

LEVERAGING OPPORTUNITY ZONES FOR AFFORDABILITY IN HOT MARKETS

Wednesday, September 11, 2019

- 12:30 p.m. Check-in
- 1:00 p.m. Opening remarks
- **Erika C. Poethig**, Vice President and Chief Innovation Officer, Urban Institute [@Erika_Poethig](#)
 - **Cat Martin**, Vice President, Pacific Northwest, Global Philanthropy, JPMorgan Chase & Co. [@jpmorgan](#)
- 1:15 p.m. Overview of Opportunity Zones in Seattle
- **Brett Theodos**, Senior Fellow, Urban Institute [@BrettTheodos](#)
- 1:30 p.m. How Can Opportunity Zones Advance Affordable Residential Housing in Tight Markets?
- **Jaebadiah Gardner**, Founder and CEO, GardnerGlobal Inc. [@jaebadiah](#)
 - **Sarah Lee**, Governor's Advanced Manufacturing Sector Lead, Washington State Department of Commerce [@WAStateCommerce](#)
 - **Jeremy Wilkening**, Vice President of Real Estate Development, Capitol Hill Housing
 - **Brett Theodos**, Senior Fellow, Urban Institute (*moderator*) [@BrettTheodos](#)
- 2:30 p.m. Break
- 2:45 p.m. How Can Opportunity Zones Support Small Businesses and Affordable Commercial Space?
- **Jim Casselberry**, Chief Investment Officer, 4S Bay Partners LLC
 - **Robert Jenkins**, Senior Managing Director, Renaissance Equity Partners LLC
 - **Tony To**, Director Emeritus and Othello Square Project Director, HomeSight
 - **Kris Hermanns**, Chief Impact Officer, Seattle Foundation (*moderator*) [@SeattleFdn](#)
- 3:40 p.m. Keynote remarks
- **Jenny A. Durkan**, Mayor, City of Seattle [@MayorJenny](#)
- 3:55 p.m. Closing remarks
- **Erika C. Poethig**, Vice President and Chief Innovation Officer, Urban Institute [@Erika_Poethig](#)
- 4:00 p.m. Networking opportunity
- 5:00 p.m. Event concludes