



Urban Institute Press



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The Urban Institute is a nonprofit policy research organization established in Washington, D.C., in 1968. The Institute's goals are to sharpen thinking about society's problems and efforts to solve them, improve government decisions and their implementation, and increase citizens' awareness about important public choices.

The Urban Institute Press publishes books and reports by researchers and analysts at the Urban Institute and elsewhere to improve thinking and discourse about pressing social and economic problems.

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Helping America's Homeless Emergency Shelter or Affordable Housing?

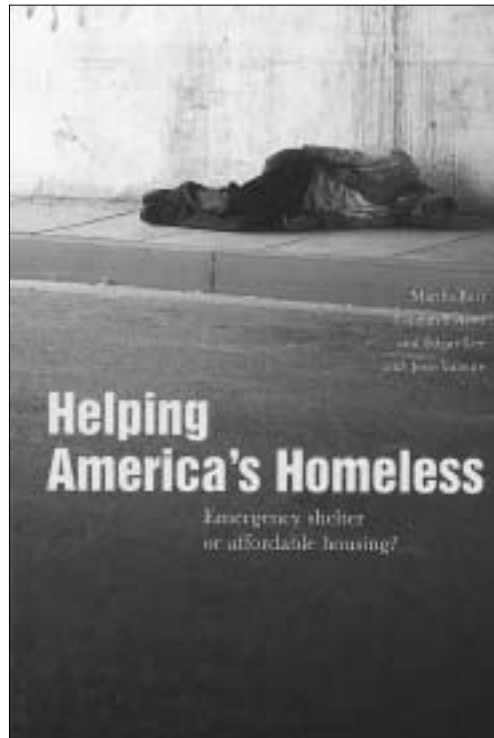
By Martha R. Burt, Laudan Y. Aron, and Edgar Lee,
with Jesse Valente

July 2001, 368 pages
Paper, ISBN 0-87766-701-2, \$29.50

Homelessness has now been on the American policy agenda for close to two decades. In 1989, when the Urban Institute published *America's Homeless*, by Martha Burt and Barbara Cohen, policymakers and the public may have hoped that we could end the crisis relatively quickly. The arrival of the new millennium has not fulfilled that expectation. In this new volume, *Helping America's Homeless*, Martha Burt and coauthors return to the problem with the most in-depth analysis of homelessness that has ever been published. Drawing on data from the National Survey of Homeless Assistance Providers and Clients (NSHAPC), and extending their pioneering work, the authors examine every aspect of homelessness in America, from how many homeless people there are, where they are, and why they became homeless, to how long their homelessness lasts. They explore the programs that provide assistance to the homeless, and how they are configured within communities of different sizes. Finally, the authors look at how policymakers have approached this problem, and our prospects for solving the crisis in the new millennium.

Martha Burt is the director of the Social Services Research Program at the Urban Institute. Her work has included the first national survey of homeless individuals, conducted in 1987. She is the author of a number of books and reports on homelessness and of the federal report based on the National Survey of Homeless Assistance Providers and Clients.

Laudan Y. Aron is a research associate at the Urban Institute's Labor and Social Policy Center. Her work has covered a wide range of social welfare issues.



Edgar K. Lee is currently pursuing graduate studies at the John F. Kennedy School of Government at Harvard University, and is a researcher at the Civil Rights Project at Harvard Law School.

Jesse Valente, now at ABT Associates in Boston, was a research assistant at the Urban Institute from 1998 through 2000.

"Dr. Martha Burt and her colleagues' work on the demographics of homelessness has long set the standard on the subject. In this important book, they have analyzed a new and comprehensive set of data, and used this information to probe further for answers to the questions of who, and more importantly, why. *Helping America's Homeless* makes a significant contribution to our understanding of homelessness today. And by looking back at what we have done, and the effectiveness (or ineffectiveness) of the systems we have established to address the problem, it can give us guidance in our efforts to end homelessness in the future."

—Nan Roman, President, National Alliance to End Homelessness

Who Speaks for America's Children?

The Role of Child Advocates in Public Policy

Edited by Carol J. De Vita and Rachel Mosher-Williams

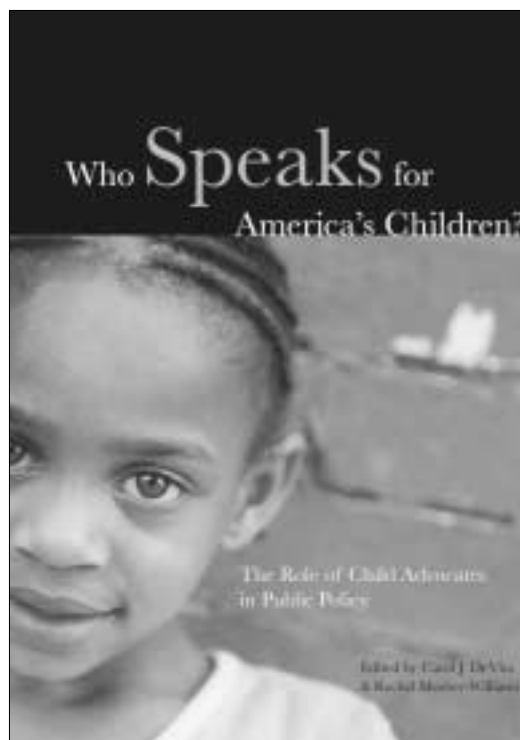
September 2001, 236 pages

Paper, ISBN 0-87766-704-7, \$26.50

Children's issues are vital to America's future—poverty, neglect, child care, and education are under constant scrutiny from policymakers and public policy scholars. However, there has been little study of how policies relating to children are made. In *Who Speaks for America's Children*, leading experts in children's health policy, education policy, community organizing, and sociology focus on the ways nonprofit organizations and community groups influence policymaking on children's issues. Seven chapters frame the issues, raise critical questions, and explore opportunities for further study. The book looks at the number and types of nonprofit groups that advocate on behalf of children; the role of private philanthropy in articulating children's needs; the politics surrounding the State Children's Health Insurance Program (SCHIP); an analytical framework for understanding the spectrum of child advocacy activities; case studies of early childhood education and child care policy; structural factors that contribute to successful mobilization of parents as child advocates; and the shift from locally organized membership groups to professional centralized organizations advocating for children.

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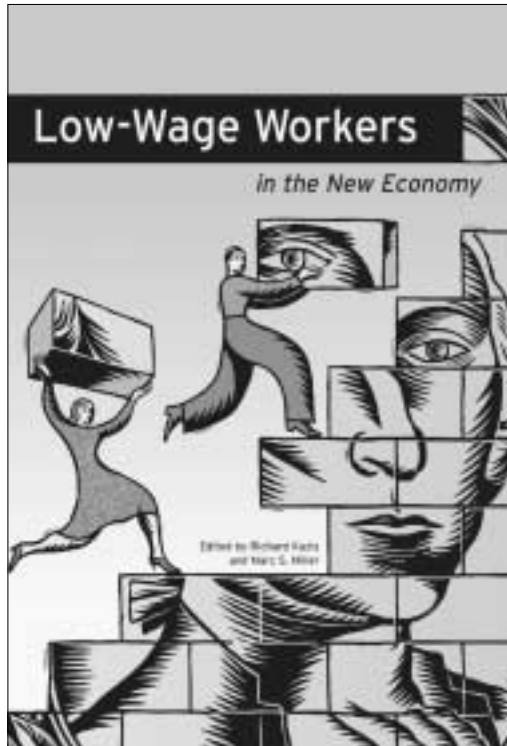
Carol J. De Vita is a senior research associate in the Center on Nonprofits and Philanthropy at the Urban Institute. She served as principal investigator for the *Roles of Child Advocacy Organizations in Addressing Policy Issues* and directs research on nonprofit organizations in low-income neighborhoods of the District of Columbia.



Rachel Mosher-Williams is a research associate in the Center on Nonprofits and Philanthropy at the Urban Institute. She was the project manager for the *Roles of Child Advocacy Organizations in Addressing Policy Issues*, and is currently conducting a three-year evaluation of the Foundation Media Relations Project.

"Who Speaks for America's Children is a valuable resource for anyone interested in creating effective strategies for child advocacy. Beyond cataloging current organization efforts, it also identifies previous successful strategies, both elite-initiated and populist-based. It suggests important directions for the future organization of a successful child advocacy movement. . ."

—John R. Burbank, Executive Director, Economic Opportunity Institute



Low-Wage Workers in the New Economy

Edited by Richard Kazis and Marc S. Miller

September 2001, 386 pages
Paper, ISBN 0-87766-705-5, \$32.50

Since 1994, welfare roles have dropped by more than 50 percent nationwide. More than half of these people—about 800,000—have moved into unsubsidized paid employment, yet the very success of welfare reform has brought another problem into stark relief: For many people, getting into work doesn't mean getting out of poverty. People who leave welfare typically find a job paying between \$6 and \$8 per hour, well below the income needed to bring their families above the poverty line. In this collection of original essays, an impressive line-up of experts explores how our nation can help these and all working Americans pull themselves out of poverty through work. They describe the extent and contours of the challenge facing our nation's working poor. They draw lessons from practice and policy about promising approaches to helping low-wage workers advance into the economic mainstream. And they recommend both principles and specific policy interventions for state and federal policymakers.

Richard Kazis is senior vice president of Jobs for the Future, where he directs the organization's policy and research efforts. A former social studies teacher at an alternative high school for returning dropouts, he has also supervised a Neighborhood Youth Corps program, helped organize fast food workers, and written extensively on workforce, education, and economic development issues.

Marc S. Miller is director of publications at Jobs for the Future. Before joining Jobs for the Future, Dr. Miller directed publications and communications for Cultural Survival, an international human rights organization. He has also served as senior editor of *Technology Review*, MIT's policy magazine, and managing editor at the Institute for Southern Studies.

State Tax Policy A Political Perspective

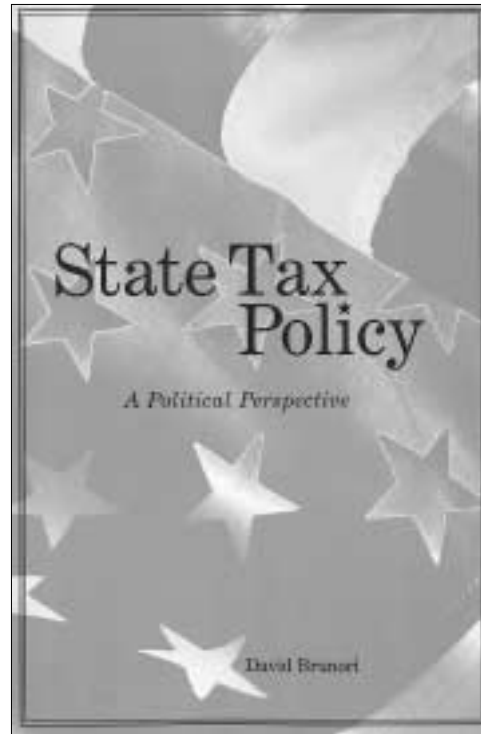
By David Brunori

July 2001, 156 pages
Paper, ISBN 0-87766-703-9, \$25.00

State tax systems are in trouble. Revenue-collecting methods developed more than half a century ago are facing the strain of dealing with 21st century economies. Globalization and e-commerce are changing the way people work and purchase goods; devolution has steadily shifted responsibility from the federal government to the states; and tax incentives have become the weapon of choice in the battle to attract business investment. All this, in an environment where anti-tax messages have become a staple of political campaigns, has made creating tax policy more challenging than ever before. In this book, David Brunori analyzes these and other critical challenges facing state governments. He identifies the important issues, and examines possible solutions in formulating and implementing state tax policy.

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David Brunori is a journalist, author, educator, and lawyer who specializes in tax and government issues. He is contributing editor for *State Tax Notes* magazine and the author of *The Politics of State Taxation*, a weekly column focusing on state tax and budget politics. He also teaches state and local taxation at The George Washington University Law School and George Mason University School of Law. Previously, he served as a trial attorney with the United States Department of Justice and practiced law with a Washington, D.C., law firm. He edited *The Future of State Taxation* (Urban Institute Press), and has published articles in the *National Tax Journal* and the *State and Local Government Review*.



“...should be required reading for anyone concerned with state tax policy—including state legislative and executive branch personnel and state tax professionals.”

—Walter Hellerstein, Francis Shackelford Professor of Taxation, University of Georgia School of Law

Comparative Performance Measurement By Elaine Morley, Scott P. Bryant, and Harry P. Hatry

January 2001, 110 pages
Paper, ISBN 0-87766-700-4, \$28.00

Performance measurement has exploded at all levels of the public and nonprofit sectors. As agencies collect data, they—and the citizens they serve—have begun asking how their agency is doing compared to other similar agencies. This book is a step-by-step guide to using comparative performance measurement (CPM) to improve the management and operations of a particular agency or function, to improve policy and resource allocation decisions, and to communicate to the public what is being accomplished and what community needs should be addressed. Managers will learn how to determine the scope of a CPM effort; how to select data that are measurable, meaningful, and comparable; and how to develop data instruments and procedures to maximize the useful data collected. They will understand the options for analyzing performance data and answering the two questions effective managers need to answer: How well is the agency doing, and why did the agency perform that way? Finally, managers will learn to report results effectively, and how to translate CPM information into stronger, better organizations and programs.

Elaine Morley is a senior research associate in the Public Management Program of the Urban Institute's Metropolitan Housing and Communities Center.

Scott P. Bryant is principal of Scott P. Bryant & Associates, which provides consulting services in strategic planning, organizational development, quality management, and performance measurement to local governments.



Harry P. Hatry is a principal research associate at the Urban Institute, where he is the director of the Institute's Public Management Program. Since the early 1970s, he has been a leader in developing procedures that allow nonprofit organizations and government agencies to track how well they are performing.

"Morley, Bryant, and Hatry make an important contribution to the performance measurement literature by addressing public sector, interjurisdictional comparative performance measurement (CPM) efforts. The authors discuss multiple uses for CPM including as a 'motivator to improve performance, as an accountability tool, and as a tool for determining best practices.' Their discussion is provided in a balanced and highly thorough manner which practitioners and academics will find useful."

—Maria P. Aristigueta, Assistant Professor, University of Delaware

The Encyclopedia of Taxation and Tax Policy, CD-ROM Edition

Edited by Joseph J. Cordes, Robert D. Ebel, and Jane G. Gravelle

2001, Windows for PC
CD-ROM, ISBN 0-87766-699-7, \$45.00

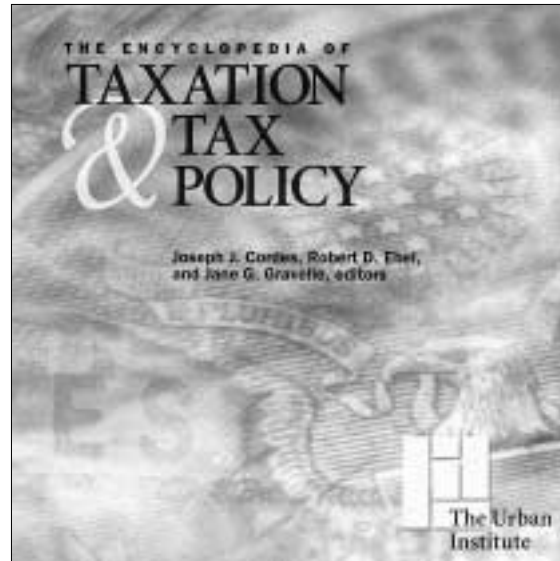
The Encyclopedia of Taxation and Tax Policy

1999, 468 pages
Cloth, ISBN 0-87766-682-2, \$75.00

Order both editions and get \$20 off the price of the CD-ROM

From adjusted gross income to zoning and property taxes, *The Encyclopedia of Taxation and Tax Policy, CD-ROM Edition* offers the first complete guide to taxes and tax-related issues. More than 150 tax practitioners and administrators, policy-makers, and academics contributed. The result is a unique and authoritative reference that examines virtually all tax instruments used by governments (individual income, corporate income, sales and value-added, property, estate and gift, franchise, poll, and many variants of these taxes), as well as characteristics of a good tax system, budgetary issues, and many current federal, state, local, and international tax policy issues. Each essay provides the generalist with a quick and reliable introduction to many topics but also gives tax specialists the benefit of the best thinking of other experts in a manner that makes the complex understandable. Reference lists point the reader to additional sources of information for each topic. The CD-ROM edition is searchable by topic, author, and keyword. Published in cooperation with the National Tax Association.

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***The Encyclopedia of Taxation and Tax Policy* (cloth edition) was selected as an “Outstanding Academic Book of the Year” by *Choice* magazine.**

Joseph J. Cordes, a visiting fellow at the Urban Institute, served as associate dean for faculty affairs and programs in the Columbian College of Arts and Sciences at George Washington University from 1986 to 1989 and was chair of the department of economics from 1991 to 1997.

Robert D. Ebel is principal economist at the World Bank Institute for Intergovernmental Relations and Local Financial Management and executive director of the National Tax Association.

Jane G. Gravelle is a senior specialist in economic policy at the Library of Congress’s Congressional Research Service, where she specializes in taxation.

“In one volume the encyclopedia provides in-depth, accurate explanations of virtually all the terms and concepts one encounters in taxation. That alone is worth the purchase price. If you are in the business of knowing or writing about tax policy issues, you no doubt will appreciate *The Encyclopedia of Taxation and Tax Policy*.”

—*State Tax Notes*

People and Communities

Kids Having Kids: Economic Costs and Social Consequences of Teen Pregnancy

Edited by Rebecca A. Maynard



Every year, 400,000 U.S. children under age 18 give birth—a rate twice as high as that in any other industrialized nation.

Adolescent mothers are more likely to encounter a variety of economic and social ills than are women who delay childbearing until they are adults. This book is the first comprehensive effort to untangle the economic and social effects of teen pregnancy from the poverty and other environmental factors that young mothers and their children often face. It is also the first book to look at the consequences of adolescent pregnancy for the fathers of the children and, even more important, for the children themselves.

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Winner, Best Book of the Year Award, 1998, Society for Research on Adolescents

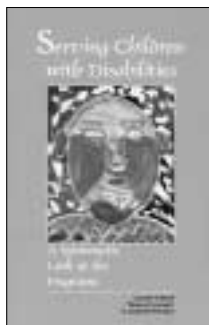
1997, 361 pages

Cloth, ISBN 0-87766-654-7, \$24.50

Serving Children with Disabilities: A Systematic Look at the Programs

By Laudan Y. Aron, Pamela J. Loprest, and C. Eugene Steuerle

The policies and programs that serve children with disabilities are in constant flux. They change as a result of new legislation, court decisions, and changing societal standards. This has left a critical gap in the attempts to offer the best support and care for these children. This book attempts to fill that gap. The authors present an invaluable, comprehensive inventory of the major programs now available, including definitions of disability, eligibility conditions, and service and cash benefits—all of which differ widely from program to program. From this inventory, the authors present a set of guiding principles for thinking about how to best allocate the resources we spend on these children and their families.



1996, 183 pages

Cloth, ISBN 0-87766-650-4, \$55.50

Paper, ISBN 0-87766-651-2, \$24.50

Getting Ahead: Economic and Social Mobility in America

By Daniel P. McMurrer and Isabel V. Sawhill

Much has been written in recent years about the growing gap between rich and poor in America. Although alarming to many, it is impossible to judge whether any income distribution is good or bad without knowing what produced it. Adapted in part from the “Opportunity in America” series of policy briefs, this volume goes beyond the statistics of inequality to focus on the fundamental processes that influence who succeeds and who fails. The authors examine income mobility within and between generations, the oft-discussed “underclass,” and the influence of education and family background on income level. They look at how American philosophy and public policy has affected the gap, and the implications of these factors in attempts to open up opportunities for the less fortunate.

1998, 100 pages

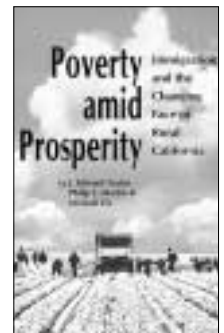
Cloth, ISBN 0-87766-673-3, \$49.50

Paper, ISBN 0-87766-674-1, \$18.95

Poverty amid Prosperity: Immigration and the Changing Face of Rural California

By J. Edward Taylor, Philip L. Martin, and Michael Fix

Using U.S. Census data and information collected from extensive site visits, the authors find that immigrants, most of them from rural Mexico, are changing the face of rural California, increasing population, poverty, and public service demands. Upward mobility among these immigrants may be limited, and recent legislative changes are reducing public resources available to integrate newcomers just as their numbers are increasing. This book documents the problem and explores the policy challenges facing legislators—how to curtail the transfer of rural poverty from Mexico to California and alleviate the persistence of poverty around the nation's farms. The authors cover all aspects of the problem—from its history and development to the current policy dilemmas and challenges facing the nation's largest economy.



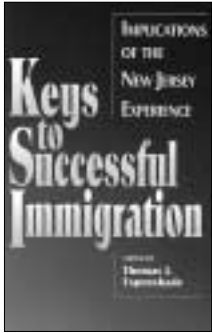
1997, 125 pages

Cloth, ISBN 0-87766-669-5, \$41.00

Paper, ISBN 0-87766-670-9, \$23.00

Keys to Successful Immigration: Implications of the New Jersey Experience

Edited by Thomas J. Espenshade



Although only the federal government is empowered to set immigration policy, the consequences of immigration are felt in states where they settle. This book focuses on New Jersey, whose immigrant population resembles the racial and ethnic composition of the U.S. population as a whole and whose immigration impacts have been relatively favorable. The authors draw lessons from the New

Jersey experience about what states should expect and how they can help new immigrants manage the transition into the economic, social, and political mainstream. They examine wage and employment impacts, state and local fiscal impacts, public opinion toward immigrants, fertility, birth outcomes, education, political behaviors, home ownership, and undocumented immigration.

1997, 428 pages
Cloth, ISBN 0-87766-661-X, \$73.00
Paper, ISBN 0-87766-662-8, \$28.50

Insurance Redlining: Disinvestment, Reinvestment, and the Evolving Role of Financial Institutions

Edited by Gregory D. Squires

This volume brings new evidence to bear on the issues that have framed almost 30 years of debate over insurance redlining—discrimination in the homeowners' insurance market based on the racial or ethnic characteristics of neighborhoods. The authors present the most current findings on a range of critical issues: why and how the Fair Housing Act applies to insurance; the distribution of insurance products and services and the significance of race in that pattern; industry practices that contribute to unequal access; enforcement efforts to ensure equitable access; and industry initiatives to help reduce the objective factors that harm their ratings. They provide a framework for the development of public policy, private industry practice, and partnerships with community-based organizations that can facilitate insurance availability.



1997, 259 pages
Cloth, ISBN 0-87766-665-2, \$71.00
Paper, ISBN 0-87766-666-0, \$26.50

Mortgage Lending, Racial Discrimination, and Federal Policy

Edited by John Goering and Ron Wienk

Whether or not there is discrimination in the mortgage lending market is one of the most extensively debated issues in the civil rights arena. Because many early studies were flawed and the results misinterpreted on both sides of the debate, there is little agreement as to the next essential steps in either research or enforcement. This comprehensive volume seeks to clarify the debate by including rigorous review of fair lending research, applied projects, and enforcement activities to date, as well as recommendations for research needed to resolve unanswered questions. The intent of the authors is to help the housing industry, regulators, advocates, and the research community to better understand the issue of discrimination in an important area of American life—the right to take out a mortgage to buy a home based on one's credit worthiness, not on one's race or ethnic group.

1996, 743 pages
Cloth, ISBN 0-87766-656-3, \$73.00

The Home Front: Implications of Welfare Reform for Housing Policy

Edited by Sandra J. Newman

The recent welfare reform debate has shaped a new standard for safety net programs—not only must they redress problems, they must help move people toward economic self-sufficiency. But, until recently, government housing programs have been left out of this debate. In *The Home Front*, leading housing and welfare experts offer new research on the projected impacts of welfare reform on housing; outline lessons learned from past employment-focused welfare programs; document the need for evaluation of housing programs; and discuss the challenges welfare reform poses for housing administrators at the state and local levels.



“Recommended for libraries supporting collections on welfare reform or housing policy.”

—Choice

1999, 264 pages
Cloth, ISBN 0-87766-684-9, \$49.50
Paper, ISBN 0-87766-685-7, \$19.50

Nonprofits and Government: Collaboration and Conflict

Edited by Elizabeth T. Boris and C. Eugene Steuerle

The collaboration between government and nonprofit organizations is vital to developing and maintaining civil society. *Nonprofits & Government* challenges simplistic assumptions about what nonprofit organizations can do and how they affect society, as well as how government affects them, and offers tools to guide the development of public policies that affect the nonprofit sector. Practitioners, researchers, and policymakers alike will benefit from the authors' wide-ranging discussion of major policy issues, including a comparison of nonprofit and government resources, regulatory and tax policy, advocacy, devolution, value-based clashes in religion and the arts, nonprofits and for-profits, and international perspectives.



1999, 398 pages

Paper, ISBN 0-87766-687-3, \$29.50

State Nonprofit Almanac 1997: Profiles of Charitable Organizations

By David R. Stevenson, Thomas H. Pollak, and Linda M. Lampkin, with Kathryn L. S. Pettit and Nicholas A. J. Stengel



Nonprofit organizations have long been key actors in democratic societies—as service providers, advocates, and monitors of government policy. But the impacts of charitable organizations have not received significant, sustained attention from the policy community. This volume is a product of the National Center for Charitable

Statistics (NCCS), located in the Center on Nonprofits and Philanthropy at the Urban Institute, in collaboration with Independent Sector. It provides an overview of the nonprofit organizations in the states, including the state and regional differences in number, type, and financial picture, as well as a detailed profile for every state. The charities are also categorized by their activities, using the National Taxonomy of Exempt Entities. This volume is a companion to *Nonprofit Almanac 1996-1997: Dimensions of the Independent Sector* by Virginia A. Hodgkinson and Murray S. Weitzman of Independent Sector.

1997, 450 pages

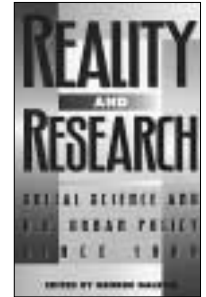
Cloth, ISBN 0-87766-667-9, \$73.50

Paper, ISBN 0-87766-668-7, \$26.50

Reality and Research: Social Science and U.S. Urban Policy since 1960

Edited by George Galster

This book evaluates the role of policy analysis over the past three decades in a wide range of urban policy arenas, including community development, education, family support and social welfare, inter-governmental financial relations, drugs, and racial discrimination. The authors take a chronological approach, tracing how key urban problems and their policymaking and research components have evolved since the early 1960s, when confidence in the power of government to develop wise policies based on research findings was at a high point. Within this historical structure, each author traces the links among the analysts' conception of a problem, research related to it, and the ultimate policy responses. The lessons drawn will help analysts, practitioners, and citizens improve the decisionmaking process that leads to effective government.



1996, 248 pages

Cloth, ISBN 0-87766-638-5, \$58.50

Paper, ISBN 0-87766-639-3, \$23.00

The Safety Net

State-Level Databook on Health Care Access and Financing, Third Edition

By David W. Liska, Niall J. Brennan, and Brian K. Bruen



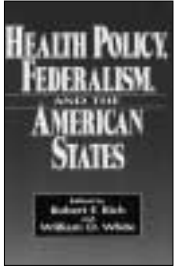
As the debate over the health care crisis continues, state policymakers can turn once again to the *Databook* for an up-to-date, comprehensive picture of the health system at the state level. The third edition of this invaluable sourcebook provides data on the insurance coverage of different groups; the characteristics of the uninsured; Medicaid enrollees and expenditures; health status; health care costs, access, and utilization; and state-specific demographics and economic profiles. It also reports totals for the United States and averages for the nine Census regions. Each section has a short introduction discussing the measures included and highlighting particularly significant results.

1998, 260 pages

Paper, ISBN 0-87766-677-6, \$42.50

Health Policy, Federalism, and the American States

Edited by Robert F. Rich and William D. White



As we begin the 21st century, health care policy remains a central part of the federalism debate. The rising cost of care, the growing recognition of the many millions of Americans who lack health insurance, and the innovation in state Medicaid programs in the 1980s with new ways of financing and delivering care give new urgency to the question of how to best divide public responsibilities between the federal government and the states. In this book, leading health policy scholars explore theories of intergovernmental relations that provide a useful framework for examining how to divide up the job of providing health care. They assess the capacity of the states to actually implement health care policy changes, and weigh the merits of alternative visions of the role of states and the federal government in health care policy.

1996, 311 pages
Cloth, ISBN 0-87766-659-8, \$73.00
Paper, ISBN 0-87766-660-1, \$28.50

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Medicare Now and in the Future, Second Edition

By Marilyn Moon



Medicare has been a major political battleground at the federal level because of the deteriorating financial condition of the Medicare Trust Funds and the continuing growth of Medicare as a share of the federal budget. This book offers a look at the workings of this complicated program and assesses a broad range of options for change.

"This book is a thoughtful, carefully researched, clearly presented analysis of Medicare—a must for anyone interested in how best to move ahead to a health plan for all."

—Robert Ball, former Commissioner of Social Security

1996, 273 pages
Cloth, ISBN 0-87766-652-0, \$61.00
Paper, ISBN 0-87766-653-9, \$26.50

Entitlements and the Elderly: Protecting Promises, Recognizing Realities

By Marilyn Moon and Janemarie Mulvey



Elderly Americans are protected by three major entitlements: cash benefits from Social Security, universal health benefits from Medicare, and additional health benefits for low-income elderly from Medicaid. This book takes a hard look at how the major entitlements for the elderly can be improved, recognizing the constraints posed by the current budget climate and an aging population. The authors explore the needed improvements in responsiveness and efficiency in all three programs, and decide how best to use the savings these changes would generate. They propose many specific changes to ensure the reliability and integrity of these vital programs.

*"Perhaps the greatest contribution of *Entitlements and the Elderly* is its attempt to debunk the myths and generalities about America's over-65 population."*

—*Washington Post*

1996, 179 pages
Cloth, ISBN 0-87766-636-9, \$21.00

Improving the Odds: Increasing the Effectiveness of Publicly Funded Training

Edited by Burt S. Barnow and Christopher T. King

The labor market has changed dramatically in recent decades. In the 1980s, an average of 2 million workers each year lost their jobs because of the increasingly global economy, rapid advances in technology, and corporate downsizing. During the same period, immigration increased and Congress passed welfare reform legislation that required many more Americans to join the workforce. Legislators have looked closely at federal job training programs in recent years, and in 1998 passed the two major acts mandating change. In *Improving the Odds*, experts on labor policy explore the effects of current programs on earnings and employment, recommend improvements in programs, and assess the methodologies used to measure their effectiveness. The editors offer several strategies to help policymakers design programs that fulfill the promise of keeping workers out of poverty.



2000, 363 pages
Paper, ISBN 0-87766-689-X, \$24.00

Does Training for the Disadvantaged Work? Evidence from the National JTPA Study

By Larry L. Orr, Howard S. Bloom, Stephen H. Bell, Fred Doolittle, Winston Lin, and George Cave



For three decades, labor economists have attempted to measure the effects of job training programs on participants employment and earnings. The National Job Training Partnership Act (JTPA) study was the first to use classical experimental methods to evaluate a major ongoing national program: over 20,000 JTPA applicants in 16 local programs were randomly assigned to program and control groups. The result was a study that clearly shows what works for whom, and answers the ever-present question: Was it worth the cost? The authors report and interpret the findings of this landmark evaluation.

1996, 290 pages
Cloth, ISBN 0-87766-646-6, \$73.00
Paper, ISBN 0-87766-647-4, \$36.50

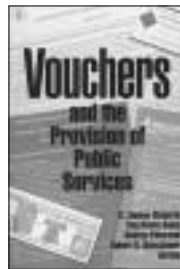
Government and Finance

Vouchers and the Provision of Public Services

Edited by C. Eugene Steuerle, Van Doorn Ooms, George Peterson, and Robert D. Reischauer

The use of vouchers has been widely and hotly debated for decades. But the fact remains that vouchers are just another tool in the government's tool chest. The 1944 GI Bill of Rights was a voucher; and vouchers for food, college aid, and housing have been in place for decades. This volume fills the gap in objective study of this subject, offering a framework for comparative analysis of specific policy issues related to vouchers. Its 16 essays address the economics, politics, and legal issues of voucher use and explore how vouchers are currently used in the United States and abroad for education, child care, job training, housing, and health care. Copublished with the Brookings Institution Press.

2000, 550 pages
Paper, ISBN 0-8157-8153-9, \$22.95



The Government We Deserve: Responsive Democracy and Changing Expectations

By C. Eugene Steuerle, Edward N. Gramlich, Hugh Heclo, and Demetra Smith Nightingale



The Government We Deserve offers a truly fresh perspective on the most important issues in American government and economic policy. The authors examine the state of the nation through hardheaded, detailed snapshots of our national economy, our population, our government, and our political process. They propose a fundamental rethinking of our commitments as a society, our public responsibilities, and our processes for making policy choices—a rethinking that can help make government more responsive to changing expectations and changing needs.

"Sets out a fresh, yet comprehensive, vision of just what government can and cannot do as we move into the next century."

—Senator Bob Kerrey, Former Cochair,
Bipartisan Commission on Entitlement and Tax Reform

"Authors who are among the best analysts writing today in public finance, political science, and social policy."

—Georgetown Public Policy Review

1998, 206 pages
Paper, ISBN 0-87766-676-8, \$18.95

The Future of State Taxation

Edited by David Brunori

State tax systems are facing profound challenges. Increased international trade, the advent of electronic commerce, evolving federal-state relations, and interstate competition are just some of the developments that will have a powerful influence on how states collect revenue. This collection of essays from leading tax scholars addresses a wide variety of issues concerning the major sources of state revenues.



"The contributors to this book are the best and the brightest in the state tax field. Their provocative essays will help set the agenda for tax policy as we enter the twenty-first century."

—Oswald G. Graham, Editor in Chief, *State Tax Publications*, Tax Analysts

1998, 250 pages
Paper, ISBN 0-87766-681-4, \$24.95

Professional Tools

Performance Measurement: Getting Results

By Harry P. Hatry



Long before “reinventing government” came into vogue, the Urban Institute pioneered methods for government and human services agencies to measure the performance of their programs. This book synthesizes more than two decades of Harry Hatry’s pioneering work on performance measurement into a comprehensive guide. The author explains every component of the process, from identifying the program’s mission, objectives, customers, and trackable outcomes to finding the best indicators for each outcome, the sources of data, and how to collect them. He covers the selection of indicator breakouts and benchmarks for comparisons to actual values and suggests a number of uses for performance information. Joseph Wholey contributes a chapter on maintaining the quality of the performance measurement process.

“Hatry shares his encyclopedic knowledge of performance measurement in this complete and thoughtful volume.”

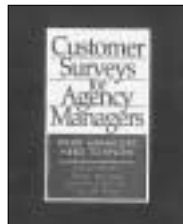
—Michael W. Lawson, Director, ICMA Center for Performance Measurement

1999, 306 pages
Paper, ISBN 0-87766-692-X, \$28.00

Customer Surveys for Agency Managers: What Managers Need to Know

By Harry P. Hatry, John E. Marcotte, Thérèse van Houten, and Carol H. Weiss

This practical volume provides a wealth of information and advice on planning and conducting customer surveys. Topics include the types of information that should and should not be sought from surveys; categories of respondents; options for administering surveys and the advantages and disadvantages of each; conducting surveys in-house versus contracting; steps in the survey process; sampling strategy; sources of survey error and suggested remedies; and tradeoffs among timeliness, accuracy, and cost. It’s a must for all agency managers, public or private, seeking to make their customer surveys more useful to their agencies and to make their agencies more responsive to customers.



1997, 120 pages
Cloth, ISBN 0-87766-671-7, \$42.00
Paper, ISBN 0-87766-672-5, \$23.50

The Digest of Social Experiments, Second Edition

By David Greenberg and Mark Shroder

Social experimentation is the most powerful method available to isolate the impacts of social programs. It involves the random assignment of the test groups to otherwise identical “treatment” and “control” sample groups, so that any differences that emerge at the end of the experiment can be interpreted as results of the program. It is the only social science measurement tool that resembles the methods used by the natural sciences. This volume is the most comprehensive reference work to date on all known evaluations that have used or are using social experimentation to measure the impact of a social program. The authors inventory 145 completed and 75 ongoing social experiments, giving the cost, time period, treatments tested, outcomes of interest, sample sizes and target populations, design issues, and methodological limitations.

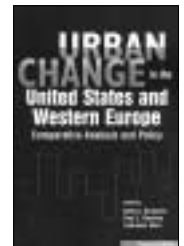
1997, 600 pages
Cloth, ISBN 0-87766-648-2, \$73.50

International Perspectives

Urban Change in the United States and Western Europe: Comparative Analysis and Policy, Second Edition

Edited by Anita A. Summers, Paul C. Cheshire, and Lanfranco Senn

In this completely revised second edition, the authors explore what can be learned from a rigorous comparison of the patterns of urban concentrations of residents and employment in Western Europe and the United States. Using a wide range of methodological techniques, including economic theory, econometrics, regional science, and institutional historical analysis, the essays analyze the factors underlying urban economic development, with particular emphasis on the role and effectiveness of public policy.



“Summers et al. have produced a fine work of empirical strength and analytical vigor. The articles illuminate not just the patterns of urban development on two continents but also their implications, including systemic governmental and policy ideas.”

—William Barnes, Director, Center for Research and Program Development, National League of Cities

1999, 636 pages
Paper, ISBN 0-87766-683-0, \$39.50

Reconstructive Critics: Think Tanks in Post-Soviet Bloc Democracies

By Raymond J. Struyk

This book provides the first in-depth examination of the activities of think tanks in the former Soviet bloc. Drawing upon detailed fieldwork, including interviews with think tank personnel and senior policymakers in four countries, the author assesses their success in influencing policy and creating a citizenry that is better informed on key policy issues. Chapters include a general discussion of the policy research industry; a detailed profile of think tanks in Russia, Bulgaria, Hungary, and Armenia; and analysis of their policy records in these countries. Most important, the author offers a set of specific, concrete proposals for what the donor community can do to strengthen the operations of think tanks in this rapidly changing region.

1999, 284 pages
Cloth, ISBN 0-87766-690-3, \$52.50
Paper, ISBN 0-87766-691-1, \$23.50

Older and Wiser: The Economics of Public Pensions

By Lawrence H. Thompson

Pay-as-you-go public pension programs are the backbone of retirement security in most industrialized countries. For the first half-century following their introduction in the major democracies, they enjoyed great favor not only as social but also as economic institutions. During the past decade and a half, they have been criticized, however, as countries debate ways to improve macroeconomic performance, respond to changing populations, and reflect shifting values. This book explores the critical economic issues underlying national pension systems, including the impact of pensions on a nation's economy, the fiscal dynamics of different pension approaches, and the challenges involved in providing adequate retirement incomes. It is the first step in the search for a new consensus on public pension design and coverage. This study was commissioned by the International Social Security Association.

1998, 175 pages
Cloth, ISBN 0-87766-678-4, \$59.50
Paper, ISBN 0-87766-679-2, \$23.95

Making Aid Work: Lessons from Successful Technical Cooperation in the Former Soviet Bloc

By Raymond J. Struyk

Raymond J. Struyk draws on his extensive experience in technical cooperation programs in the countries of the former Soviet Union and Eastern Europe to distill lessons for others

who wish to increase their chances of success in this difficult arena. Struyk offers a detailed analysis of the processes and pitfalls of building self-sustaining infrastructure. His analysis covers every step of the process—from defining the project; through setting up an ongoing operation; to exit strategies and the ultimate goal, which is to engineer the project's own obsolescence by strengthening local analysts, administrators, and institutions to replace it.

1997, 209 pages
Cloth, ISBN 0-87766-657-1, \$55.50
Paper, ISBN 0-87766-658-X, \$25.00

The New World Fiscal Order: Implications for Industrialized Nations

Edited by C. Eugene Steuerle and Masahiro Kawai

Despite widespread deficit reduction legislation in recent years, the nations of the industrialized world have not gained control over their long-term fiscal policy. The authors examine the triple threat of factors that have brought this problem to a head. They look at demographic issues: the aging of populations and decline in birthrates that burden social security programs. They analyze the yoke of prior commitments—or current spending based on past decisions. And they address the unsustainable growth of government debt, which eats up a substantial portion of worldwide net saving and poses severe problems. Finally, the authors address the steps needed for nations to effectively plan for its future in an increasingly interdependent world.

1996, 277 pages
Cloth, ISBN 0-87766-640-7, \$60.50
Paper, ISBN 0-87766-641-5, \$24.00

Economic Restructuring of the Former Soviet Bloc: The Case of Housing

Edited by Raymond J. Struyk

The countries of Eastern Europe have been on the long road to the market for more than a decade. And while the macroeconomic record has been well documented, there has been little analysis of individual country and cross-sector progress. This book offers detailed comparative analysis of the housing sector in seven countries as a window to understanding the developments beyond the headlines. The authors document housing progress towards reliance on markets, how easy it is for families to buy housing, and how the housing sector has contributed to macroeconomic stabilization in Hungary, Slovenia, the Czech and Slovak Republics, Poland, Russia, Armenia, and Estonia.

1996, 373 pages
Cloth, ISBN 0-87766-642-3, \$68.00
Paper, ISBN 0-87766-643-1, \$30.00

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Overlooked & Underserved: Immigrant Students in U.S. Secondary Schools
By Jorge Ruiz de Valasco and Michael Fix, with Beatriz Chu Clewell

Studies have shown that most children of immigrants fare as well as or better than their native peers in schools; but certain subpopulations have lagged, most notably Mexican and Central American students. These studies have also suggested the importance of focusing greater attention on the educational needs of middle and high school-age limited English proficient immigrants, and on the challenges facing the high-poverty secondary schools they attend. In 1993, the Andrew W. Mellon Foundation supported the creation of the Program in Immigrant Education (PRIME) to address some of these challenges. This report documents the changes in the immigrant student population to which PRIME responds, the challenges the schools in the program faced, and the results of the reforms they made. The report also distills lessons learned about improving education for immigrant secondary students.



100 pages, ID# 310022, \$5.00

Homeownership and Housing Finance Policy in the Former Soviet Bloc: Costly Populism
Edited by Raymond J. Struyk

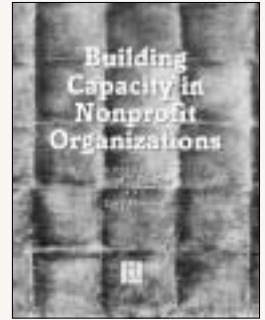


The 1990s have been a decade of struggle for policymakers in the nations of the former Soviet Bloc. No economic sector has been more impacted by change than housing, where lower levels of construction and citizens' attitudes pushed governments to engage in expensive policies to produce more home ownership. In this book, Raymond J. Struyk has brought together experts in the field to analyze the results of policies in the region with particular emphasis on Russia and Poland, the two "fast starters" in housing policy reform, whose successes and missteps offer a valuable map to policymakers and bankers in countries not as far advanced on the road to reform.

225 pages, ID# 309697, \$5.00

Building Capacity in Nonprofit Organizations
Edited by Carol J. De Vita and Cory Fleming

As more policymakers turn to local communities to address social and economic needs, questions have emerged on how best to prepare a nonprofit organization to respond to this challenge. Carol DeVita, Cory Fleming, and Eric Twombly present a conceptual model for capacity building that is based on the current literature of civil society, sustainable development, and organizational management. Thomas E. Backer, president of the Human Interaction Research Institute, examines what nonprofit organizations are doing to increase their effectiveness in the community. These two papers offer important insights into assessing a community's needs and creating organizations to meet them effectively.



96 pages, ID# 410093, \$5.00

Ahead of the Class: A Handbook for Preparing New Teachers from New Sources

Design Lessons from the DeWitt-Wallace Reader's Digest Fund's Pathways to Teaching Careers Initiative
By Beatriz Chu Clewell and Ana María Villegas



In response to the teacher shortage in urban and rural schools, the DeWitt-Wallace Reader's Digest Fund has sponsored the largest program to recruit and prepare new teachers for these settings. The Pathways program seeks to recruit from three nontraditional pools: paraprofessionals, uncertified teachers, and returned Peace Corps volunteers. This handbook provides in-depth advice on designing programs to train such nontraditional teachers. It explains how to manage the relationship between teacher education institutions and school districts, how to recruit and select promising teacher candidates, and how to support these teachers during their preparation. Finally, the report offers concrete advice on budgeting to establish an effective Pathways operation.

47 pages, ID# 310041, \$5.00

Errors in Budget Forecasting By Rudolph G. Penner



Budget forecasts are always wrong, and they are unlikely to become more accurate in the future. But this doesn't mean that they aren't necessary or useful. This report examines the history of errors in government projections of the budget surplus, government receipts, and outlays. The author explores the limitations of budget forecasting and

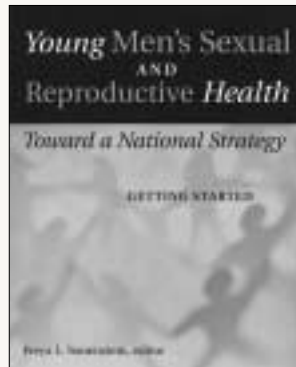
offers recommendations for the CBO and Congress on how flawed forecasts can be used to create policy more effectively, and how the media should report on such forecasts more accurately.

26 pages, ID# 310086, \$5.00

Young Men's Sexual and Reproductive Health: Toward a National Strategy Edited by Freya L. Sonenstein

More than ever, policymakers are recognizing that men provide a crucial contribution to healthy families. Despite this fact, efforts to improve reproductive health have typically targeted women. To help address this problem, the Urban Institute convened a working group of health care experts. Their goal was to develop a consensus about what reproductive services would best serve young men, and how they should be delivered. This report distills the findings into an explanation of why we need to target young men, why the time is right to address these issues, and a blueprint for launching the initiative.

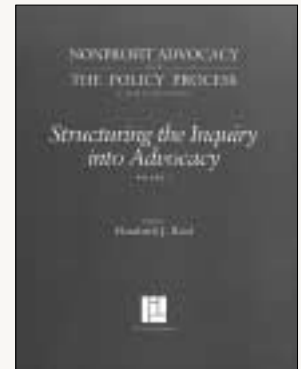
187 pages, ID# 410027, \$5.00



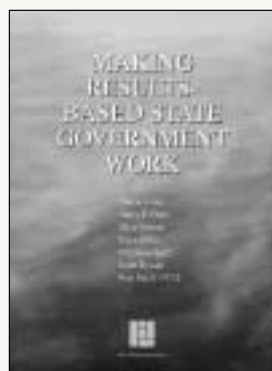
Structuring the Inquiry into Advocacy Edited by Elizabeth J. Reid

In 2000 the Urban Institute's Center for Nonprofits and Philanthropy began a seminar series exploring the engagement of nonprofit organizations in the policy process and the regulation of their political activities. This is the first of four reports covering the seminars. In it, the authors explore the definition and use of the word "advocacy" in various contexts, the recent changes in political parties, and how nonprofits have adapted to the legal framework that regulates campaign finance. They provide a historical review of Internal Revenue Code Section 527, the tax-exempt category for political organizations. And finally, they discuss the idea that political participants "pay to play" in the legislative process.

63 pages, ID# 309696, \$5.00



Making Results-Based State Government Work By Blaine Liner, Harry P. Hatry, Elisa Vinson, Ryan Allen, Pat Dusenbury, Scott Bryant, and Ron Snell



Until recently, state officials focused on the revenue and expenditure information and on the amount of activity their agencies were undertaking. In the 1990s, this focus changed—more states began to examine the outcomes of their activities, and to use this information to improve their operations. The authors studied five states in depth and consulted with agency officials in many others. This report identifies the lessons learned by states that have moved ahead in governing-for-results. It examines all aspects of results-based management reform, and distills the data into specific, concrete recommendations for improving government efficiency and effectiveness.

150 pages, ID# 310069, \$20.00

From Prison to Home: The Dimensions and Consequences of Prisoner Reentry

By Jeremy Travis, Amy L. Solomon, and Michelle Waul



About 600,000 individuals—1,600 a day—will be released from state and federal prisons this year to return to their communities. This is more prisoners than ever before returning home after longer terms behind bars. Most will be rearrested, and many will be returned to prison for new crimes or parole violations. This report is the

first comprehensive examination of the challenges this cycle creates: from substance abuse, health, and labor market issues to the impact of reentry on families, children, and communities. The stakes are high, and the opportunities are great for creating policies and strategies that will improve the outcomes for prisoners, families, communities, and those who serve them.

56 pages, ID# 410098, \$5.00

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Public Use of Urban Parks

A Methods Manual for Park Managers and Community Leaders

By William Kornblum, Chris Hayes, and Ryan Allen



Parks, a vital part of healthy urban communities, must serve many users' needs. Information about park usage helps park managers and community leaders to plan park development, allocate scarce resources, and manage day-to-day park operations. This manual was developed from an evaluation of the

Lila Wallace-Reader's Digest Fund's Urban Parks Initiative, an ongoing effort to improve the quality and quantity of urban parks for public use and to disseminate strategies for effective park development. Through case studies, the authors introduce park managers to various data collection methods and data uses. The more familiar park managers are with these techniques, the more pertinent their information will be, and the more prepared they will be to serve park users.

70 pages, ID# 310107, \$5.00

Urban Institute Research Papers

At the Urban Institute a multidisciplinary staff of about 350 works in nine policy research centers. Institute researchers identify and measure the extent of social problems, assess developing trends and solutions to those problems, evaluate existing social and economic programs and policy options, and offer conceptual clarification and technical assistance in the development of new strategies.

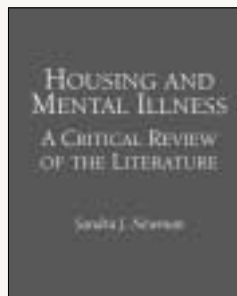
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Housing and Mental Illness: A Critical Review of the Literature

By Sandra J. Newman



Roughly three-fourths of persons with severe mental illness live most of their lives in community residence. While most available research has focused on services and treatment interventions that may be required for community living, only a small body of research considers the housing setting itself. This report presents a critical

review of the last 25 years of research on the role of housing and neighborhoods in the lives of the mentally ill, identifies initial findings, and finally suggests a research agenda.

98 pages, \$5.00

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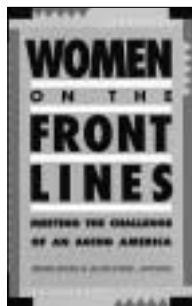
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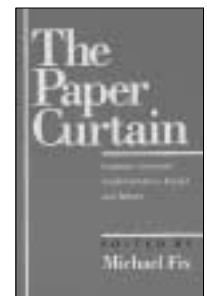
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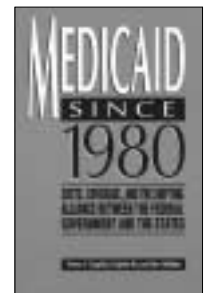
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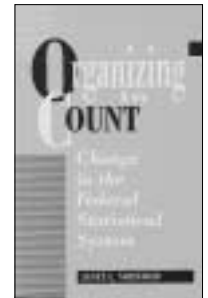
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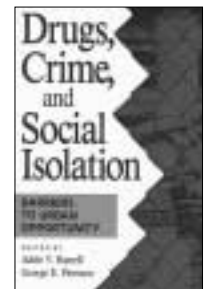
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