bankers Association (MBA). As the leader of MBA's research on commercial and multifamily finance issues, Jamie is responsible for economic, market, industry, and policy analysis. Jamie oversees MBA's original research on commercial and multifamily real estate markets and the development and production of research reports, articles, and presentations. Jamie is a regular speaker at industry and member events and he and his work are frequently featured in print and television media. Jamie also has staff responsibility for special MBA projects including its Council to Shape Change and the Council on Ensuring

Mortgage Liquidity, a collection of 23 industry leaders who were tasked with looking beyond the current mortgage crisis to determine the future of a functioning secondary mortgage market. Jamie came to the Mortgage Bankers Association from Fannie Mae's multifamily group. He has also worked at CapitalThinking in New York, the WMF Group in Virginia, and the National League of Cities in Washington, DC. Jamie received his bachelor's degree from Brown University and his master's degree in urban and regional planning from the University of Pittsburgh.