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## Children and Family Issues on the Campaign Trail: Polling, Politics, and Policy

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**Christopher Blunt** is president of Overbrook Research, a Republican consulting practice. He has been designing, conducting, and analyzing a wide variety of public opinion research for nearly 17 years. Blunt had been a senior analyst with Market Strategies, Inc., before establishing Overbrook Research in 2003. He is a specialist in public attitudes toward early childhood policies, with his research helping to shape advocacy campaigns nationally and in a number of states. His strategic recommendations have contributed to dozens of primary and general election victories for presidential, senatorial, gubernatorial, and other candidates.

**Olivia Golden** is an Urban Institute senior fellow who focuses on the service delivery, leadership, and political strategies human services programs use to achieve successful results for children and families. During 2007, she was director of state operations for New York Governor Eliot Spitzer. Previous posts include director of the Child and Family Services Agency of the District of Columbia (2001–2004), assistant secretary for children and families at the U.S. Department of Health and Human Services (1997–2001), and director of programs and policy at the Children's Defense Fund (1991–1993).

**Anna Greenberg**, senior vice president of Greenberg Quinlan Rosner, is a Democratic pollster and polling expert. She helped to elect Democratic women to Congress in 2006 and polled extensively for the Democratic Congressional Campaign Committee. Greenberg conducts research on religion and values in public life for PBS's *Religion and Ethics Newsweekly* and women's health for the National Women's Health Resource Center and the Association of Reproductive Health Professionals. Prior to joining Greenberg Quinlan Rosner, she taught at Harvard University's John F. Kennedy School of Government.

**Wendy Koch** (moderator) is a prize-winning reporter at *USA Today* who focuses mostly on vulnerable children and families. Previously at the paper, she's been a page-one editor and a political reporter, covering congressional campaigns and President Clinton's impeachment. She's also been a diplomatic correspondent and investigative reporter for Hearst Newspapers. Koch started her career in radio, reporting on European affairs at the Voice of America.

**Matthew W. Stagner** is executive director of Chapin Hall Center for Children and a senior lecturer at the University of Chicago's Irving B. Harris School of Public Policy Studies. Prior to joining Chapin Hall, he directed the Urban Institute's Center on Labor, Human Services, and Population and the Division of Children and Youth Policy, Office of the Assistant Secretary for Planning and Evaluation, in the U.S. Department of Health and Human Services. Stagner is an expert on youth risk behaviors, child welfare services, and program evaluation. He is conducting research on the effectiveness of programs for children aging out of foster care.