

August 2020

Manufactured Housing

Housing Finance Policy Center

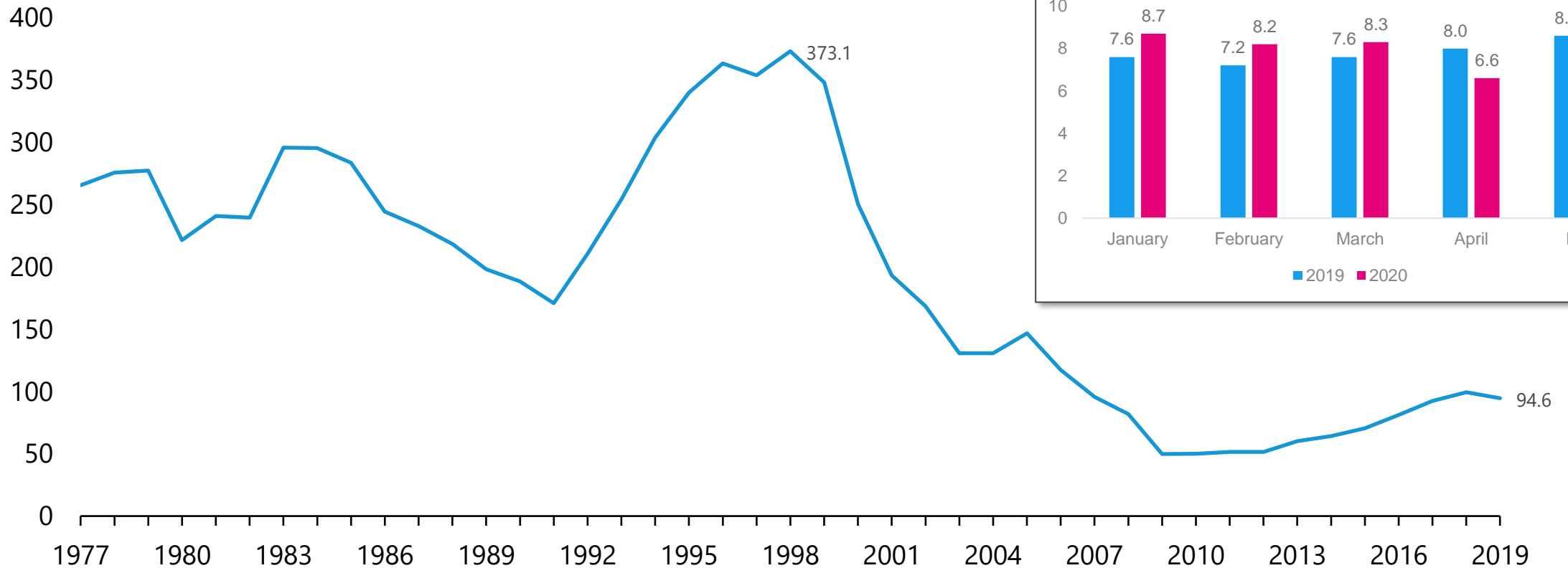
Basic Facts About Manufactured Housing

- 22 million people (6.7% of total population) live in manufactured housing
- 77% of new manufactured homes are titled as personal property (chattel)
- A greater share of manufactured homes are in rural areas:
 - Manufactured homes account for about 3 percent of housing in urban areas and 15 percent in rural areas
 - Over half of all manufactured housing in rural areas
- Manufactured homes are more affordable:
 - Average price per square foot: Manufacturing Homes - \$55 vs. Site-Built Homes - \$114

Number of New Manufactured Housing Units Shipped is Low in a Historical Context

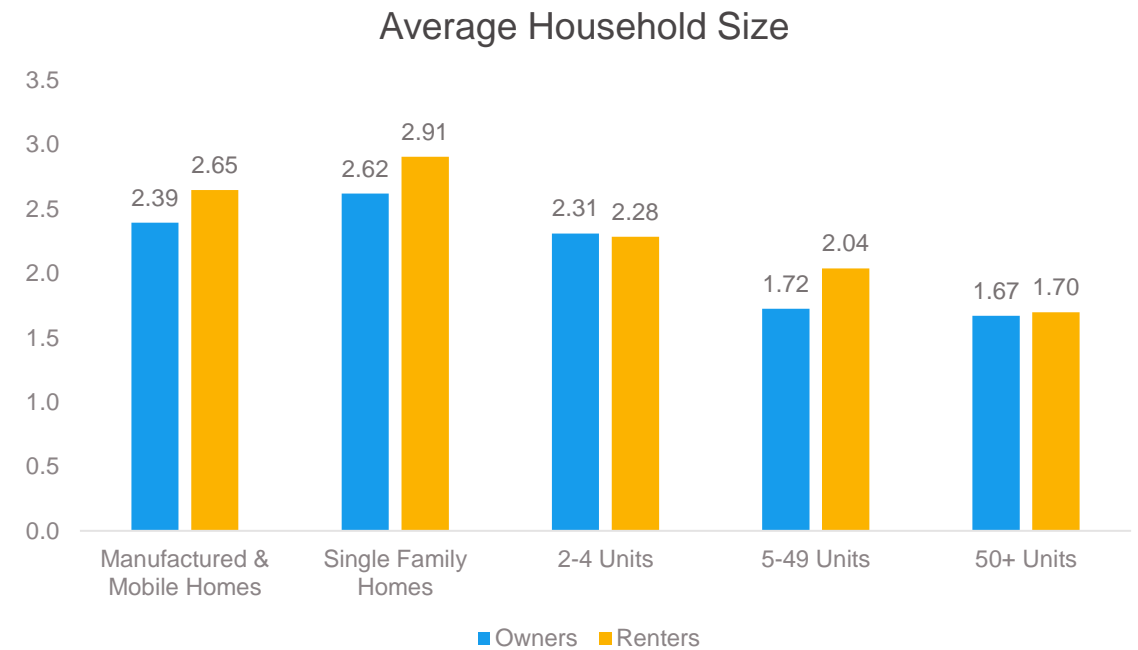
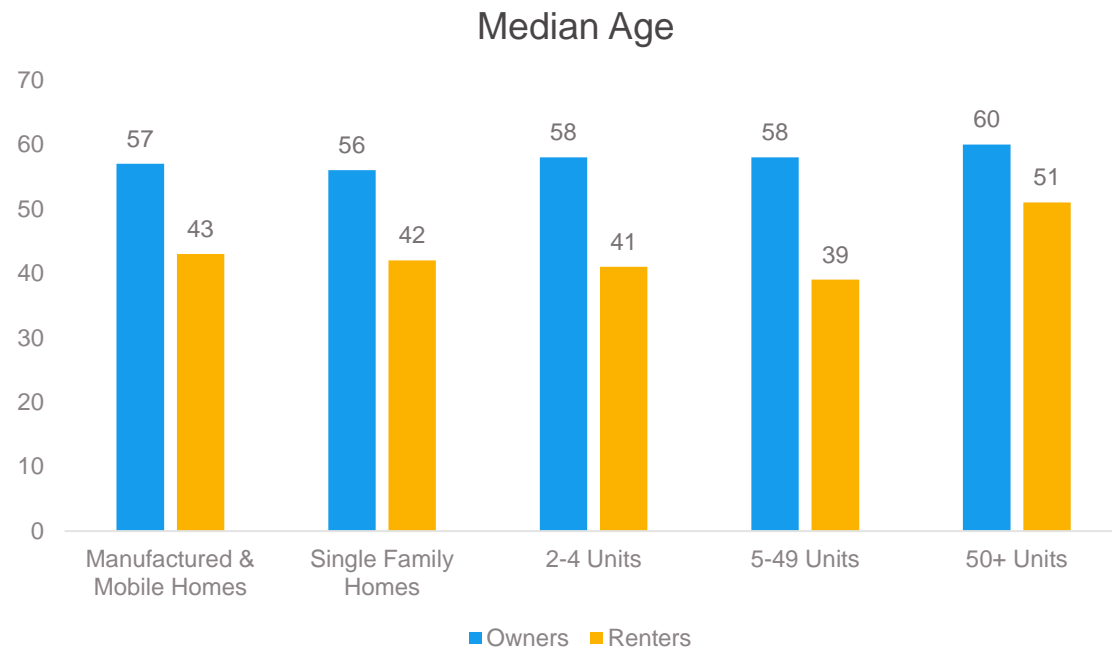
New Manufactured Housing Units Shipped per Year

Thousands



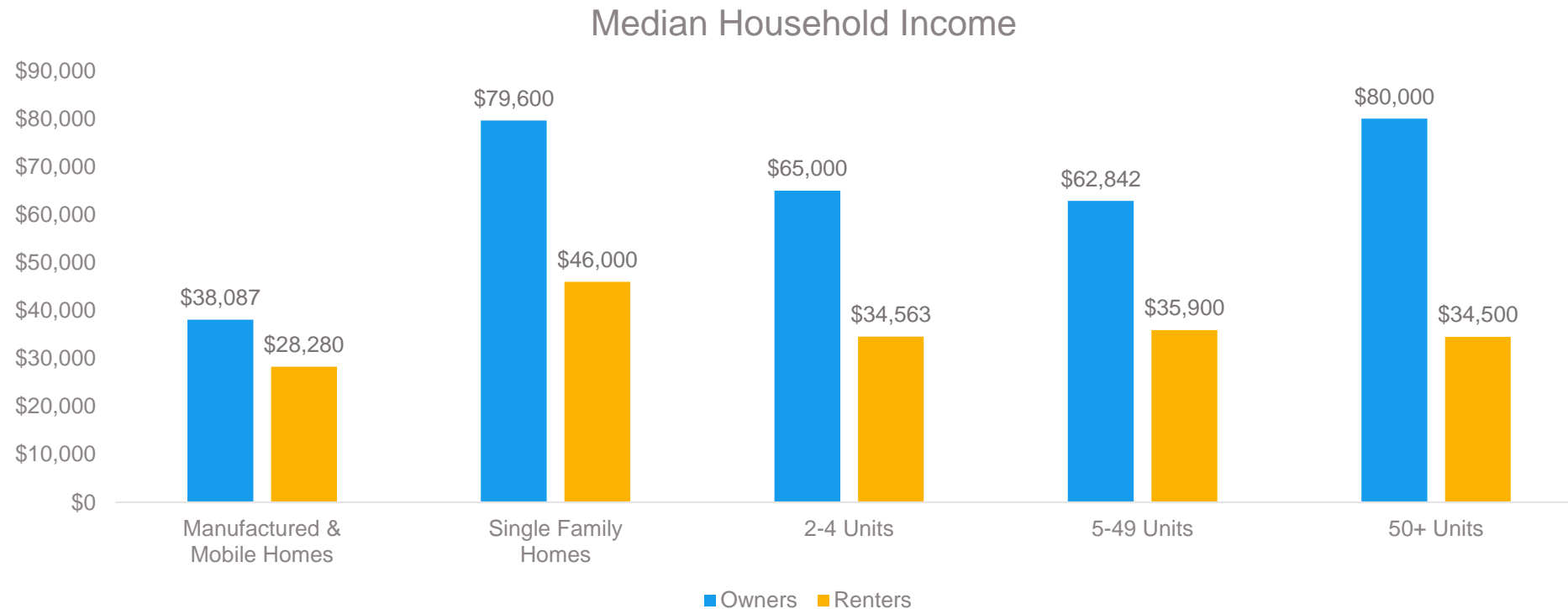
Source: US Census Bureau Manufactured Housing Survey, Urban Institute: [Manufactured homes could ease the affordable housing crisis. So why are so few being made?](#)

Owners and renters in manufacturing homes: Age & Household size



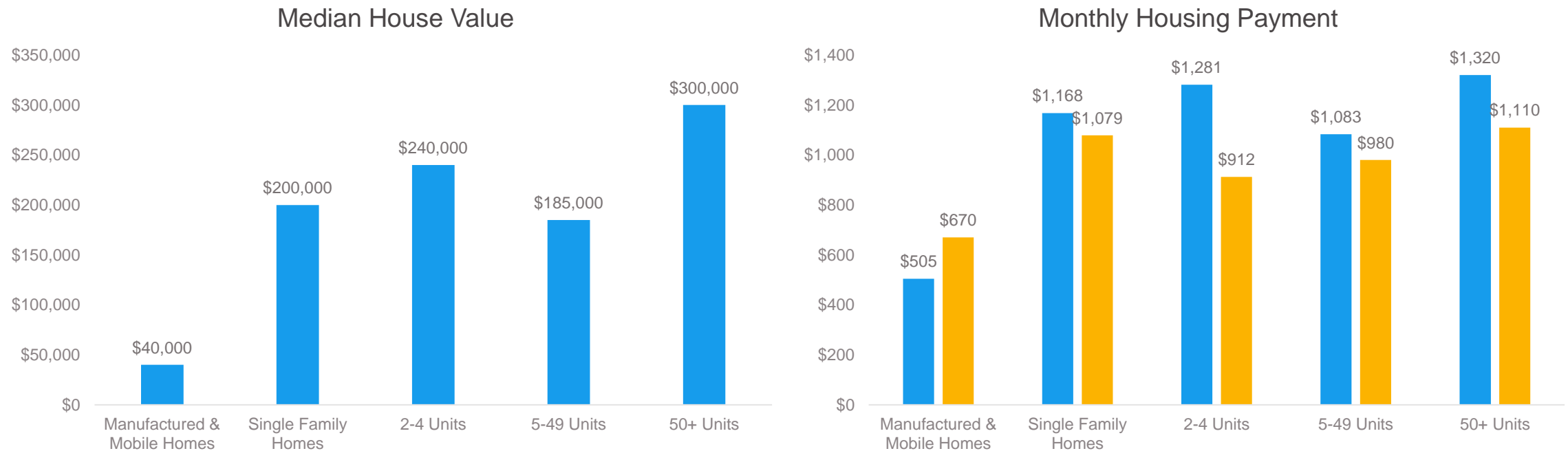
Source: 2013-18 ACS

Owners and renters in manufacturing homes: Median household income



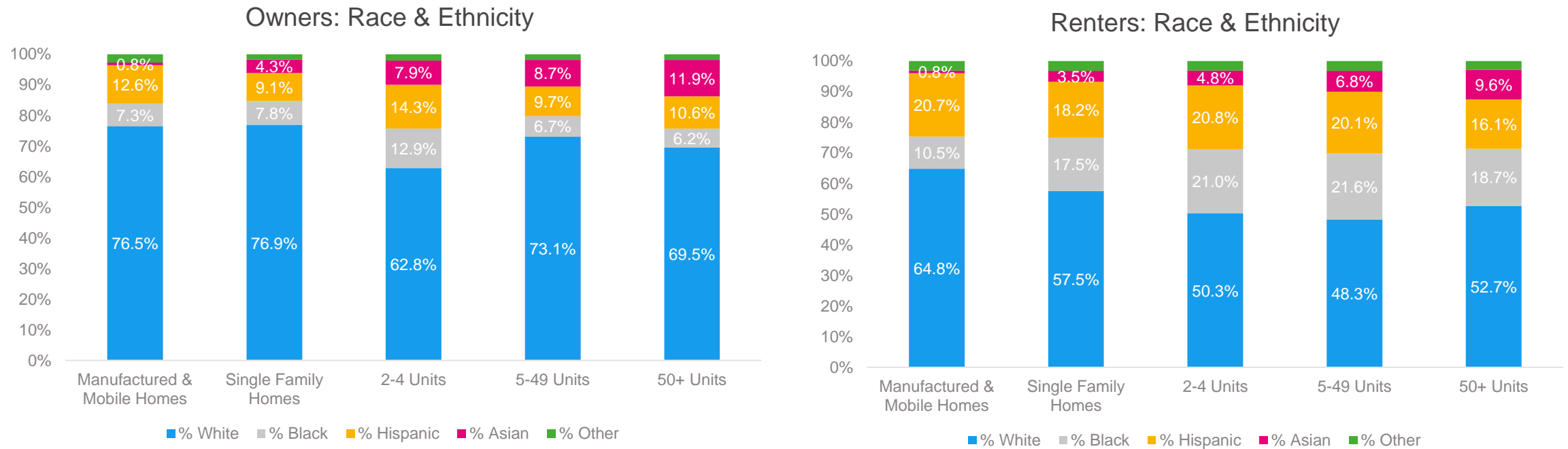
Source: 2013-18 ACS

Owners and renters in manufacturing homes: Median house value & Median monthly payment



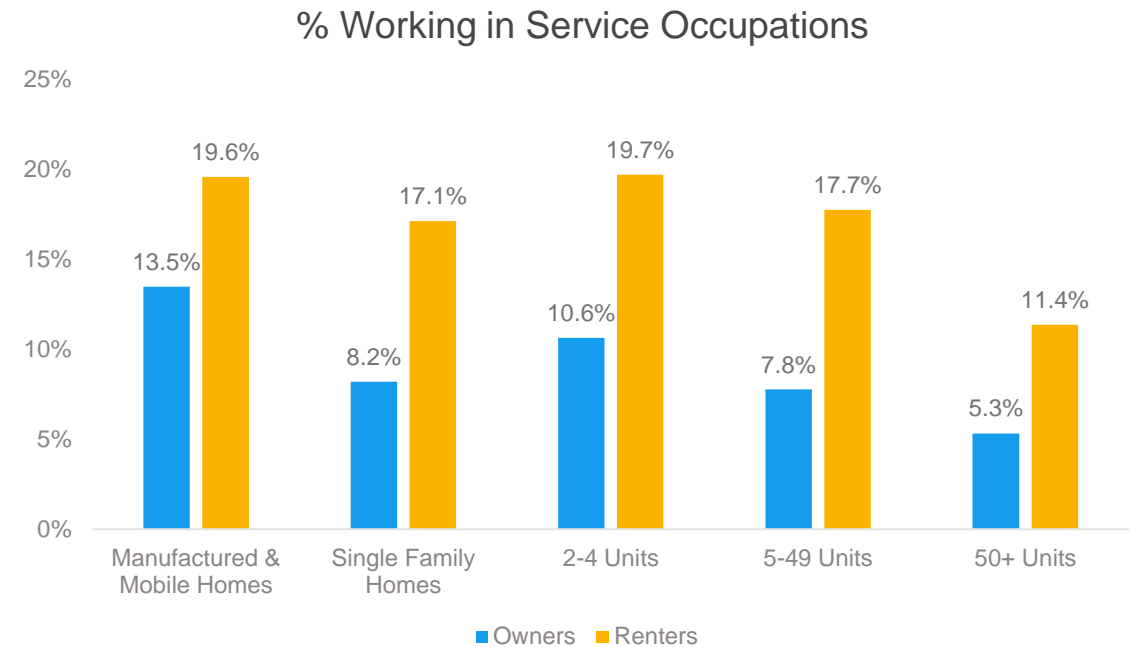
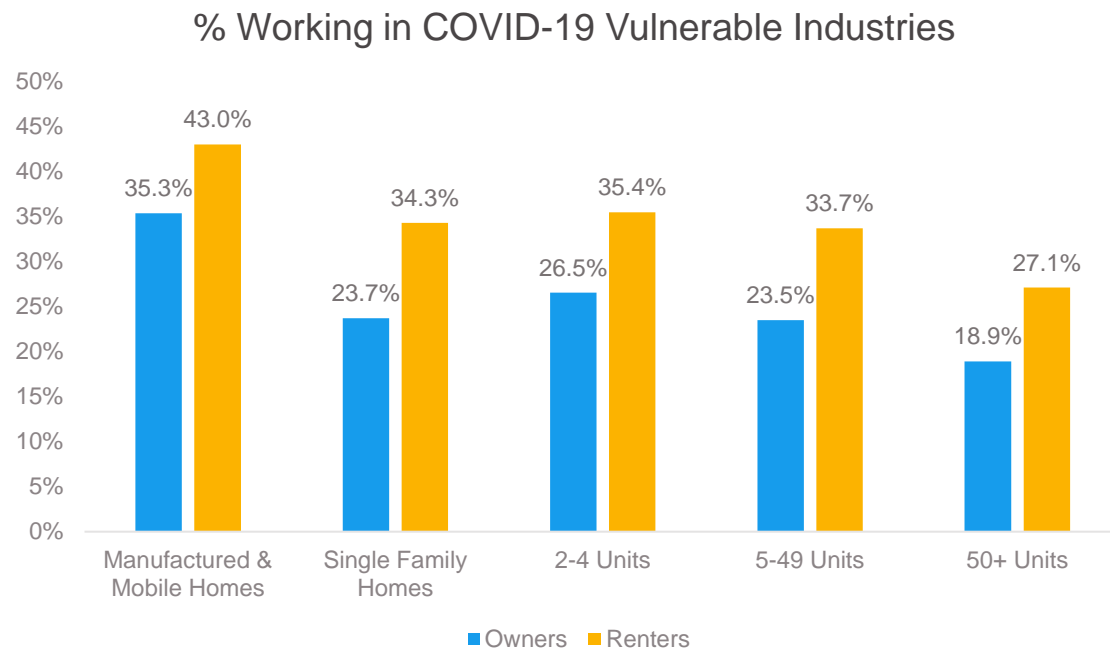
Source: 2013-18 ACS

Owners and renters in manufacturing homes: Race & Ethnicity



Source: 2013-18 ACS

Owners and renters in manufacturing homes: HH Heads in Covid-19 Vulnerable Industries & Occupation



Source: 2013-18 ACS

* 5 most vulnerable industries are food and accommodation, construction, entertainment, retail, and other services