

THRIVING RESIDENTS, THRIVING CITIES: PROPELLING INCLUSIVE GROWTH THROUGH RESIDENT FINANCIAL HEALTH

Thursday, November 7, 2019

- 9:00 a.m. Check-in and breakfast
- 9:30 a.m. Opening remarks
- Margery Austin Turner, Senior Vice President for Program Planning and Management, Urban Institute [@maturner](#)
 - Colleen Briggs, Executive Director of Strategy, Financial Health and Community Development, JPMorgan Chase & Co. [@jpmorgan](#)
- 9:40 a.m. The Connection between Financial Health and Inclusive Growth
- Don Baylor Jr., Senior Associate, Annie E. Casey Foundation [@AECFNews](#)
 - Holly Frindell, Director of Programs, National Association for Latino Community Asset Builders [@NALCAB](#)
 - Heidi Goldberg, Director, Economic Opportunity and Financial Empowerment, National League of Cities [@leagueofcities](#)
 - Diana Elliott, Senior Research Associate, Urban Institute (*moderator*) [@dianabelliott](#)
- 10:40 a.m. Break
- 10:50 a.m. Quick Talk: Engaging Resident Perspectives in Inclusive Growth
- Ruth Johnson, Public Policy Director, Community Development Advocates of Detroit [@CDADDetroit](#)
 - Matt Leighninger, Vice President for Public Engagement, Public Agenda [@mattleighninger](#)
 - Tamara Lindsay, Principal, Cities for Financial Empowerment Fund (*moderator*) [@CFEfund](#)
- 11:20 a.m. Ensuring Economic Resilience for Everyone: Lessons from Chief Resilience Officers
- Kevin Bush, Chief Resilience Officer, District of Columbia [@BushKevinJ](#)
 - Nicole Ferrini, Chief Resilience Officer, City of El Paso, Texas [@NicoleFerrini](#)
 - Christine Morris, Former Chief Resilience Officer, City of Norfolk, Virginia
 - Carlos Martín, Senior Fellow, Urban Institute (*moderator*) [@carlosonhousing](#)
- 12:10 p.m. Lunch

- 12:40 p.m. **A Conversation on City-Led Financial Health Efforts**
- Rick Kriseman, Mayor, St. Petersburg, Florida [@Kriseman](#)
 - Signe-Mary McKernan, Vice President, Labor, Human Services, and Population; Codirector, Opportunity and Ownership Initiative, Urban Institute (*introductory remarks*) [@SMMcKernan](#)
 - Kate Queram, Staff Correspondent, *Route Fifty* (*moderator*) [@katequeram](#)
- 1:10 p.m. **Quick Talk: Funding Solutions for Inclusive Growth**
- Sandy Fernandez, Senior Director, Mastercard Center for Inclusive Growth [@sandymfernandez](#)
 - Jennifer Owens, President and CEO, Arlington Community Foundation [@Arlcf](#)
 - Anne Romatowski, Vice President, Global Philanthropy, JPMorgan Chase & Co. (*moderator*) [@anneromatowski](#)
- 1:40 p.m. **Integrating Financial Health and Inclusive Growth: Local Case Studies**
- Lomax R. Campbell, Director of the Mayor's Office of Community Wealth Building, City of Rochester, New York [@iamDjedhi](#)
 - Santra Denis, Chief Program Officer, Catalyst Miami [@TotallySantra](#)
 - David Eichenthal, Executive Director, National Resource Network [@NatlResourceNet](#)
 - Erika C. Poethig, Vice President and Chief Innovation Officer, Urban Institute (*moderator*) [@Erika_Poethig](#)
- 2:45 p.m. **Event concludes**



***Thanks to the following members of the Advisory Council
for their guidance and support in planning this event:***

Lomax Campbell, City of Rochester • Parker Cohen, Prosperity Now • Santra Denis, Catalyst Miami • Holly Frindell, National Association for Latino Community Asset Builders • Heidi Goldberg, National League of Cities • James Johnson-Piatt, Urbane Development • Kristen Komara, The Resurrection Project • Tamara Lindsay, Cities for Financial Empowerment Fund • Annika Little, Asset Funders Network • Michelle Matthews, Purpose Build Communities • Jose Quinonez, Mission Asset Fund