

# APARTMENT DEMAND FOR THE NEXT 15 YEARS

## CAN WE MEET THE NEED?

### Speaker Biographies



**Laurie Goodman**, codirector of the Housing Finance Policy Center, came to the Urban Institute from Amherst Securities Group, where she was senior managing director of the residential mortgage-backed securities strategy group. She was founder and primary contributor to *Amherst Mortgage Insight*, a publication known for its data-driven approach to housing and issues related to mortgage-backed securities. Goodman's career includes positions at the Federal Reserve Bank of New York, Citicorp, Goldman Sachs, Merrill Lynch, and UBS, where she led a 140-person research department. Goodman has published more than 200 articles in professional and academic journals and coauthored and coedited five books. She holds a BA in mathematics from the University of Pennsylvania and an MA and PhD in economics from Stanford University.



**Priya Jayachandran** is senior vice president for affordable housing development at Volunteers of America, a national nonprofit owner of more than 20,000 units of affordable housing. She joined the organization after serving as deputy assistant secretary for multifamily housing at the US Department of Housing and Urban Development (HUD). She joined HUD in 2014 as a senior policy adviser on the Federal Housing Administration's work on low-income housing tax credits and affordable housing and directed the multifamily housing policy agenda. Before joining HUD, Jayachandran spent over 15 years in community development real estate banking in New York and Washington, DC. During that time, she led teams delivering debt and tax credit equity for real estate developers of affordable housing and charter schools. She has also worked for the Inter-American Development Bank (IDB) in La Paz, Bolivia, as a consultant to women's microcredit organizations; for Credit Suisse as an investment banking analyst; and for California state treasurer Kathleen Brown as a capital fellow. Jayachandran earned her BA from the University of California and her MPA from the Woodrow Wilson School of Public and International Affairs at Princeton University.



**Paige Mueller** is CEO of Whitegate Real Estate Advisors LLC, a real estate consulting practice focused on investment and market analyses, capital formation strategies, portfolio structure, asset management, reporting, and risk analyses. She has decades of experience providing analysis and research for real estate investors. She previously led a pension consulting practice that provided portfolio strategy, manager selections, investment analyses, and reporting services. She spent 10 years at GIC Real Estate, working on a multibillion-dollar global real estate portfolio, including public and private debt and equity instruments. She specialized in global portfolio strategy and risk analyses, market analyses and forecasting, asset and value reviews, and investment reviews. Before joining GIC, she was at LaSalle Investment Management, providing research and forecasting support for investment, brokerage, real estate investment trust, and site selection teams. She started her career at the Indiana University Center for Real Estate Studies, which provides nonbiased research for industry organizations. She graduated with an MBA in finance from Indiana University and is a frequent industry publisher and speaker.



**Jamie Woodwell** is vice president in the research and economics group at the Mortgage Bankers Association, where he oversees research on the commercial and multifamily real estate markets. Woodwell's work covers the macroeconomy, commercial and multifamily property markets, commercial and multifamily real estate finance, servicing, mortgage banking benchmarking, and more. Woodwell is an expert on the commercial real estate finance markets, and he and his work are regularly cited in the media, on Capitol Hill, and in regulatory settings. He is a regular speaker at industry and corporate events, has appeared on CNBC and Bloomberg and in other popular and trade press, and has testified before the Congressional Oversight Panel for the Troubled Asset Relief Program. Woodwell joined the Mortgage Bankers Association in 2004 from Fannie Mae's multifamily group, where he was responsible for multifamily data initiatives. He has also been senior director of business development at CapitalThinking in New York, research director at the WMF Group in Virginia, and research manager at the National League of Cities in Washington, DC. Woodwell received his bachelor's degree in economics and American studies from Brown University and earned his master's degree in urban and regional planning from the Graduate School of Public and International Affairs at the University of Pittsburgh.