THRIVING RESIDENTS, THRIVING CITIES:
PROPELLING INCLUSIVE GROWTH THROUGH RESIDENT FINANCIAL HEALTH

Thursday, November 7, 2019

9:00 a.m.  Check-in and breakfast

9:30 a.m.  Opening remarks
  • Margery Austin Turner, Senior Vice President for Program Planning and Management, Urban Institute @maturner
  • Colleen Briggs, Executive Director of Strategy, Financial Health and Community Development, JPMorgan Chase & Co. @jpmorgan

9:40 a.m.  The Connection between Financial Health and Inclusive Growth
  • Don Baylor Jr., Senior Associate, Annie E. Casey Foundation @AECFNews
  • Holly Frindell, Director of Programs, National Association for Latino Community Asset Builders @NALCAB
  • Heidi Goldberg, Director, Economic Opportunity and Financial Empowerment, National League of Cities @leagueofcities
  • Diana Elliott, Senior Research Associate, Urban Institute (moderator) @dianabelliott

10:40 a.m.  Break

10:50 a.m.  Quick Talk: Engaging Resident Perspectives in Inclusive Growth
  • Ruth Johnson, Public Policy Director, Community Development Advocates of Detroit @CDADDetroit
  • Matt Leighninger, Vice President for Public Engagement, Public Agenda @mattleighninger
  • Tamara Lindsay, Principal, Cities for Financial Empowerment Fund (moderator) @CFEfund

11:20 a.m.  Ensuring Economic Resilience for Everyone: Lessons from Chief Resilience Officers
  • Kevin Bush, Chief Resilience Officer, District of Columbia @BushKevinJ
  • Nicole Ferrini, Chief Resilience Officer, City of El Paso, Texas @NicoleFerrini
  • Christine Morris, Former Chief Resilience Officer, City of Norfolk, Virginia
  • Carlos Martín, Senior Fellow, Urban Institute (moderator) @carlosonhousing

12:10 p.m.  Lunch
12:40 p.m.  A Conversation on City-Led Financial Health Efforts  
- Rick Kriseman, Mayor, St. Petersburg, Florida @Kriseman  
- Signe-Mary McKernan, Vice President, Labor, Human Services, and Population; Codirector, Opportunity and Ownership Initiative, Urban Institute (introductory remarks) @SMMcKernan  
- Kate Queram, Staff Correspondent, Route Fifty (moderator) @katequeram

1:10 p.m.  Quick Talk: Funding Solutions for Inclusive Growth  
- Sandy Fernandez, Senior Director, Mastercard Center for Inclusive Growth @sandyfernandez  
- Jennifer Owens, President and CEO, Arlington Community Foundation @Arlcf  
- Anne Romatowski, Vice President, Global Philanthropy, JPMorgan Chase & Co. (moderator) @anneromatowski

1:40 p.m.  Integrating Financial Health and Inclusive Growth: Local Case Studies  
- Lomax R. Campbell, Director of the Mayor’s Office of Community Wealth Building, City of Rochester, New York @iamDjedhi  
- Santra Denis, Chief Program Officer, Catalyst Miami @TotallySantra  
- David Eichenthal, Executive Director, National Resource Network @NatlResourceNet  
- Erika C. Poethig, Vice President and Chief Innovation Officer, Urban Institute (moderator) @Erika_Poethig

2:45 p.m.  Event concludes

#LiveAtUrban

*Thanks to the following members of the Advisory Council for their guidance and support in planning this event:*  
Lomax Campbell, City of Rochester • Parker Cohen, Prosperity Now • Santra Denis, Catalyst Miami • Holly Frindell, National Association for Latino Community Asset Builders • Heidi Goldberg, National League of Cities • James Johnson-Piett, Urbane Development • Kristen Komara, The Resurrection Project • Tamara Lindsay, Cities for Financial Empowerment Fund • Annika Little, Asset Funders Network • Michelle Matthews, Purpose Build Communities • Jose Quinonez, Mission Asset Fund