

# Maximizing Enrollment Under the ACA: Lessons from the States

Tuesday, December 17, 2013  
12:00 to 2:00 pm

**12:00 – 12:30 PM** Registration and Networking Lunch

**12:30 – 12:40 PM** Welcome & Opening Remarks

- *Sarah Rosen Wartell*, president, Urban Institute
- *Lori Grubstein*, program officer, Robert Wood Johnson Foundation

**12:40 – 2:00 PM** Panel Discussion and Q&A

As January 1, 2014 approaches, policymakers and the public are increasingly focused on how effectively states and the federal government will enroll the uninsured into coverage under the Patient Protection and Affordable Care Act (ACA). Over the last four years, the Robert Wood Johnson Foundation's Maximizing Enrollment program worked with eight states to transform state enrollment systems, policies and procedures for Medicaid and CHIP and to prepare for the ACA's enrollment requirements. This briefing will share lessons learned that may be useful for state and federal policymakers as ACA implementation moves forward. Panelists will highlight state innovations that make enrollment faster, more efficient, and more effective, and will define realistic expectations for participation levels under the ACA.

Moderator:

- *Susan Dentzer*, Senior Policy Adviser, Robert Wood Johnson Foundation

Panelist:

- *Stan Dorn*, Senior Fellow, Urban Institute
- *Alice Weiss*, Co-Director, Maximizing Enrollment; Program Director; NASHP
- *Gretel Felton*, Director, Technical Support Division, Alabama Medicaid Agency
- *Rebecca Mendoza*, CHIP Director & Director of Maternal and Child Health Division, Virginia Department of Medical Assistance Services