

Opening Speaker: Lori K. Grubstein, Program Officer, Robert Wood Johnson Foundation



Lori Grubstein is a program officer at the Robert Wood Johnson Foundation. There, she develops and manages programs to expand health coverage and maximize enrollment in existing coverage programs as well as to improve the quality of health care Americans receive. Previously, she was a senior research associate at the Crime and Justice Research Institute in Philadelphia, where she worked on an outcome-based information system tracking youth in the juvenile justice system. She has also been a research associate at the Michigan Public Health Institute, where she provided technical assistance and training to community-based organizations in evaluating their programs. She has also addressed the issues of HIV/AIDS, teen pregnancy, domestic violence and pediatric asthma. She has completed the executive master of public policy and administration program at Columbia University's School of International and Public Affairs. She holds a dual master's degree in public health and social work from the University of Michigan. Her training also includes a BA in psychology from Clark University.

Moderator: Susan Dentzer, Senior Policy Adviser, Robert Wood Johnson Foundation



At the Robert Wood Johnson Foundation, Susan Dentzer works closely with foundation leaders to carry out the organization's mission of improving the health and health care of all Americans. She is also an on-air analyst for health issues on PBS NewsHour. From 2008 to April 2013, she was the editor-in-chief of *Health Affairs*, the nation's leading peer-reviewed journal of health policy, and led the transformation of that bimonthly academic journal into a highly topical publication and web site. From 1998 to 2008, she led PBS NewsHour's health unit as an on-air health correspondent, and was the recipient of numerous honors and awards. She is an elected member of the Institute of Medicine and the Council on Foreign Relations. Ms. Dentzer graduated from Dartmouth, is a trustee emerita of the college, and chaired the Dartmouth Board of Trustees from 2001 to 2004. She currently serves as a member of the Board of Overseers of Dartmouth's Geisel School of Medicine and is also an Overseer of the International Rescue Committee, a leading humanitarian organization. She is also on the board of directors of Research!America and is a public member of the Board of Directors of the American Board of Medical Specialties.

Speaker: Alice Weiss, Codirector, Maximizing Enrollment; Program Director, NASHP



Alice Weiss joined National Academy for State Health Policy (NAHSP) in 2007 and is a codirector of Maximizing Enrollment: Transforming State Health Coverage. This national initiative, funded by the Robert Wood Johnson Foundation, helps states increase enrollment and retention of children in Medicaid and the Children's Health Insurance Program (CHIP). It also establishes and promotes best practices as states prepare enrollment and retention systems for health care reform implementation in 2014. Ms. Weiss came to NASHP from the US Senate Committee on Finance, where she was a health counsel for Chairman Max Baucus (D-MT), with primary responsibility for Medicaid, CHIP, and private health insurance coverage issues. Ms. Weiss has also held senior health policy positions at the National Partnership for Women & Families and the US Department of Labor's Pension and Welfare Benefits Administration. She holds a BA from Haverford College and a JD from Northeastern University Law School.

Speaker: Stan Dorn, Senior Fellow, Urban Institute



Stan Dorn is a senior fellow at Urban Institute. He is an expert on the Patient Protection and Affordable Care Act, Medicaid, CHIP, federal programs to subsidize coverage for laid-off workers, and strategies to maximize coverage among individuals who qualify for subsidies. Before joining Urban Institute, Mr. Dorn was a senior policy analyst at the Economic and Social Research Institute, where he focused on strategies to cover the uninsured; the director of the Health Consumer Alliance, a consortium of legal services groups that help low-income Californians obtain health care; the Health Division director at the Children's Defense Fund, where he led the organization's health policy team in a national campaign that helped pass CHIP; and the managing

attorney of the National Health Law Program's Washington office. Mr. Dorn is a graduate of Harvard College and the Boalt Hall School of Law at the University of California at Berkeley.

Speaker: Gretel Felton, Director, Technical Support Division, Alabama Medicaid Agency



Gretel Felton is the director of the Alabama Medicaid Agency's Technical Support Division, which is responsible for technical assistance and support for Medicaid eligibility programs across the state. She also serves as Medicaid Management Information Systems function process owner for the current recipient subsystem. Ms. Felton has served as the Medicaid lead for the state's Robert Wood Johnson Foundation Maximizing Enrollment: Transforming State Health Coverage grant, which has provided technical assistance for enhancing Alabama's Medicaid eligibility and enrollment efforts. Ms. Felton also serves on the executive committee for the Covering Alabama's Kids and Families coalition, and currently serves as national chair of the Centers for Medicare and Medicaid Services Eligibility Technical Assistance Group. Recently, Ms. Felton has also

taken on the responsibility of Medicaid primary program subject matter expert and eligibility project manager for Alabama's new Eligibility and Enrollment System project.

Speaker: Rebecca Mendoza, CHIP Director & Director of Maternal and Child Health Division, Virginia Department of Medical Assistance Services



Rebecca Mendoza is the director of the Division of Maternal and Child Health (MCH) at the Virginia Department of Medical Assistance Services (DMAS) and has served as the state's CHIP director for the past six years. As the director of MCH, Ms. Mendoza oversees the health care programs for children and pregnant women enrolled in Medicaid and CHIP programs. She is responsible for administering Virginia's Early and Periodic Screening, Diagnostic, and Treatment program; the BabyCare program for high risk pregnant women and infants; and the Plan First family planning program. She also oversees the website and call center for Virginia's new modified adjusted gross income program, Cover Virginia. She led Virginia's efforts on the Maximizing Enrollment: Transforming State Health Coverage grant from the Robert Wood Johnson Foundation.

Before becoming the director of MCH, she served as its marketing and outreach manager. Before joining DMAS, she worked for six years with a contractor managing the state's CHIP Central Processing Unit and Medicaid Managed Care Helpline contracts. Ms. Mendoza also serves both on the Virginia Commissioner of Health's workgroup to reduce infant mortality and on the Centers for Medicare and Medicaid Services Children's Coverage Technical Advisory Group. She holds a BA and MA in sociology from the University of Tennessee.

