



Millennials and the Remaking of US Cities

Speaker Biographies

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Svetlana Legetic cofounded BrightestYoungThings.com (BYT) in 2006, now the biggest independently owned cultural website and event planning organization in Washington, DC. More than 80 contributors engage over 200,000 readers month in a daily series of articles dedicated to all things good in the nation's capital. BYT works with partners such as the Hirshhorn museum, the Newseum, National Geographic, the American Museum of Natural History, the Kennedy Center, and others to create high-impact public events. The *New York Times* has called BYT "a Web-site-turned-events-organizing juggernaut that has become the locus of Washington's new-cool art and music scene." In 2012 *GQ* magazine named Legetic "one of the 50 most powerful people in DC." In addition to the nation's capital, BYT now operates in New York City and Chicago.

Emily Badger is a staff writer at the *Washington Post*, where she covers national urban policy for Wonkblog, the paper's public policy vertical. She writes about urban planning, housing, transportation, poverty, and inequality, and why each connects to the others. She's interested in how technology will change the way we move around cities, why the designs of cities matter for the economic mobility of the people who live there, and what it will mean for all of us to live in an increasingly urban world. Before joining the *Washington Post*, she was a staff writer at CityLab (formerly The Atlantic Cities). She has also written for *Fast Company*, *GOOD*, *Pacific Standard*, the *New York Times*, and the *Christian Science Monitor*, among other publications. A Chicago native, she has a journalism degree from Northwestern University and a master's in writing from Johns Hopkins University.

Rolf Pendall is director of the Metropolitan Housing and Communities Policy Center at the Urban Institute. In this role, he leads a team of over 40 experts on a broad array of housing, community development, and economic development topics, consistent with Urban's nonpartisan, evidence-based approach to economic and social policy.

Pendall's research expertise includes federal, state, and local affordable housing policy and programs; land-use planning and regulation; metropolitan growth patterns; and racial residential segregation and the concentration of poverty. He currently leads Urban's evaluation of the US Department of Housing and Urban Development's (HUD) Choice Neighborhoods demonstration; a HUD-funded research study on the transportation needs of housing choice voucher users; and a project funded by Living Cities to understand the federal Partnership for Sustainable Communities, which coordinates activities among HUD, the US Department of Transportation, and the US Environmental Protection Agency. Other ongoing projects include work on regional governance, transportation, and residential neighborhoods within the MacArthur Foundation's Research Network on Building Resilient Regions; and research supporting the Bipartisan Policy Center's Housing Commission.



Between 1998 and mid-2010, Pendall was a professor in the Department of City and Regional Planning at Cornell University, where he taught courses and conducted research on land-use planning, growth management, and affordable housing. In 2007, Pendall was appointed to a National Academy of Sciences Transportation Research Board panel on links between land use, transportation, energy, and greenhouse gas emissions; the committee's report, *Driving and the Built Environment*, was released in September 2009.