



## **New York City Apollo Alliance**

**Convened by Urban Agenda**



### **What is the New York City Apollo Alliance?**

Established in 2004, The New York City Apollo Alliance is a coalition of unions, environmentalists and environmental justice advocates, businesses, educators, and community-based organizations that advocate for public policies that maximize the economic development and job creation potential of greening New York City.

The NYC Apollo Alliance is convened by Urban Agenda, and guided by a 14-member Steering Committee. It partners with the national Apollo Alliance, established in 2004 to promote job creation and environmental stewardship.

### **What Do We Work On?**

New York City is struggling with high unemployment rates, escalating energy costs, increasing energy needs, and staggering rates of asthma. NYC Apollo promotes policies and programs that speed investment in clean energy, advanced technologies, high performance buildings, and job training. We believe that this will create thousands of new jobs, increase worker productivity, and lead to a cleaner, healthier environment. It will also help reduce our dependency on foreign oil and improve the health of our communities, especially those adversely affected by unfair energy planning and polluting policies.

NYC Apollo has worked on several campaigns including urging the City to improve the energy efficiency of its own public buildings; supporting healthy and high-performance schools; and advocating for green affordable housing.

### **What are Our Current Priorities?**

#### ***Green Collar Jobs Roundtable***

A new 2008-2009 multi-stakeholder campaign is underway to rally the City to prepare New Yorkers for green jobs.

The Green Collar Jobs Roundtable campaign is mobilizing hundreds of organizations to make sure the City prepares New Yorkers for green collar jobs. The campaign is charting a Green Jobs Roadmap—a shared agenda with targeted recommendations on expanding training and certification, meeting employers' needs and building an inclusive green economy. The roadmap

will be used in 2009 to urge Mayoral and City Council candidates to prioritize and commit to implementing a green collar workforce development plan.

### ***The Federal Economic Stimulus Package and New York City***

New York City has been hit especially hard by the current financial crisis and faces a budget deficit of almost \$4 billion. The harsh reality is that budget cuts are going to seriously affect our healthcare, schools, human services and workforce development. There is an urgent need therefore to secure federal stimulus dollars to increase spending to create jobs and slow the economic downturn.

But the funds must be spent responsibly if we are to maximize opportunities to rebuild our economy in a just and sustainable manner. NYC Apollo is urging Congress to fund projects that not only make New York City more sustainable but that also create quality, green collar jobs—ones that provide family-supporting wages, benefits and pathways out of poverty and offer a means to economic advancement.

NYC Apollo has developed a set of criteria that we recommend be used in evaluating the economic and environmental impact of proposed projects for federal funding.

### **How Can You Help?**

- ▶ Find out more about NYC Apollo's criteria for project proposals and our recommendations on project areas that deserve federal stimulus funding. Visit [www.urbanagenda.org/nycapollo/fedstimulus.htm](http://www.urbanagenda.org/nycapollo/fedstimulus.htm)
- ▶ Contact your local member of Congress, city council representative, and the Mayor's office to urge them to give more attention to a clean, green economy that also generates good paying, green collar jobs.

**Mayor's Office:** [www.nyc.gov/portal/site/nycgov/menuitem.047d873163b300bc6c4451f401c789a0/index.jsp?doc\\_name=/html/mail/html/appoint.html](http://www.nyc.gov/portal/site/nycgov/menuitem.047d873163b300bc6c4451f401c789a0/index.jsp?doc_name=/html/mail/html/appoint.html)

**Congress:** [www.house.gov/house/MemStateSearch.shtml](http://www.house.gov/house/MemStateSearch.shtml)

**City Council:** [council.nyc.gov/html/members/members.shtml](http://council.nyc.gov/html/members/members.shtml)

- ▶ Endorse the national Apollo Alliance's New Apollo Program, a bold new clean energy, job-generating strategy to restore America's economic strength. Go to [www.apolloalliance.org](http://www.apolloalliance.org)
- ▶ Join our email alert list to get updates on NYC Apollo events, issues and programs. Go to [www.urbanagenda.org/contact.htm](http://www.urbanagenda.org/contact.htm)

#### **Urban Agenda and the NYC Apollo Alliance**

Urban Agenda, convener of the NYC Apollo Alliance, is an action-oriented public policy, research, and advocacy organization. It is dedicated to building a socially, economically, and environmentally just New York City. It advocates policies and programs grounded in strategic research and supported by strong coalitions of unions, business, and the community.