UNLOCKING THE MARKET:
BIG IDEAS FOR LOCAL HOUSING CHALLENGES
PRESENTED BY URBAN INSTITUTE AND FANNIE MAE

Wednesday, September 18, 2019

8:00 a.m.   Registration and breakfast

9:00 a.m.   Opening remarks
            ➢ Sarah Rosen Wartell, President, Urban Institute @swartell
            ➢ Hugh Frater, CEO, Fannie Mae @FannieMae

9:10 a.m.   New Partnerships: The Changing Role of Institutions and Businesses
            ➢ AJ Jackson, Executive Vice President, Social Impact Investing, JBG Smith @jbgsmith
            ➢ Michele Jawando, Head of US Progressive Engagement, Google @MicheleJawando
            ➢ Daryl Shore, Director, Inclusive Communities, Prudential Financial @DJS2300
            ➢ Alicia Wilson, Vice President for Economic Development, Johns Hopkins University @ALWilsonBmore
            ➢ David Zuckerman, Director for Healthcare Engagement, Democracy Collaborative @democracycollab
            ➢ Ben Hecht, President and CEO, Living Cities (moderator) @benhecht

10:00 a.m.  Presentation
            ➢ Laura Grannemann, Vice President, Strategic Investments, Quicken Loans Community Fund @QLnews

10:20 a.m.  Break

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10:35 a.m. High-Growth Cities: A DC Case Study
➢ Polly Donaldson, Director, DC Department of Housing and Community Development @maryrandolph
➢ Christian Dorsey, Chair, Arlington County Board @CD4arlington
➢ Michelle McDonough Winters, Executive Director, Alliance for Housing Solutions
➢ Kriston Capps, Staff Writer, CityLab (moderator) @kristoncapps

11:10 a.m. Big Ideas in Charlotte, NC: A Fast-Growing City Re-Imagines its Housing Supply Strategy
➢ Ralphine Caldwell, Executive Director, LISC Charlotte @LISC_HQ
➢ Pamela Wideman, Director, Housing and Neighborhood Services, City of Charlotte @CLTgov
➢ Kriston Capps, Staff Writer, CityLab (moderator) @kristoncapps

11:30 a.m. Introduction
➢ David Benson, President, Fannie Mae @FannieMae

11:35 a.m. Presentation
➢ Janne Flisrand, Cofounder, Neighbors for More Neighbors @janneformpls

11:55 a.m. Closing remarks
➢ Jeffery R. Hayward, Executive Vice President, Fannie Mae @Hay_Jeff_
➢ Alanna McCargo, Vice President, Housing Finance Policy, Urban Institute @MyHomeMatters

12:00 p.m. Lunch and networking

1:00 p.m. Event concludes

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